

2025.05.17

BIOTECH BRANDS REPORT



confidential

SPINOFF **COM**

Don't always walk on the smooth roads, walk ways that no one has travelled before, so as to leave behind traces and not only dust"

Antoine de Saint-Exupéry

ABOUT US

We are the #1 Group Procurement Organisation (GPO1) focused on retail and professional products with clear **biotechnological background** (spinoffs) that consists of independent retailers and distributors with own staff/ offices/ warehouses/ training premises/ points of sale in 75 countries and purchasing volume €368 mln/year. We buy only brands with 100% clear USP. We pay only cash up front. GPO members are passionate longevitists that united to leverage novel unique product scouting, purchasing power, obtain better discounts from vendors, secure exclusive distribution rights on the brands, speed up all the processes and make them time, resources and costs effective. The focus of GPO is on brands utilizing the latest cutting-edge biotechnologies that **radically enhance human healthspan**.

The Biotech Brands Report contains all-in-one Dossiers (systemized by time period, category, industry or hand-customized by filter) of selected by GPO ready-to-market and already existing independent brands, as well as GPO's private label brands that are being developed on exclusive terms, co-owned by GPO members. All information is also available in open/closed access at the Spinoff.com Procurement Platform. The professional Dossiers are structured similarly and grouped according to the content. You can easily get to each of the Dossier by clicking on the name in the content. All professional Dossiers are filled only with the most relevant information and exclusively tailored by our in-house team for the needs of GPO Members (direct/indirect retailers and distributors) and also supplemented with a visual and additional materials that are constantly updated and always agreed with brand owner prior publication. Actual customised reports are synchronized with the update on the platform.

Such special selection of biotechnology brands could be used by GPO members for offline work in customized PDF file format digital or hard copy that is easy to print out with one click. The digital version of Biotech Brands Report could be viewed at any device, with any operating system, in the highest resolution without the risk of viruses and shared by any modern means of communication. The platform has a highly reliable level of protection since all information is located on secure German servers. Tailored smart software allows tracking who and when has viewed / downloaded each report based on IP address to secure sensitive data content. All Dossiers contain one click live links in the body that redirect to the official linking source. Also, at the bottom of each Dossier there is a relevant general information about the brand, related files (products catalogues, leaflets, certificates, company presentations, prices etc.) that can also be downloaded in one click, a direct link to the brand's official website, along with contact person information, allowing procurement process participants to directly contact a representative of interested spinoffs.

The Biotech Brands Report efficiently establishes and simplifies communication, processing and document flow between the GPO members and brand owners / manufacturers, and serve to them as a professional market tool for own assessment and to observe the assessment of others, as well as work with biotechnological brands directly in the "all in one place" format, or work as a group on solving some problems or within the framework of best practices discussion.

Sincerely Yours, GPO Members

1 – Pharma

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- 12 Genoscope cosmeceuticals & nutraceuticals
- 29 Secret Dossier on Genoscope cosmeceuticals & nutraceuticals

PHARMA

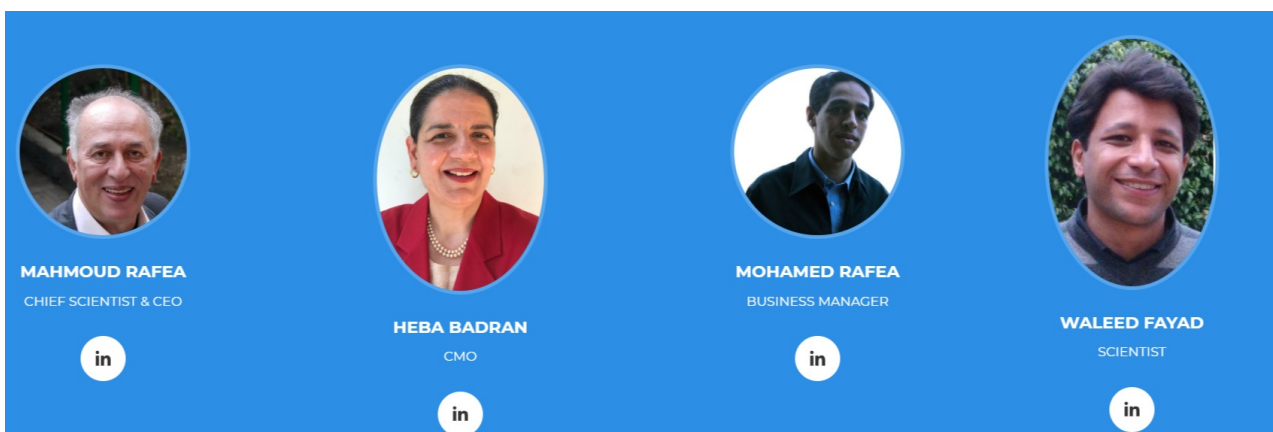


ERYTHRA: A SIMPLE SOLUTION TO DIFFICULT PROBLEMS

Erythra, a biotech company, which was founded in 2018 to make use of the dynamic antigen store idea and owns the patents for it. Using this idea an innumerable number of products can be produced. Erythra's mission is to conduct research and development based on the discovery of Erythrocytes Dynamic Antigens Store (EDAS) to manufacture highly reliable medical products for the welfare of human and animal. In the establishment phase, the team are all volunteers. The shareholders and the team are mainly believing in the values that Erythra is aiming to achieve, although the expected profits are beyond calculations.

The company has three main pillars representing three types of products: **diagnostics, vaccines, and treatment**. The future diagnostic products will be able to diagnose diseases while they are **in the incubation period**. This is crucial in malignant diseases. The earlier the diagnosis the more effective is the treatment. Moreover, it will be able to diagnose disorders that currently has no way to be diagnosed accurately, for example, the Alzheimer disease (the diagnostic kit of which is under development).

