

2025.07.01

BIOTECH BRANDS REPORT

confidential

SPINOFF **COM**

*Don't always walk on the smooth roads, walk ways that no one has travelled
before, so as to leave behind traces and not only dust"*

Antoine de Saint-Exupéry

ABOUT US

We are the #1 Group Procurement Organisation (GPO1) focused on retail and professional products with clear **biotechnological background** (spinoffs) that consists of independent retailers and distributors with own staff/ offices/ warehouses/ training premises/ points of sale in 75 countries and purchasing volume €368 mln/year. We buy only brands with 100% clear USP. We pay only cash up front. GPO members are passionate longevitists that united to leverage novel unique product scouting, purchasing power, obtain better discounts from vendors, secure exclusive distribution rights on the brands, speed up all the processes and make them time, resources and costs effective. The focus of GPO is on brands utilizing the latest cutting-edge biotechnologies that **radically enhance human healthspan**.

The Biotech Brands Report contains all-in-one Dossiers (systemized by time period, category, industry or hand-customized by filter) of selected by GPO ready-to-market and already existing independent brands, as well as GPO's private label brands that are being developed on exclusive terms, co-owned by GPO members. All information is also available in open/closed access at the Spinoff.com Procurement Platform. The professional Dossiers are structured similarly and grouped according to the content. You can easily get to each of the Dossier by clicking on the name in the content. All professional Dossiers are filled only with the most relevant information and exclusively tailored by our in-house team for the needs of GPO Members (direct/indirect retailers and distributors) and also supplemented with a visual and additional materials that are constantly updated and always agreed with brand owner prior publication. Actual customised reports are synchronized with the update on the platform.

Such special selection of biotechnology brands could be used by GPO members for offline work in customized PDF file format digital or hard copy that is easy to print out with one click. The digital version of Biotech Brands Report could be viewed at any device, with any operating system, in the highest resolution without the risk of viruses and shared by any modern means of communication. The platform has a highly reliable level of protection since all information is located on secure German servers. Tailored smart software allows tracking who and when has viewed / downloaded each report based on IP address to secure sensitive data content. All Dossiers contain one click live links in the body that redirect to the official linking source. Also, at the bottom of each Dossier there is a relevant general information about the brand, related files (products catalogues, leaflets, certificates, company presentations, prices etc.) that can also be downloaded in one click, a direct link to the brand's official website, along with contact person information, allowing procurement process participants to directly contact a representative of interested spinoffs.

The Biotech Brands Report efficiently establishes and simplifies communication, processing and document flow between the GPO members and brand owners / manufacturers, and serve to them as a professional market tool for own assessment and to observe the assessment of others, as well as work with biotechnological brands directly in the "all in one place" format, or work as a group on solving some problems or within the framework of best practices discussion.

Sincerely Yours, GPO Members

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HAIRCARE



DERMOKIL CLAY-BASED COSMETICS WITH NATURAL BEAUTY FORMULA RICH WITH MINERALS & VITAMINS

Clay is a natural material rich in minerals such as magnesium, calcium, iron, silica and potassium and is found in volcanic ash, sediment and soil. Clay has a water-absorbing feature due to its structure. Therefore, the clay is always moist. Clay constituents are aqueous aluminum silicates. CLAY has the effects of renewing the skin, re-mineralizing depending on its natural mineral content, anti-toxic, making the skin look fresh and clean, and making the skin look natural and healthy again.

THE STORY

Since ancient times of history, humanity has used natural resources in the field of health and cosmetics. Clay, which is a mineral resource, has a special place in terms of its many uses from the past to the present and its physical and chemical properties. One of the first to discover the rich clay beds of Anatolia, a businessman from Sivas, Mr. Ünal Karaca, believed in the power of clay and took his first step into the cosmetics industry in 2006. He decided to invest in this business when he saw how people from the Dead Sea in Israel, where he travels frequently for business purposes, seek healing.

The fact that Turkey has rich deposits in terms of clay mines and that the clay culture has taken a different place since ancient civilizations has pushed him to investigate clay in detail. He first started by having various types of clay collected from different parts of Anatolia examined through the university. He decided to establish the "Dermokil" brand as a result of various research in terms of its mineralogy properties and suitability for use in the field of cosmetics. It has primarily developed formulations of skin and hair care products for the brand Dermokil enriched with natural clay minerals. Later on, it developed its product portfolio and brought it to the consumer with a wide portfolio ranging from personal care products to toothpaste.

PRODUCTS & PRICES

Dermokil has a huge product range of about 110+ product units from different series. In addition, the company manufactures White Label products. The product range of natural cosmetics based on clay includes face skin care, products for whole body care, hands and legs, and products for hair care. Let's get acquainted with several bestsellers of the Dermokil line.

DERMOKIL FACE MASKS

The Face Masks of the brand are very popular among buyers. The size is 75 ml. There are the following masks in the line:



Photo Credit by EZEL COSMETIC

- Honey clay mask;
- Clay mask with hemp seed oil;
- Mask with pink clay;
- Gel face mask with cucumber extract;
- Gel face mask with rose extract;
- Exfoliating face mask with aloe vera;
- Coconut facial peeling mask;
- Holographic facial peeling mask



Photo Credit by EZEL COSMETIC

CHARACTERISTICS

Enriched with vitamin B5, this colorful and fun holographic face mask provides an instant refreshing effect and hydrates the skin.

MAIN CONTENT



Photo Credit by EZEL COSMETIC

CLAY: Clay has healing properties in the literature, it has the property of stimulating collagen synthesis. Cleansing, lifting and nourishing all skin types by detoxifying the deepest layers of the skin, clay is a versatile ingredient in skin care. As a deep cleansing agent, it removes excess oil and dirt accumulated in the skin and pores from the depths of the epidermis, thanks to its ability to absorb clay. As a nutrient, clay is important for maintaining healthy skin. It is effective as a cleanser and astringent, removes dead cells from the skin due to its exfoliating action, is an antiseptic, the activity of which against various microorganisms has been scientifically proven. It is known that clay minerals are used not only for beauty and cleansing, but also for skin diseases, it has been found that they are useful for cellulite, diaper rash and various wounds on the skin.



Photo Credit by EZEL COSMETIC

ALLANTOIN: Increases the water content of the skin. Prevents dryness and makes sensitive skin more elastic.

GLYCERIN: thanks to its moisturizing effect, it helps to protect the skin structure and increase its elasticity, its natural content penetrates the skin and nourishes it. Thanks to its antiseptic properties, it helps to heal wounds caused by eczema and psoriasis. Glycerin, which provides moisture to the skin, helps reduce the appearance of fine lines and fight signs of aging.

VITAMIN B5: The use of vitamin B5 prevents moisture loss in the skin and helps maintain moisture. This prevents dry skin, flaking and itching and allows your skin to retain its softness and elasticity. It also helps maintain the skin's barrier function.

DERMOKIL FACE CLEANSERS

Tonic for narrowing pores with rose extract 200 ml

CHARACTERISTICS

Enriched with rose water, known to have a relaxing effect, Dermokill Rose Extract Firming

Toner gently cleanses away dirt and make-up residue and relaxes the skin. By opening clogged pores, it cleanses the floor in the upper layer of the skin, descending to the lower layers of the skin, cleansing the resulting oil and dirt and preventing their reappearance. Thanks to the special ingredients it contains, it helps to tighten the pores on the skin, helping it look more vibrant and healthy.

MAIN CONTENT

GLYCERIN: This is a very good moisturizer. Pharmaceutical glycerin is used. It has the function of nourishing and softening the skin, eliminating cracks and dryness.

ALLANTOIN: has healing, soothing and protective properties for the skin. Helps heal skin irritations.

CALENDULA EXTRACT: has healing and soothing properties for minor skin wounds. Has anti-inflammatory properties. Soothes the skin and removes toxins. Effective for dry skin, against cracks and dryness. Moisturizes and gives radiance to the skin.

ROSE WATER: combats inflammation that can occur and exist on the skin. By opening clogged pores, it cleanses the floor on the top layer of the skin. With regular use, it prevents the formation of acne and pimples. It cleanses the oil and dirt formed as it sinks into the lower layers of the skin and prevents their reappearance.

VITAMIN B5: has healing properties, and acts as a protective barrier against skin irritations. It promotes skin regeneration.



Photo Credit by EZEL COSMETIC

DERMOKIL FACE CREAMS FOR SKIN WHITENING AND ANTI-AGING

CHARACTERISTICS

What is the definition of SPF? SPF is an international abbreviation for Sun Protection Factor. Its Turkish counterpart is Sun Protection Factor. The smallest amount of UV energy that causes erythema (redness) of human skin after 16 to 24 hours of exposure to solar UV rays is called the minimum erythema dose. SPF, or sun protection factor, is the ratio of the minimum erythema dose on skin protected by sunscreens to the minimum erythema dose on the same unprotected skin.



Photo Credit by EZEL COSMETIC

- How does Dermokil natural whitening cream work?

Dermokil Skin Whitening Cream provides a white effect on the skin from the moment it is used. It helps to regulate dark spots and uneven skin tone. The whitening effect is made more effective by using two raw materials that provide the whitening effect. One of these raw materials is pea extract (a type of pea) and an active combination of sucrose dilaurate. Has skin whitening properties. Provides melanin inhibition. Staining is prevented. Raw materials have been studied in vitro and in vivo. Other raw materials; Alpha Arbutin is a well-known active skin whitener. It brightens the skin tone. It is especially effective on dark skin and freckles caused by UV exposure. The other raw material used in the product is

active, which provides 30 SPF protection. It is the active substance with the names of the three most commonly used sunscreens on the world market; ethylhexylmethoxycinnamate, It is a stabilized and dispersed form of octocrylene and butylmethoxydibenzoylmethane with a special encapsulation technology. As a result of this encapsulation method, sunscreens maintain their high performance for a long time, while providing a reliable and consistent measurement of the product's SPF value. With 30 SPF UV protection, it prevents skin darkening that can occur due to the sun. It can also be used on the arms and underarms.