There are also many vaccines existing that show excellent impact on health management. In fact, if humanity wants to get rid of a particular disease, people should have a good vaccine for it. For example, smallpox disappeared from the world because there was an efficient vaccine. Polio is about to disappear because of the polio vaccine. The company's vision is **to prepare vaccines for malignant diseases and also try to improve the currently available vaccines**. The new products will be developed with the progress of the team's understanding of the idea.



The team: Mahmoud Rafea, CEO; Heba Badran, CMO; Mohamed Rafea; Walid Fayad
source - erythra.com

Furthermore, Erythra is also intended to create new products that can treat autoimmune disorders. Currently, there is no curing drug for those types of disorders. The treatment is based on palliative drugs. Erythra has already developed a **simple to use lateral flow test for tuberculosis (lat. Phthisis)**. The test is not only used for **diagnosis but also for managing of the treatment which spans for at least 6 months**. In effect, the company is introducing a new concept in diagnosis, they termed the product "Case Evaluation Diagnostics" because the test does not only diagnose the condition but also prognosis its severity and its response to treatment. The product's prototype has been developed, verified and validated. The next step is to start large scale production.

Based on what was presented to concerning lateral flow chromatographic assay for tuberculosis (**TB-Kit**), the technology is very acceptable and the price is very competitive. The company started a scientific project comparing TB RT PCR with the kit presented, till now all the results are very comparative. In addition, Erythra guarantees full shift to this technology at [NSA](#) labs with 37 branches all over Egypt when the product is commercially available.

Company name: Erythra
Contact person: -
E-mail: support@erythra.com
Website: <http://erythra.com/#home>
Phone: -
Patent status: patented
On market since: 2018
Regions: United States, AFRICA
Industries: Pharma, Wellness
Source links: [Erythra](#)
[ORIGINAL VIDEO](#)
Direct link: [click here](#)



GENOSCOPE COSMECEUTICALS & NUTRACEUTICALS

Genoscope is a Polish producer of cosmeceuticals and nutraceuticals based on bioactive and natural substances stimulating the human body for regeneration. All the raw materials are obtained from eco-friendly sources and undergo laboratory control as well as verification to make sure that each batch approved for production has parameters of the highest quality. The main a natural raw material, which the production of preparations is based on, is called Colostrum, the first form of milk produced by mammals. It is scientifically proven that due to its content and so-called colostrum immunity formation properties it stimulates the human body for regeneration. The wide range of Colostrum-based products by Genoscope are currently available nationwide in the largest pharmaceutical wholesalers and over 13,000 pharmacies as well as through the international distributors globally.

THE COMPANY

Genoscope is a producer of cosmeceuticals and dietary supplements based on natural substances. All raw materials are obtained from organic farms. They are verified and tested in laboratories so that each batch approved for production has parameters comparable with the base version.

The main raw material, which Genoscope bases its production on, is Colostrum (first milk). It is a natural substance that contains all naturally occurring bioactive growth factors, a full chain of amino acids and more than 250 other natural stimulants to maximize regeneration. It is produced naturally. Most species generate colostrum just prior to giving birth. Colostrum contains antibodies to protect the newborn against disease. In general, protein concentration in colostrum is substantially higher than in milk. Colostrum is taken from cows bred on certified farms without any harm to the animals.

All range of Genoscope products is dedicated to:

- medical sector: diabetology, oncology, geriatrics, podiatry;
- elders, kids;
- sportsmen;
- people in a period of increased physical and mental activity.

All the natural raw materials, which Genoscope products include, are obtained in the territory of the European Union. They have the necessary quality certificates allowing their use in the food and cosmetics industry. Bioactive raw materials undergo a detailed laboratory examination so that the quality parameters of each batch are kept as high as possible. Genoscope products have all the necessary certificates for marketing in the European Union.

Genoscope products are available in the largest pharmaceutical wholesalers and in over 13 000 pharmacies in Poland. The company also has a distribution network in the following countries: South Korea, Canada, Australia, Saudi Arabia, United Arab Emirates, Qatar, Russia, Lebanon, Kuwait, Palestine, Egypt, Oman, Iran, Iraq, Ukraine, Romania, Mongolia and Belarus.

THE PRODUCTS

I. DIABETEGEN - *For non-healing wounds. Aids in tissue regeneration.*



Photo Credit by Genoscope

Cream for tissue regeneration – a new generation of dermo-cosmetics supporting tissue regeneration. Thanks to a high content of lactoferrin, lactoperoxidase and colloidal silver, it is excellent in the purification of the background, adjusts the bacteriostatic environment and has a strong germicidal impact. High content of growth factors stimulates the development of new tissue. Additional components such as allantoin, Panthenol and vitamin E support the healing process and alleviate inflammatory lesions.

The cream is recommended by the Polish Association of Diabetics and the Polish Podology Association. The winner of the 1st place at the Diabetica Expo 2011 fair in the category of “Cosmetics”.

Properties of the cream: helps in the healing of wounds and skin regeneration, restores the correct pH value of the skin (cream pH 5.78), has the bacteriostatic and germicidal impact, alleviates irritation, reduces skin itching, fights herpes, checks the epidermal keratosis.

DIABETEGEN OBSERVATION STUDIES:

Painful, Festering herpes: After 2 days of using diabetegen cream herpes began to recede and the pain was reduced. After 7 days - very good condition – the scab was visible in the photo.

Inflammation in the nailfold: Even after one week of applying diabetegen cream the improvement is already visible. After two weeks - total elimination of inflammation.

Diabetic lesions. Cracked heel: Serious wounds and skin cracks on the heels were completely healed after 4 weeks of applying cream diabetegen.

Diabetic foot. Non-healing wounds: Despite the advanced state of non-healing wounds after two weeks of applying diabetegen cream there was a radical improvement in the feet condition.

Diabetic foot. Critical condition: Critical condition of feet was resolved after two weeks of applying diabetegen cream. There was a very significant improvement in skin condition and quicker wound healing.

Acne skin lesions: After 8 days of treatment with diabetegen cream one can see a significant improvement in skin condition.

Awarded with prizes: The Best Diabetological Product 2011, 2012, 2013, 2014, 2015, 2016, Diabetics Super product 2014, 2015, 2016, 2017 and The Best Cosmetic For Patients In Palliative Care 2015, 2016, 2017, 2018.

Genoscope supplements are an extremely rich source of growth factors not existing in any other form in any other natural substance in the entire world of nature.

The entirely natural dietary supplements of a new generation belonging to the nutraceuticals - substances whose consumption benefits human health as well as the rehabilitation process more than does a normal diet. The immunized (strengthened) form of bovine Colostrum is aimed at strengthening the human immune system. The product has been processed through lyophilisation (freeze-drying), thanks to which it retains 100% of growth factor bioactivity, that of immunostimulating protein as well as of bacteriostatic substances.

COLOSTRUM has been created in line with the full pharmaceutical regime – its properly selected ingredients reduce the risk of allergic reactions to a minimum. It has been tested for purity and for the presence of harmful substances, such as pesticides, heavy metals, antibiotics, steroids as well as genetically modified substances. Out of regard, for those allergic to cow protein, it has been especially deprived of fat, casein, whey protein as well as cores of high molecular weight.

II. COLOSTRUM IMMUNE - is a dietary supplement with a guaranteed amount of immunoglobulins (min 60%).



Photo Credit by Genoscope

III. COLOSTRUM BASIC dietary supplement is an immunized (strengthened) form of bovine Colostrum. Each portion contains no less than 20% of immunoglobulin (antibodies).

In order to ensure the maximum effectiveness of the treatment, the tablets have been coated with a special layer allowing them to dissolve in the small intestine, as opposed to the stomach, as is the case with other tablets of this kind. One of the first Colostrum pills worldwide, with gastro-resistant coating and the content of antibodies (immunoglobulin igG). Thanks to such an application method of Colostrum, the attained effectiveness of absorption is a few times higher than in the case of capsules.

IV. COLOSTRUM ALPHA - 100% Natural liquid form of Colostrum

COLOSTRUM BASIC

DIETARY SUPPLEMENT



Photo Credit by Genoscope

COLOSTRUM ALPHA (125 ml) is the pure, liquid form of bovine colostrum the rarest as well as the strongest natural substance occurring in nature that stimulates the body to self-regenerate and to better its natural immunity.

COLOSTRUM ALPHA

DIETARY SUPPLEMENT



Photo Credit by Genoscope

Use: Adults: 1-2 teaspoons daily. Children: 1 teaspoon 1-2 times daily, before meals (in the morning min. 30 minutes before breakfast) and before bedtime (min. 2 hours after the last meal). Preferably in the morning and before bedtime. Do not exceed the recommended

dose per day. Dietary supplements shall not be used as a substitute for a varied diet. In the maintenance of good health, an important role plays a balanced diet and healthy lifestyle. In order to obtain the beneficial effects, the supplement should be taken daily as recommended.

V. COLOSTRUM HYPO - *Hypoallergic goat Colostrum*

COLOSTRUM HYPO is made from 100% goat colostrum, processed using Lyophilization (freeze-drying) thanks to which it retains 100% bioactivity of the growth factors, immunostimulatory proteins and bacteriostatic substances, whose consumption benefits human health. It is recommended for those people who:



Photo Credit by Genoscope

- feel tired;
- look for a daily dose of energy;
- lead intensive lifestyles;
- want to improve their immune system;
- want to improve their physical and mental health.

All supplements are designed for kids, elders, sportsmen and people in a period of increased activity.

Indications for use: weakness, chronic fatigue, stress, periods of convalescence after

chemotherapy, radiotherapy, bacterial and viral infections of air passages and the alimentary tract, problems with the metabolism of fats and sugars, autoimmune ailments, neural degradation diseases (Alzheimer's, MS), tissue regeneration and reconstruction, elimination of skin problems (allergies, eczemas, skin changes, staphylococcus efflorescences), a period of convalescence after surgeries, accidents, strengthening of the chondral and osseous systems as well as hair and nails, in problems associated with transplantology.

VI. COLOSTRUM SPORT - *For natural-born winner*



Photo Credit by Genoscope

COLOSTRUM SPORT is improving the regeneration and repair process thus it is irreplaceable in the case of bruises, injuries or micro-injuries of structural muscle fibres (DOMS) that accompany each intensive training. COLOSTRUM SPORT covers many aspects of regeneration due to the following growth factors:

- FGF Fibroblast growth factor stimulates proliferation (multiplication) and development of muscle and bone cells;
- PDGF Growth factor stimulates proliferation (multiplication) and the development of many cell types;
- EGF Epidermal growth factor stimulates the healing of tissue;
- TGF Transforming growth factor stimulates the healing of tissue and wounds
- IGF-1 and IGF-2 Insulin growth factor stimulates proliferation of muscle and bone

cells, involved in the anti-aging process;

- IGF-1 has a protective role in relation to the central and peripheral nervous system. It works synergistically with the growth hormone and testosterone produced by the body. It contributes to increased strength, muscle endurance and muscle tissue growth. The higher level of IGF-1 also influences the active use of adipose tissue as a source of energy during exercising.

Tablets dissolve in the small intestine and not in the stomach (like other tablets or powders), which guarantees maximum absorbency. It allows you to plan the moment when the absorption process is to start (e.g. during training or soon afterwards). Certified as free from BSE, BHV1 and BVDV.

Thanks to COLOSTRUM SPORT, all other dietary supplements will be better absorbed and used by the human body providing:

- maximum regeneration;
- full chain of amino acids;
- all-natural growth factors;
- 250 natural substances strengthening your body.