Thanks to these special actives, Dermokil Whitening Cream is effective on sun spots, age spots, birthmarks and acne spots. It contains SPF 30 sunscreen. Test results of the raw materials in the product are 8 weeks and twice a day. Designed for all skin types. It's not greasy. Does not contain paint. Does not contain paraben. Since it does not contain hydroquinone, it provides gradual, even and effective whitening without stripping the skin, does not remove stains, exfoliating the top layer of the skin. It acts as a stain remover and stain remover by acting on the active effect of melanin, so it can be used at any time of the year, summer and winter. There is no harm in going out into the sun after using the product. Since only the sun causes spots, even if it contains a UV factor, colored skin should be protected from the sun as much as possible. It acts as a stain remover and stain remover by acting on the active effect of melanin, so it can be used at any time of the year, summer and winter. There is no harm in going out into the sun after using the product. Since only the sun causes spots, even if it contains a UV factor, colored skin should be protected from the sun as much as possible. It acts as a stain remover and stain remover by acting on the active effect of melanin, so it can be used at any time of the year, summer and winter. There is no harm in going out into the sun after using the product. Since only the sun causes spots, even if it contains a UV factor, colored skin should be protected from the sun as much as possible.



Anti-spot cream and skin whitening cream perfectly care of the skin problems such as dark spots

Photo Credit by EZEL COSMETIC

DERMOKIL HAIR CARE

Vegan hair mask with clay and garlic 300 ml

CHARACTERISTICS

Dermokil Hair Care Mask, combining the action of clay and garlic, promotes stronger and healthier hair growth. This helps prevent hair loss. Suitable for all hair types, gives them vitality, softens them and facilitates styling. Thanks to the clay and keratin in its composition, it strengthens the hair, gives it health and volume. Makes hair resistant to abrasive agents such as chemical treatments, blow-drying, combing, wind and sun.

One must know that just as certain care is taken of the skin, so it is necessary of the hair; Moisturizing treatments should be installed at regular intervals, especially for hair that has been treated such as blow-drying, perming and coloring, just like on skin. Hair creams used in daily care soften the hair, but if the hair is heavily processed and is now worn, a hair mask should be used. The hair mask provides intensive hair care from root to tip and

offers a solution to unwanted hair problems.

MAIN CONTENT

CLAY: Clay, used alone or mixed with other substances, cleanses, tightens and nourishes all skin types, detoxifies the deepest layers of the skin, it is versatile and extremely easy to use. Clay is a versatile ingredient in skin care. As a deep cleansing agent, it removes excess oil and dirt accumulated in the skin and pores from the depths of the epidermis, thanks to its ability to absorb clay. As a nutrient, clay is important for maintaining healthy skin. It is effective as a cleanser and astringent and also removes dead cells from the skin due to its exfoliating properties. Healing clay also has antiseptic, anti-inflammatory and analgesic effects.

ARGAN OIL: Known as the "tree of life" in the region where it grows. Rich in vitamins A and E, argan oil renews, nourishes and strengthens the appearance of hair due to the antioxidants and fatty acids it contains. Argan oil has a very strong effect on damaged hair:

- ✓ Nourishes hair roots;
- ✓ Restores brittleness and helps hair to comb easily;
- ✓ Eliminates electrification problem hair;
- ✓ Restores and renews damaged and treated hair;
- ✓ Moisturizes hair;
- ✓ Satisfies hair's keratin needs and nourishes it, leaving it vibrant;
- ✓ Gives hair softness and silkiness.

GARLIC EXTRACT: The minerals and vitamins contained in garlic nourish the hair. If one's hair is weak and falls out easily, no doubt active garlic should be the first choice for the hair. The calcium in garlic promotes healthy hair growth. Sulfur contained in garlic extract; It is a building block of keratin, essential for hair. Selenium and its vitamin work

together to restore and heal hair. The removal power of garlic has been proven. Selenium and sulfur in their composition activate the proteins necessary for the building material of the hair.

SHEA BUTTER: The most important feature of shea butter is that it contains a large amount of vitamins A, D and E. Thanks to these vitamins, it has a strong reparative and restructuring effect on the skin and hair. Provides deep hydration to hair. It has a restorative effect, especially on hair damaged by over-processing. It also strengthens the hair structure. It prevents problems with falling out by breaking off. Hair becomes softer and silkier.

KERATIN: Moisturizes, nourishes and strengthens the hair by restoring the amino acids lost by the hair. Gives volume and shine to hair. It has been proven in efficacy tests to strengthen damaged hair, increasing its elasticity and resistance to breakage.

PRODUCT USE

Apply the mask to clean hair after bathing. Massage thoroughly into the scalp and hair with massaging movements. Leave on for 10 minutes and rinse with plenty of water.

DERMOLIL SUN PROTECTION

CHARACTERISTICS

What is the definition of SPF? SPF is an international abbreviation for Sun Protection Factor. Its Turkish counterpart is Sun Protection Factor.

The smallest amount of UV energy that causes erythema (redness) of human skin after 16 to 24 hours of exposure to solar UV rays is called the minimum erythema dose. SPF, or sun protection factor, is the ratio of the minimum erythema dose on skin protected by sunscreens to the minimum erythema dose on the same unprotected skin.

How does Dermokil Natural Sunscreen Lotion work?

According to the cosmetic regulations of the European Union, there are some rules that must be in sunscreen. For effective and safe protection, the UVA filter in the formula

should be at least 1/3 of the SPF. The minimum critical wavelength is 370 nm (nanometers). Our Sun Lotion formula has been designed with these guidelines in mind.



Photo Credit by EZEL COSMETIC

Dermokil Natural Sun Lotion contains several different and special sunscreens. Depending on their structure, these filters act both by absorbing UV rays and changing their structure, and by reflecting the rays. It is effective against UVA and UVB rays. Dermokil Natural Sun Lotion belongs to the 50 SPF class, i.e. creams with a high protection factor. Prevents damage and irritation caused by the sun's rays. Provides protection for sensitive and sun-sensitive skin. Does not lubricate the skin and does not leave a sticky feeling. Moisturizes the skin.