Here is the list of some world's sports champions who appreciated COLOSTRUM SPORT:

[PRZEMYSŁAW SALETA](#) - World kick-boxing Champion, Intercontinental Professional Champion, EU Professional, Boxing Champion, PL Professional.

[AKOP SZOSTAK](#) - EU Champion, PL Senior Vice Champion, World 2nd Vice Champion & PL Junior Champion, PZKFITS Award for great sport achievements, Personal coach, Sport Instructors Academy lecturer.

[MAREK "MURPHY" ZACH](#) - International Snowkite 2011/2013 Champion, Mushow Open 2011 free, race i longboard: main award, World Snowkite Championships Germany 2011: main award, Triple Crown of the Kite 2010 free&race main award.

[WOJCIECH KOSOWSKI](#) - International Muay Thai 2012 Champion, EU Muay Thai WMF 2011 Champion, EU K-1 rules Vice Champion, 3-times PL K-1 rules Champion, 5-times PL Muay Thai Champion, K-1 & Muay Thai Poland's national player.

ANTIAGE COSMETICS

VII. SERUM2h night cream



Photo Credit by Genoscope

Night cream SERUM2h with growth factors ensures the actual disappearance of wrinkles. The cream has a whitening effect and eliminates skin discolouration as well as irritation. The combination of best quality colostrum and pearl and caviar protein naturally stimulates aged skin cells for long-term regeneration (young skin effect). The rich texture of the cream makes it stay longer on the skin and therefore is recommended for night use. The effect is visible after the first use.

Effects: A very strong regenerative activity involving the restoration of the so-called skin cell memory. Due to the high concentration of EGF - Epidermal Growth Factor - it causes regression of skin aging processes, strengthens blood vessels (Vitamins K and C), binds water in the epidermis (threonine, glutamic acid, serine, NMF), fights free radicals (Vitamins A, C, E and antioxidant enzymes, oestrogen, zinc, selenium, copper, manganese, cobalt) and influences the synthesis of collagen (cytokines)

Application: Night cream SERUM2h is a product of very effective action. It works on the skin comprehensively. Owing to its proper consistency, it is an ideal night cream and can be used after cosmetic treatments. As this cosmeceutical works like a serum, it can be

used together with most other cosmetics.

ACCORDING TO THE RESEARCH SERUM2h (day/night/eye):

- gives a natural lifting effect;
- significantly reduces the visibility of wrinkles;
- very good base for make-up;
- absorbs very quickly (up to 1 minute);
- visibly firms the skin;
- visibly evens out the skin tone;
- visibly moisturizes, nourishes and smooths the skin;
- strengthens the skin's natural hydro-lipid barrier;
- reduces seborrhoea and prevents new blackheads;
- significantly reduces irritation occurring after surgeries;
- relieves symptoms associated with excessive skin dryness;
- high efficiency of its use.

Beauticians evaluated this cream BETTER than previously used products.

VIII. SERUM2h day cream

Day cream SERUM2h with growth factors it naturally stimulates aged skin cells for faster regeneration (just like in young skin), which causes an actual loss of wrinkles. It has a whitening effect and eliminates skin discoloration as well as irritation. The main cream ingredient is the best quality colostrum. It contains all-natural growth factors and a full chain of amino acids. The cream is an excellent base for make-up. The absorption time is 1 min. The effect is visible after the first use.

Effects: strengthens blood vessels (Vitamins K and C), antiseptic (lysozyme, lactoferrin, lactoperoxidase, α - lactalbumin), binds water in the epidermis (threonine, glutamic acid, serine, NMF), fights free radicals (Vitamins A, C, E and antioxidant enzymes, oestrogen, zinc, selenium, copper, manganese, cobalt) accelerates skin regeneration (cysteine, methionine, valine, leucine, isoleucine, zinc, iron, EGF), influences the synthesis of collagen (cytokines).

Application: owing to its proper consistency, it is an ideal day cream to use before make-up

and after cosmetic treatments. The cream can be used together with most other cosmetics. It shall be applied on cleaned and dried face and neck in a thin layer and rubbed gently. At the age of 25-30 it is recommended to use the cream once a day. At 30+ cream can be used as many times daily as required.

SERUM2h for daily care provides the following:

- regression of skin ageing symptoms;
- smoothing of wrinkles and lines;
- improvement of skin firmness;
- cellulite and stretch mark control;
- liquidation of skin hyperpigmentation;
- liquidation of burns and frostbites;
- regeneration of thin and dry epidermis;
- prevention of skin drying;
- control of free radicals, antiseptic impact;
- regeneration of skin with problems;
- reinforcement and improvement of effects after cosmetic treatment.

ITA-TEST Specialized Research Laboratory on the basis of studies involving beauticians, evaluated Serum2h Day and Serum2h Night. It could be applied for professional care:

- for laser therapy procedures;
- for esthetic medicine procedures;
- for epilation and depilation;
- for needle mesotherapy;
- for microdermabrasion;
- for photorejuvenation;
- after peelings;
- in the treatment of dermatological diseases;
- in the treatment of bacterial systemic diseases;
- in the treatment of tineas;
- in the treatment of burns and frostbites.

IX. SERUM2h lifting eye

SERUM2h for the under-eye area is a combination of [GENO] Colostrum (top quality

foremilk) with green tea extract, argan oil, jojoba oil, coconut oil and macadamia nut oil.

This unique composition brightens, improves the elasticity and tension of the skin, deeply nourishes, moisturizes and strengthens the lipid barrier of the epidermis.

Effects: SERUM2h contains free radicals, a full chain of amino acids, natural growth factors, palmitic acid, oleic acid, linoleic acid, squalene, elastase, phytosterols, polyphenols, calcium, potassium and vitamins A, C, B, E, F and K which bring an immediate effect of skin rejuvenation and disappearance of mimic wrinkles in the place of application.

Application: Owing to the right consistency, it is ideal for daily use, under makeup and after cosmetic treatments. It can be used along with most other cosmetics. A thin layer of eye Serum 2h should be applied to previously cleansed and dried face skin and gently massaged. At the age of 25-30, it is recommended to use the product once a day. At 30+, it can be used any number of times a day.

LIFTING EYE
SERUM2h
with growth factors



Photo Credit by Genoscope

X. MEZOROLLER - For home Mesotherapy

MEZOROLLER device increases the penetration of nutrients whereas microscopic holes created during the therapy facilitate the flow of the product applied. Could be used together with SERUM2h. The retail price: 21,25 €.

XI. NANOSILVER SPRAY (aerosol)



Photo Credit by Genoscope

Ag DERMFACTOR
NANO SILVER

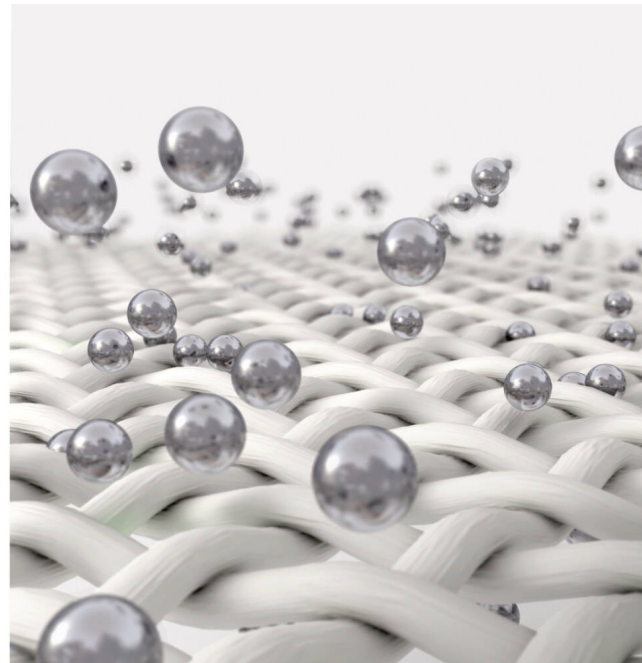


Photo Credit by Genoscope

Nanosilver has antiviral, antibacterial and antifungal properties. When applied on the skin, it also has a nurturing effect and serves as a disinfectant. It is an ideal replacement for biocidal fluids, which, when used frequently, damage epidermis. In case of any skin irritation, nanosilver accelerates the regeneration and repair of damaged epidermis. When used orally, it also activates the immune system. It is used:

- antiviral;
- skincare respiratory diseases;
- non-healing wounds;
- dermatomycosis;
- candidiasis;
- oral candidiasis;
- improving the immune system;
- a strong disinfectant for skin;
- a strong disinfectant for clothes and surfaces.

*Thanks to its unique properties, it allows you to use **disposable protective masks many times without harming your health**. It also disinfects reusable masks, which increases their safety.*

BRANDING AND DESIGN

The trade name was created from the combination of two words "GENO", the basis of our existence and "SCOPE", focusing on the most important thing - our health. The main aim of GENOSCOPE is to strengthen the immune system. All regenerative processes that take place in our body depend on the functioning properly immune system.

GENOSCOPE USP

No doctor or product will heal, regenerate or heal difficult wounds better than our own immune system. All Genoscope products stimulate the body's natural regeneration functions to maximum activity in solving individual health problems. This also applies to issues related to beauty, where special emphasis is placed on accelerating the regeneration of older cells, which causes natural rejuvenation of the skin without the need for mechanical interference. In the case of supplements, the Genoscope products stimulate the immune system to maximum work thanks to which all regenerative processes occur more efficiently and faster. With serum and ointments, after applying a layer on the skin, the immune system receives a signal from the outside that it is supposed to focus on regenerating this particular area covered with cream. In most cases, the effects are visible almost immediately, which allows to quick proof for the client or business partner. Genoscope has independent observational studies where the effects of an action are confirmed by medical authorities. Each of the products has a separate quality certificate

guaranteeing the highest and repeatable quality of the raw material used. All Genoscope products are unique because they are based on real effects.

WHITE LABELLING

Being the strong Polish manufacturer, Genoscope is open to production in every area. Everything depends on the conditions and quantity that always agree with the particular client.

PACKAGING

All packaging has a simple form referring to the medical sector. This applies to supplements, ointments and anti-aging cosmetics. This is an advantage over other products of this type because they are perceived as medical and not cosmetic products and inspire greater trust among customers.

MARKETING AND SALES

Genoscope is sold worldwide through the various sale points such as pharmacies, pharmacy chains, pharmaceutical wholesalers, cosmetics networks, health food stores, online sales. The type of promotions for products is determined individually with individual sale points. The Brand reaches its prospects thanks to SEO, Google Adwords, FB, Instagram, sponsored articles, mailing. The company offers a full range of know-how support and all necessary training for the international partners/ distributors/ retailers.

Company name: Genoscope LLC
Contact person: Radosław Czaplejewicz
E-mail: office@genoscope.eu
Website: genoscope.eu
Phone: +48 22 213 07 29
Patent status: -
On market since: 1999
Regions: Poland
Industries: Pharma
Source links: [Genoscope webpage](#)
Direct link: [click here](#)



SECRET DOSSIER ON GENOSCOPE COSMECEUTICALS & NUTRACEUTICALS

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COLOSTRUM has been created in line with the full pharmaceutical regime – its properly selected ingredients reduce the risk of allergic reactions to a minimum. It has been tested for purity and for the presence of harmful substances, such as pesticides, heavy metals, antibiotics, steroids as well as genetically modified substances. Out of regard, for those allergic to cow protein, it has been especially deprived of fat, casein, whey protein as well as cores of high molecular weight.