Dermokil Natural Sun Lotion protects the skin from harmful rays with effective UVA and UVB sun filters that act on the epidermis. It can be protected from UVB rays by providing light reflection with physical protective components. When the titanium oxide in our product is applied to the skin, it coats the surface of the skin and reflects UVB rays. UVA

rays are the most dangerous rays. It can reach the lower layers of the epidermis. It causes quite serious dangerous consequences, such as carcinogens. Chemical preservatives are essential to protect against UVA rays.

Innovative raw materials are actively used in our product as a chemical preservative. Ethylhexylmethoxycinnamate, Octocrylene, it is a stabilized and dispersed form of diethylaminohydroxybenzoylhexylbenzoate and bis-ethyloxyphenolmethoxyphenyltriazine with special encapsulation technology. As a result of this encapsulation method, sunscreens maintain their high performance for a long time, while providing a reliable and consistent measurement of the product's SPF value. The active raw material providing tanning in the product is vegetable raw material. Nourishes the skin thanks to the content of vitamin E. Does not lubricate the skin and does not leave a sticky feeling. This is a waterproof product. Designed for all skin types. Not greasy, and does not shine on the skin after application. Leaves no white residue or sticky feeling on the skin. Does not contain dyes and parabens.

All products and their description can be found in the official store of the Dermokil brand dermokilshop.com

BRANDING & DESIGN

Among natural materials that could be used to embellish the skin, clay is probably the most effective one. Clay could be used on its own or mixed with other materials to clean, tighten, and nourish the skin and detox. It is a multipurpose material with very straightforward use.

Clay has many areas of use in skincare. As a thorough cleaner, clay removes dirt from the depth of the epidermis. As a nourisher clay is important for the durability of healthy skin. It has cleaning and tightening effects. Therapy clay is also antiseptic, anti-inflammatory, and analgesic.

Clay is a residue created with allophane and is formed with the slow erosion of granite. Different elements such as iron oxide, salts, calcium, and oligo elements in varying rates give clay its therapeutic quality and color. Clay is an antiseptic that is scientifically proven to be active against various microorganisms.



Photo Credit by EZEL COSMETIC

Clay minerals are known to be used not only for beauty and cleaning but also for skin diseases while it was also determined to be effective against cellulitis, rash, and scars on the skin. It removes toxins from the deepest layers of the skin. Clay helps rearrange liquid mechanism in the skin to accelerate healing and restructuring. And as an anti-inflammatory and analgesic, it does not cause allergic reactions. It tightens and reinforces the skin and gives it a smooth look while also helping the skin and the scalp to remineralize and keep their balance.

Benefits of the CLAY:

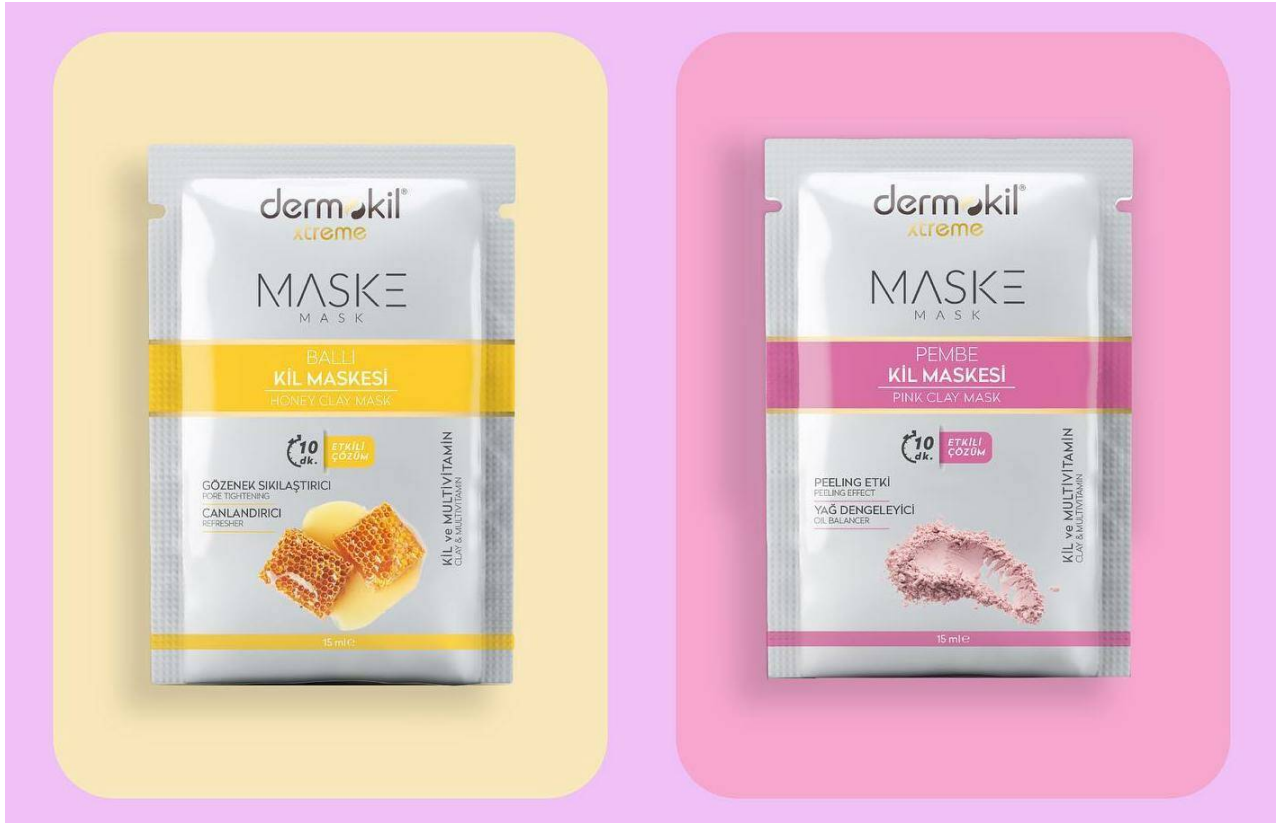


Photo Credit by EZEL COSMETIC

- Natural;
- Does not go through chemical processes;
- Contains a number of useful elements;
- Can be used on all skin types;
- Brings significant solutions to skin problems (against acne and all irritations);
- Removes dead cells from the skin;
- Removes all dirt and toxins from the skin;
- Removes excess sebum;
- Reduces oil in tissues;
- Stimulates cell generation;
- Speeds up blood circulation;
- Prevents mould, heals rashes and has an antiseptic effect;
- Has intense renewing activity.

MARKETING & SALES

Starting in 2016 in Sivas, Turkey, it continued to grow rapidly. The brand's high-performance products are favored on social media platforms and are a fan favorite, especially when it comes to bright, exciting colors and clean materials. The Dermokil brand

has become a well-known name by skin care and beauty lovers. Continuous marketing and promotion activities are carried out both in Turkey and internationally to increase brand visibility and sales. Beyond digital online ads, some of the brand activations include:



Photo Credit by EZEL COSMETIC

- Digital wellness and lifestyle blog articles;
- Interactive posts on Instagram and other social media;
- Product sampling at trade shows and through social media;
- Influencer marketing and social media marketing.

The brand actively participates in all international exhibitions annually, thereby increasing brand awareness and expanding its customer base.



Photo Credit by EZEL COSMETIC

EXPOS

BeautyEurasia

17th INTERNATIONAL COSMETICS, BEAUTY, HAIR EXHIBITION
ULUSLARARASI KOZMETİK, GÜZELLİK, KUAFÖR FUARI



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Organizatör / Organiser



dermokil®
"kil'den gelen güzellik"

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[Dermokil Facebook](#)
Direct link: [click here](#)

NAILS



GREEN COSMETIC BRAND FROM TUSCANY

Dr. Taffi Bionatural Research Laboratories were founded in 1987, thanks to biologist Dr. Enio Taffi. Love for Tuscany and nature gave first inspiration and still are the most precious heritage for preparations. The mission of the family company to realize green cosmetics with natural ingredients and to obtain vegetable cosmetic excellence for skin, hair care, perfumes, toiletries. The cosmetic range of Dr. Taffi's products is striking in its diversity and includes collections of face and body skin care products. The aromatic compositions of each collection are charmed with their unique aromas of flowers, chilli peppers and fresh natural aromas. In addition, the company is a manufacturer of persistent and unique Tuscan Acqua Di Bolgheri branded perfumes. Along with cosmetics and perfumes, the company also produces cosmetics for spas, aromatic oils, fragrances for home and premises enchanting with a variety of aromas.

THE STORY

Together with his wife Maria, Dr. Enio Taffi laid the ground to the family business with the start of the Dr.Taffi Company in 1987. At that time the philosophy was the same of today: to work only with all-natural ingredients, collected locally, and to show total respect for nature by never allowing any of the products, or ingredients used to produce these, to be tested on animals.



In the heart of green cosmetics are only natural ingredients made in Italy
Photo credit by Dr.Taffi

Starting from that moment the family has continued its journey, managed by love for the wonderful nature of Tuscany. Now joined by their daughters. Maria Silvia, product manager together with her father and Elisabetta, involved in the business development of the brand.

A passionate family with a very clear vision: to share beauty and scents of their part of Tuscany with the world.

Dr.Taffi and Acqua di Bolgheri branded products are guaranteed by AIAB for ECO ORGANIC COSMETICS and BIOAGRICERT for natural and natural origin cosmetics. All products are Lav and Vegan certified.



The family company created by biologist Dr. Enio Taffi
Photo credit by Dr.Taffi

PRODUCTS & PRICES

Dr.Taffi product collections are traditionally divided into two main cosmetic areas
Functional ranges and specific treatment and also Perfumed Ranges.

FUNCTIONAL RANGES are products that treat different skin types and work deep down on more serious problems concerning skin, body and hair.

Face Care

It's innovative face line with a special natural active ingredient, like hyaluronic acid, stem cells extracted from apple, soya liposomes. It contains complete treatments for every skin type. There is a special face line called [Deep Youth Formula](#).

	<h1>Quality Guarantee</h1>
	<p>TOTAL CONTROL OF COMPANY PROCEDURES ACCORDING TO THE UNI EN ISO 9001:2008. CERTIFICATE N° 13837.</p>
<p>NO INGREDIENTI DI SINTESI</p>	<p>WITHOUT: PARABENES, IMYDAZOLIDINYL UREA, TRICLOSAN, BHA, BHT, EDTA, SLS, SLES, PEG, PROPYLENE GLYCOL, SYNTHETIC COLOURANTS, PETROLATES, MINERAL OILS (EX: PARAFFINE, VASELLINE) OR LANOLINE.</p>
 	<p>NATURAL COSMETICS THE COMPANY IS CERTIFIED ACCORDING TO BIOAGRIGERT STANDARDS FOR NATURAL COSMETIC. WE USE HIGH QUALITY VEGETABLE RAW MATERIALS.</p>
	<p>ORGANIC PRODUCTS ACCORDING TO AIAB STANDARDS FOR ECO ORGANIC COSMETICS. NO GMOs INGREDIENTS</p>
<p>NICHEL TESTED* DERMATOLOGICALLY TESTED</p>	<p>*NICHEL<1PPM DEMATOLOGICALLY TESTED</p>
  	<p>STOP ANIMAL TESTING GUARANTEED BY LAV (ANTI VIVISECTION LEAGUE) ACCORDING TO DISCIPLINARY CODE ICEA (ETHIC AND ENVIRONMENT CERTIFICATION INSTITUTE) NO ANIMAL DERIVED AGENTS</p>
	<p>NO TO POLLUTION WE USE ONLY ZERO IMPACT RENEWABLE ENERGY. WE REALIZE NON-POLLUTING PRODUCTS; USING ONLY ENVIRONMENTALLY FRIENDLY MATERIALS AND JUST INDISPENSABLE PACKAGING SO THAT THEY CAN BE EASILY RECYCLED.</p>

Photo credit by Dr.Taffi

Anti-ageing brightness creator [Glycolic Acid](#) is a complete glycolic acid treatment with immediate anti-wrinkle, brightening, anti-blemishes and anti-acne action. It is simple, fast and sure with personalized solutions to stop, slow or reverse skin ageing process.

Body Care

Formula Giovinezza Profonda

eco bio organic VEGAN NICHEL TESTED®

DERMATOLOGICAMENTE TESTATA

LINEA ULTRA PERFORMANTE
ACIDO IALURONICO,
CELLULE STAMINALI,
OLIO DI ARGAN, LIPOSOMI

SUPER PERFORMING LINE
HYALURONIC ACID,
STEM CELLS,
ARGAN OIL, LIPOSOMES



Effective Formula for Face with hyaluronic acid, three molecular weights, steam cells, argan oil and new plant complexes

Photo credit by Dr.Taffi



GLYCOLIC ACID

ANTI-AGEING BRIGHTNESS CREATOR. IT IS A COMPLETE GLYCOLIC ACID TREATMENT WITH IMMEDIATE ANTI-WRINKLES, BRIGHTENING, ANTI-BLEMISHES AND ANTI-ACNE ACTION. IT IS SIMPLE, FAST AND SURE WITH PERSONALIZED SOLUTIONS FOR EVERY SKIN TYPE.

Face Treatment Line with anti-wrinkle, brightening, anti-blemishes and anti-acne action

Photo credit by Dr.Taffi

CELL-OFF is a complete treatment for cellulite that contains a compound of euglene, caffeine, red poppy extracts with specific phytosonic effect. It reduces 70% cellulite signs, increases of 66% skin tone and reduces of 2 cm leg circumference. It works with a specific osmotic process that doesn't damage capillaries.



Cell-OFF

COMPLETE TREATMENT WITH ALGAL AND
VEGETAL PHYTOCOMPLEX WITH ULTRASONIC
EFFECT. LIPOLYTIC DEEP ACTION

CELL-OFF body care line against cellulitis

Photo credit by Dr.Taffi

PLUS&UP SENO breast cream is a complete treatment that increases of 34% turgidity (in 6 weeks) and of 16% elasticity (in 24 hours). Its formula contains hyaluronic acid at 3 molecular weight and pea seed. Original and natural cream helps breast firming up.

Plus&UP SENO

eco bio
organic

NICHEL
TESTED

VEGAN

AIAB

DERMATOLOGICAMENTE
TESTATA

con Acido
lauronico a
3
pesi
molecolari

TRIPLO EFFETTO:
MODELLANTE
RIMPOLPANTE
PUSH-UP

+34%
TURGORE
in 6 settimane

+16%
ELASTICITÀ
in 24 ore



Push-up Breast Formula

Photo credit by Dr.Taffi



Capillary Supportive Formula
Photo credit by Dr.Taffi

[CAPILLAR STOP](#) is a specific formula with ivy, sambucus horse-chestnut (rich in aescin) and centella that helps the circulation in the capillaries avoiding their breaking. The composition gives to leg an immediate sensation of freshness and lightness.

[SMAGLIA STOP](#) is a cream (ideal also during pregnancy) which prevents/reduces stretch marks with specific “Stretch Marks-Control” composed by panthenol vitamin, which helps the skin layers repairing process; a peptide that improves skin elasticity and the production of collagen; the biological extract of horehound, active against skin ageing. It’s ideal for buttocks, breast, abdomen, thighs and arms.