II. COLOSTRUM IMMUNE - *is a dietary supplement with a guaranteed amount of immunoglobulins (min 60%).*



Photo Credit by Genoscope

III. COLOSTRUM BASIC *dietary supplement is an immunized (strengthened) form of bovine Colostrum. Each portion contains no less than 20% of immunoglobulin (antibodies).*

In order to ensure the maximum effectiveness of the treatment, the tablets have been coated with a special layer allowing them to dissolve in the small intestine, as opposed to the stomach, as is the case with other tablets of this kind. One of the first Colostrum pills worldwide, with gastro-resistant coating and the content of antibodies (immunoglobulin igG). Thanks to such an application method of Colostrum, the attained effectiveness of absorption is a few times higher than in the case of capsules.

IV. COLOSTRUM ALPHA - *100% Natural liquid form of Colostrum*

COLOSTRUM BASIC

DIETARY SUPPLEMENT



Photo Credit by Genoscope

COLOSTRUM ALPHA (125 ml) is the pure, liquid form of bovine colostrum the rarest as well as the strongest natural substance occurring in nature that stimulates the body to self-regenerate and to better its natural immunity.

COLOSTRUM ALPHA

DIETARY SUPPLEMENT

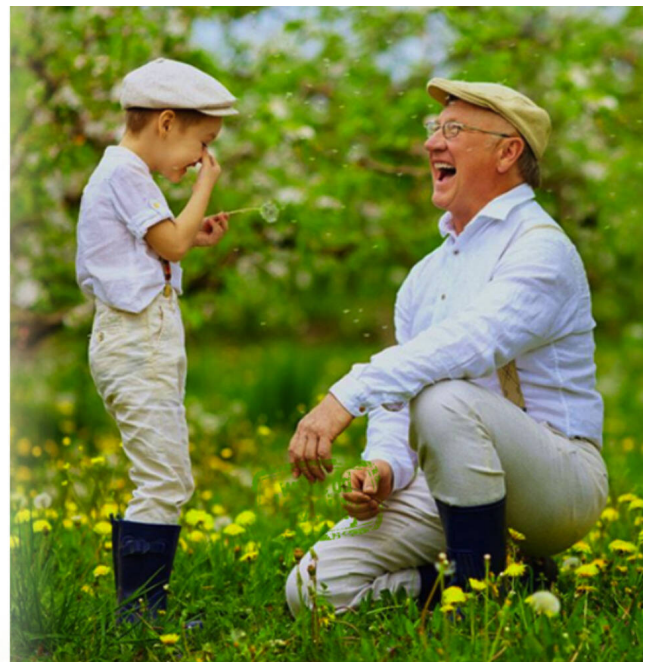


Photo Credit by Genoscope

Use: Adults: 1-2 teaspoons daily. Children: 1 teaspoon 1-2 times daily, before meals (in the morning min. 30 minutes before breakfast) and before bedtime (min. 2 hours after the last meal). Preferably in the morning and before bedtime. Do not exceed the recommended

dose per day. Dietary supplements shall not be used as a substitute for a varied diet. In the maintenance of good health, an important role plays a balanced diet and healthy lifestyle. In order to obtain the beneficial effects, the supplement should be taken daily as recommended.

V. COLOSTRUM HYPO - *Hypoallergic goat Colostrum*

COLOSTRUM HYPO is made from 100% goat colostrum, processed using Lyophilization (freeze-drying) thanks to which it retains 100% bioactivity of the growth factors, immunostimulatory proteins and bacteriostatic substances, whose consumption benefits human health. It is recommended for those people who:



Photo Credit by Genoscope

- feel tired;
- look for a daily dose of energy;
- lead intensive lifestyles;
- want to improve their immune system;
- want to improve their physical and mental health.

All supplements are designed for kids, elders, sportsmen and people in a period of increased activity.

Indications for use: weakness, chronic fatigue, stress, periods of convalescence after

chemotherapy, radiotherapy, bacterial and viral infections of air passages and the alimentary tract, problems with the metabolism of fats and sugars, autoimmune ailments, neural degradation diseases (Alzheimer's, MS), tissue regeneration and reconstruction, elimination of skin problems (allergies, eczemas, skin changes, staphylococcus efflorescences), a period of convalescence after surgeries, accidents, strengthening of the chondral and osseous systems as well as hair and nails, in problems associated with transplantology.

VI. COLOSTRUM SPORT - *For natural-born winner*



Photo Credit by Genoscope

COLOSTRUM SPORT is improving the regeneration and repair process thus it is irreplaceable in the case of bruises, injuries or micro-injuries of structural muscle fibres (DOMS) that accompany each intensive training. COLOSTRUM SPORT covers many aspects of regeneration due to the following growth factors:

- FGF Fibroblast growth factor stimulates proliferation (multiplication) and development of muscle and bone cells;
- PDGF Growth factor stimulates proliferation (multiplication) and the development of many cell types;
- EGF Epidermal growth factor stimulates the healing of tissue;
- TGF Transforming growth factor stimulates the healing of tissue and wounds
- IGF-1 and IGF-2 Insulin growth factor stimulates proliferation of muscle and bone

cells, involved in the anti-aging process;

- IGF-1 has a protective role in relation to the central and peripheral nervous system. It works synergistically with the growth hormone and testosterone produced by the body. It contributes to increased strength, muscle endurance and muscle tissue growth. The higher level of IGF-1 also influences the active use of adipose tissue as a source of energy during exercising.

Tablets dissolve in the small intestine and not in the stomach (like other tablets or powders), which guarantees maximum absorbency. It allows you to plan the moment when the absorption process is to start (e.g. during training or soon afterwards). Certified as free from BSE, BHV1 and BVDV.