SMAGLIA STOP EXTRATONIC



- BRACCIA
- SENO
- PANCIA
- GLUTEI
- FIANCHI



Stretch Marks-Control Formula

Photo credit by Dr.Taffi

BRUCIA SNEL



ANCHE
PER UOMO



Photo credit by Dr.Taffi

Body Treatment with new active principle (Phytofirm®), rich in iodine and caffeine, combined with fucus, carnitine, green tea and cacao seeds in a strong effect cream that reduces fat on belly and hips. It has a toning effect thanks to centella, hop, ginseng, shea butter, sesame oil, wheat germ oil and a draining thanks to ivy, horse-chestnut and ruscus. It works with a double process: first, a thermogenic phase with vascularization, which improves the receptive ability of tissues, then with the carrying action of soya liposomes, which can take active ingredients to a cellular level.



Photo credit by Dr.Taffi

It's a body [Healing Line](#) for traumas, muscular contractures, pains to joints and rheumatism. Products contain extracts of arnica, clay, camphor, eucalyptus and mint essential oil.

Hair Care

Hairline [MIGLIO](#) is a complete range for oily, stressed hair and/or with dandruff hair. Formulas has a strong action to activate hair growth and to restore hair fibres with apple stem cells in combination with millet. There are shampoos, lotions, colour gels and creams as well as food supplements to protect hair and prevent its loss.

Baby Care

It is [Aloe Therapy](#) line for kids dermatologically tested, hypoallergenic, nickel tested line with aloe certified by IASC. It was created for the care and cleansing of the very delicate baby skin. It's ideal also for very delicate and allergic reaction-prone skins.

Sun Line



MIGLIO plus DERMATOLOGICAMENTE TESTATO **con Cellule Staminali Vegetali**

Per Capelli Naturalmente Sani
Hair treatment with Plant Stem Cells

EFFETTO DEL TRATTAMENTO SUL CAPELLO*
*TREATMENT EFFECT ON THE HAIR**

% MIGLIORAMENTO / % IMPROVEMENT	SPESORE DEL CAPELLO / HAIR DEPTH THICKNESS	VOLUME DELLA CHIOMA / HAIR CLOUDINESS / VOLUME	RESISTENZA DELLA CHIOMA / HAIR STRENGTH
~45%	~55%	~85%	~85%

FIALE - PHIALS - AMPOLLAS - AMPOULES - AMPULLEN
TRATTAMENTO INTENSIVO CAPELLI
INTENSIVE TREATMENT FOR HAIR AND THINNING HAIR
TRATTAMENTO INTENSIVO PER CAPELLI FRAGILI E PROTETTORE A LA CADUTA
TREATMENT INTENSIVO PER CAPELLI FRAGILI E PROTETTORE A LA CADUTA
TRATTAMENTO INTENSIVO PER CAPELLI FRAGILI E PROTETTORE A LA CADUTA
TREATMENT INTENSIVO PER CAPELLI FRAGILI E PROTETTORE A LA CADUTA

FORZA
Trico-Ricostruttiva
WITH PHOSPHORUS FROM CHILLI AND MELLE

DERMATOLOGICAMENTE TESTATO - DERMATOLOGICALLY TESTED - NICHEE TESTED

Miglio Hair Line
Photo credit by Dr.Taffi

[Dr.Taffi SunLine](#) includes a very complete range of sun products, with all SPF protection factors, extra tanning products, scrub, hair products and perfumed body water. All with pleasant Monoi summer fragrance.

Essential Oils



Photo credit by Dr.Taffi



Summer Sun Protecting
Photo credit by Dr.Taffi

It is a complete range of [essential oils](#), 100% pure, VEGAN without the addition of chemical substances.

PERFUMED RANGES propose products that care for wellbeing and beauty of body, face and hair. They contain the best Toscana extracts.

OLI ESSENZIALI PURI

PURE ESSENTIAL OILS

°Conforme al reg.to 1334/08/CE per uso alimentare
°Suitable to law 1334/08, for alimentary use



Photo credit by Dr.Taffi

It is a [perfumed cosmetic line](#) composed of 17 different fragrances, with their eau de perfume-body lotion-bath foam-home diffuser. The perception of a fragrance comes from touch, smell and sight combination. In every fragrance, there is a flower, a cloth and a special colour. This series of personal care cosmetics is not only for those who like to take care of their body and face skin but also for those who are very important to enjoy their sense of smell and for those who appreciate the exquisite scents and notes that, along with body care, follow its owner moisturizing and nourishing and aromatizing the skin throughout the day. Gels, foams, soaps, body and hand creams, fragrance diffusers, perfumes, perfumed oils surprise with their aromas from white musk to red chilli peppers!

[Acqua Di Bolgheri](#) is a mix of elegance, passion and pureness. All is in perfect balance with great respect for nature and all the precious ingredients that can be found there. The inspiration to each and every collection is what meets senses, when walking through the nature of the Bolgheri area or when you take a moment to sit by the sea on the Etruscan Coast experiencing the sense that brought in by the sea winds... Inspiration made into the sweet liquid that becomes Acqua Di Bolgheri perfumes.

DISTRIBUTION AND FRANCHISING

The sales network is made up of 20 representatives who propose the Dr.Taffi products and collections in herbal shops and chemists with herbalist section. Dr.Taffi has also developed two chains of direct and franchising (Erboristerie d'Italia and Acqua di Bolgheri) sales outlets which help promote the brand and diffuse it on the market.



Perfumery Care Line
Photo credit by Dr.Taffi

The foreign sales network is developed with 15 distributors intra and extra UE with flagship stores in Japan, Netherlands and Djibouti state. An innovative formula will open sales outlets of different sizes and features depending on the characteristics and the position of the shop itself.