Thanks to COLOSTRUM SPORT, all other dietary supplements will be better absorbed and used by the human body providing:

- maximum regeneration;
- full chain of amino acids;
- all-natural growth factors;
- 250 natural substances strengthening your body.

Here is the list of some world's sports champions who appreciated COLOSTRUM SPORT:

[PRZEMYSŁAW SALETA](#) - World kick-boxing Champion, Intercontinental Professional Champion, EU Professional, Boxing Champion, PL Professional.

[AKOP SZOSTAK](#) - EU Champion, PL Senior Vice Champion, World 2nd Vice Champion & PL Junior Champion, PZKFITS Award for great sport achievements, Personal coach, Sport Instructors Academy lecturer.

[MAREK "MURPHY" ZACH](#) - International Snowkite 2011/2013 Champion, Mushow Open 2011 free, race i longboard: main award, World Snowkite Championships Germany 2011: main award, Triple Crown of the Kite 2010 free&race main award.

[WOJCIECH KOSOWSKI](#) - International Muay Thai 2012 Champion, EU Muay Thai WMF 2011 Champion, EU K-1 rules Vice Champion, 3-times PL K-1 rules Champion, 5-times PL Muay Thai Champion, K-1 & Muay Thai Poland's national player.

ANTIAGE COSMETICS

VII. SERUM2h night cream



Photo Credit by Genoscope

Night cream SERUM2h with growth factors ensures the actual disappearance of wrinkles. The cream has a whitening effect and eliminates skin discolouration as well as irritation. The combination of best quality colostrum and pearl and caviar protein naturally stimulates aged skin cells for long-term regeneration (young skin effect). The rich texture of the cream makes it stay longer on the skin and therefore is recommended for night use. The effect is visible after the first use.

Effects: A very strong regenerative activity involving the restoration of the so-called skin cell memory. Due to the high concentration of EGF - Epidermal Growth Factor - it causes regression of skin aging processes, strengthens blood vessels (Vitamins K and C), binds water in the epidermis (threonine, glutamic acid, serine, NMF), fights free radicals (Vitamins A, C, E and antioxidant enzymes, oestrogen, zinc, selenium, copper, manganese, cobalt) and influences the synthesis of collagen (cytokines)

Application: Night cream SERUM2h is a product of very effective action. It works on the skin comprehensively. Owing to its proper consistency, it is an ideal night cream and can be used after cosmetic treatments. As this cosmeceutical works like a serum, it can be

used together with most other cosmetics.

ACCORDING TO THE RESEARCH SERUM2h (day/night/eye):

- gives a natural lifting effect;
- significantly reduces the visibility of wrinkles;
- very good base for make-up;
- absorbs very quickly (up to 1 minute);
- visibly firms the skin;
- visibly evens out the skin tone;
- visibly moisturizes, nourishes and smooths the skin;
- strengthens the skin's natural hydro-lipid barrier;
- reduces seborrhoea and prevents new blackheads;
- significantly reduces irritation occurring after surgeries;
- relieves symptoms associated with excessive skin dryness;
- high efficiency of its use.

Beauticians evaluated this cream BETTER than previously used products.

VIII. SERUM2h day cream

Day cream SERUM2h with growth factors it naturally stimulates aged skin cells for faster regeneration (just like in young skin), which causes an actual loss of wrinkles. It has a whitening effect and eliminates skin discoloration as well as irritation. The main cream ingredient is the best quality colostrum. It contains all-natural growth factors and a full chain of amino acids. The cream is an excellent base for make-up. The absorption time is 1 min. The effect is visible after the first use.

Effects: strengthens blood vessels (Vitamins K and C), antiseptic (lysozyme, lactoferrin, lactoperoxidase, α - lactalbumin), binds water in the epidermis (threonine, glutamic acid, serine, NMF), fights free radicals (Vitamins A, C, E and antioxidant enzymes, oestrogen, zinc, selenium, copper, manganese, cobalt) accelerates skin regeneration (cysteine, methionine, valine, leucine, isoleucine, zinc, iron, EGF), influences the synthesis of collagen (cytokines).

Application: owing to its proper consistency, it is an ideal day cream to use before make-up

and after cosmetic treatments. The cream can be used together with most other cosmetics. It shall be applied on cleaned and dried face and neck in a thin layer and rubbed gently. At the age of 25-30 it is recommended to use the cream once a day. At 30+ cream can be used as many times daily as required.

SERUM2h for daily care provides the following:

- regression of skin ageing symptoms;
- smoothing of wrinkles and lines;
- improvement of skin firmness;
- cellulite and stretch mark control;
- liquidation of skin hyperpigmentation;
- liquidation of burns and frostbites;
- regeneration of thin and dry epidermis;
- prevention of skin drying;
- control of free radicals, antiseptic impact;
- regeneration of skin with problems;
- reinforcement and improvement of effects after cosmetic treatment.

ITA-TEST Specialized Research Laboratory on the basis of studies involving beauticians, evaluated Serum2h Day and Serum2h Night. It could be applied for professional care:

- for laser therapy procedures;
- for esthetic medicine procedures;
- for epilation and depilation;
- for needle mesotherapy;
- for microdermabrasion;
- for photorejuvenation;
- after peelings;
- in the treatment of dermatological diseases;
- in the treatment of bacterial systemic diseases;
- in the treatment of tineas;
- in the treatment of burns and frostbites.

IX. SERUM2h lifting eye

SERUM2h for the under-eye area is a combination of [GENO] Colostrum (top quality

foremilk) with green tea extract, argan oil, jojoba oil, coconut oil and macadamia nut oil.

This unique composition brightens, improves the elasticity and tension of the skin, deeply nourishes, moisturizes and strengthens the lipid barrier of the epidermis.

Effects: SERUM2h contains free radicals, a full chain of amino acids, natural growth factors, palmitic acid, oleic acid, linoleic acid, squalene, elastase, phytosterols, polyphenols, calcium, potassium and vitamins A, C, B, E, F and K which bring an immediate effect of skin rejuvenation and disappearance of mimic wrinkles in the place of application.

Application: Owing to the right consistency, it is ideal for daily use, under makeup and after cosmetic treatments. It can be used along with most other cosmetics. A thin layer of eye Serum 2h should be applied to previously cleansed and dried face skin and gently massaged. At the age of 25-30, it is recommended to use the product once a day. At 30+, it can be used any number of times a day.

LIFTING EYE
SERUM2h
with growth factors



Photo Credit by Genoscope

X. MEZOROLLER - For home Mesotherapy

MEZOROLLER device increases the penetration of nutrients whereas microscopic holes created during the therapy facilitate the flow of the product applied. Could be used together with SERUM2h. The retail price: 21,25 €.

XI. NANOSILVER SPRAY (aerosol)



Photo Credit by Genoscope

Ag DERMFACTOR
NANO SILVER

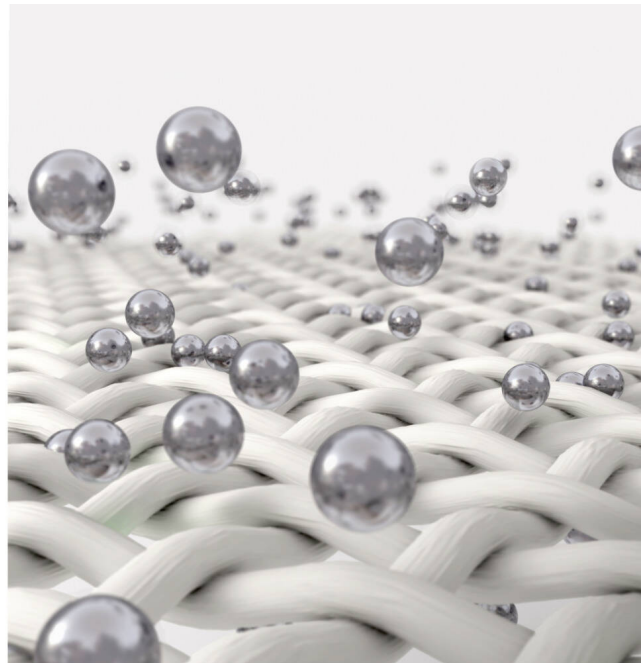


Photo Credit by Genoscope

Nanosilver has antiviral, antibacterial and antifungal properties. When applied on the skin, it also has a nurturing effect and serves as a disinfectant. It is an ideal replacement for biocidal fluids, which, when used frequently, damage epidermis. In case of any skin irritation, nanosilver accelerates the regeneration and repair of damaged epidermis. When used orally, it also activates the immune system. It is used:

- antiviral;
- skincare respiratory diseases;
- non-healing wounds;
- dermatomycosis;
- candidiasis;
- oral candidiasis;
- improving the immune system;
- a strong disinfectant for skin;
- a strong disinfectant for clothes and surfaces.

*Thanks to its unique properties, it allows you to use **disposable protective masks many times without harming your health**. It also disinfects reusable masks, which increases their safety.*

BRANDING AND DESIGN

The trade name was created from the combination of two words "GENO", the basis of our existence and "SCOPE", focusing on the most important thing - our health. The main aim of GENOSCOPE is to strengthen the immune system. All regenerative processes that take place in our body depend on the functioning properly immune system.

GENOSCOPE USP

No doctor or product will heal, regenerate or heal difficult wounds better than our own immune system. All Genoscope products stimulate the body's natural regeneration functions to maximum activity in solving individual health problems. This also applies to issues related to beauty, where special emphasis is placed on accelerating the regeneration of older cells, which causes natural rejuvenation of the skin without the need for mechanical interference. In the case of supplements, the Genoscope products stimulate the immune system to maximum work thanks to which all regenerative processes occur more efficiently and faster. With serum and ointments, after applying a layer on the skin, the immune system receives a signal from the outside that it is supposed to focus on regenerating this particular area covered with cream. In most cases, the effects are visible almost immediately, which allows to quick proof for the client or business partner. Genoscope has independent observational studies where the effects of an action are confirmed by medical authorities. Each of the products has a separate quality certificate

guaranteeing the highest and repeatable quality of the raw material used. All Genoscope products are unique because they are based on real effects.

WHITE LABELLING

Being a strong Polish manufacturer, Genoscope is open to production in every area. Everything depends on the conditions and quantity that always agree with the particular client.

PACKAGING

All packaging has a simple form referring to the medical sector. This applies to supplements, ointments and anti-aging cosmetics. This is an advantage over other products of this type because they are perceived as medical and not cosmetic products and inspire greater trust among customers.

MARKETING AND SALES

Genoscope is sold worldwide through the various sale points such as pharmacies, pharmacy chains, pharmaceutical wholesalers, cosmetics networks, health food stores, online sales. The type of promotions for products is determined individually with individual sale points. The Brand reaches its prospects thanks to SEO, Google Adwords, FB, Instagram, sponsored articles, mailing. The company offers a full range of know-how support and all necessary training for the international partners/ distributors/ retailers.

ADDITIONAL MATERIALS

You can download the company mini-presentation in PDF by the [link](#)

You can download the price list for retail in PDF by the [link](#)

Please, remember that at the very bottom of this dossier you will find a large number of files for internal use only.

QUESTIONS FROM THE MEMBERS

Since members often have a lot of additional questions to the brand, we found a solution in the form of interactive feedbacks in Google Sheet not to integrate into the text of the dossier. You can find a series of questions/comments from Syndicate members and brand answers by the link. Maybe among them, you will find the answer to your question. Feel free to leave your comments and ask questions by the link. Please do not share this file since it is for internal use only.

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Patent status: -
On market since: 1999
Regions: Poland
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