FRANCHISING PROJECTS

Generally, the company starts by asking the potential Franchisee if he already has a location for the shop, its dimension and if he has experience in franchising. Then the company requests the plant of the location, studies and creates a personalized Acqua Di Bolgheri franchising project. Here are some figures for creating a unique Italian franchise model of Acqua Di Bolgheri shop:



Acqua Di Bolgheri rose and peach blossom heart surrounds every emotion with a white femininity

Photo credit by Dr.Taffi

- Dimensions: about 50/60 square meters;
- Location: city centre, historic centre, pedestrian areas, commercial centre;
- Investment: about 150.000 euro into furniture and 35.000/40,000 euro into the products;
- Average sales: about 600-700 euro per square meter every month.



Photo credit by Dr.Taffi

The shop sign of franchising can be "ACQUA DI BOLGHERI-TOSCANA" or "DR.TAFFI-TOSCANA". Characteristics and layout are totally the same, but the second one is used if Franchisee does not import and sell Acqua di Bolgheri perfumed range.

BRAND VALUE & PRESS RELEASE



Dr. Taffi has two chains of direct sales outlets and franchising
Photo credit by Dr.Taffi

Communication is an important tool. Every season Dr.Taffi makes large investments in order to diffuse the use of products and lifestyles inspired by natural wellbeing and to spread the knowledge, improve the image and boost sales of its product lines.

Dr.Taffi Company especially works with beauty bloggers. It has a team composed of 5 Beauty Ambassador that constantly speak about its products and treatments.



Photo credit by Dr.Taffi

Dr.Taffi is present in social media with its own [Instagram page](#), and often highlighted in media by [40Nagers](#), [Vanity Space Blog](#), [Life of a Bee](#).

Press release

Every collection has its own personality, which meets the tastes and needs of the public to whom it is dedicated. The highly attractive packaging also stands out in the sales outlet thanks to the display materials supplied by the company: display stands, window posters, furniture, reglette and information leaflets. Furthermore, the packaging includes a great deal of useful information on the composition and the active principles of each product.



Dr Taffi with brand Beauty Ambassadors
Photo credit by Dr.Taffi



Photo credit by Dr.Taffi

Company name: Dr.Taffi Bionatural Research Laboratories

Contact person: Giulia Bianchi, export department

E-mail: exp@drtaffi.com

Website: drtaffi.com

Phone: +390586677111

Patent status: patented

On market since: 1987

Regions: Italy

Industries: Fragrance, Nails, Skincare, Sun/Tan

Source links: [Dr Taffi Official Page](#)

[Dr Taffi Facebook](#)

[Dr Taffi Instagram](#)

Files: [Presentation Acqua Di](#)

[Bolgheri](#)

[Presentation Dr.Taffi](#)

Direct link: [click here](#)

ORALCARE



VAVA HOME CAM: WIRE-FREE SECURITY WITH A ONE-YEAR BATTERY

VAVA Home Cam is a wireless security camera designed to go outdoors or indoors, sets up in minutes, and has no monthly service fees, giving you more choice over how you control your footage. Instead of complex systems requiring expert installation and ongoing monthly monitoring fees, the customers need simple, reliable home security that just works, outdoors AND indoors. VAVA Home Cam installs and sets up in minutes, and is designed to fit easily wherever you need an extra pair of eyes. Unlike other security cameras that need to constantly be plugged in, recharged or require expensive battery replacements, VAVA Home Cam comes with a specially-engineered rechargeable battery designed to last up to a year on a single charge.

By using more efficient video processing standards (H.265 encoding uses up to 50% less bandwidth when compared to H.264 compression standards) and a low-energy wireless communication protocol between the Home Cam and Base Station, the VAVA Home Cam is designed to save energy without compromising performance. **Each weather-resistant VAVA Solar Panel comes with its own mounting kit and 2M (6.5 ft) charging cable.**

VAVA Home Cam's Sony EXMOR IMX323 sensor, wide dynamic range, and advanced H.265 encoding mean clear, sharp pictures in every environment - even in complete darkness. Not all 1080p resolution is created equal, and the **VAVA Home Cam includes several details to help the user see clearer.** Each Home Cam is equipped with an industry-leading Sony EXMOR IMX323 sensor, wide dynamic range, and uses H.265 video encoding for crisper images and footage.



VAVA Home Cam
source - vava.com

Wide dynamic range is designed to balance lighting in pictures and videos, and is especially helpful for situations where there is a contrast between lighting in the shade and elsewhere (front door entryways where it may be much brighter towards the street compared with directly in front of a door). H.265 video encoding allows for higher efficiency when transmitting video footage and takes up significantly less storage space. When compared with H.264 (which most cameras today use), **H.265 cameras can generally reduce bandwidth consumption and storage by 50%**, meaning a more seamless and

space-saving monitoring experience for the users.

Each VAVA Home Cam comes with three different mount types (outdoor mount, strong magnetic mount, and desktop mount) for easy placement on any surface. The VAVA Home Cam is as tough and versatile on the inside as it is on the outside - unlike most home security cameras that rely solely on one storage method, the VAVA Home Cam offers multiple options for locally encrypted storage. This includes support for storage on a microSD card (supports up to 128GB*), in addition to RTSP support so you can save footage on your personal NAS servers. The **VAVA Home Cam was designed to keep things simple in an industry that has traditionally been complicated and expensive.** Easy to install. **Easy to use.** Easy to maintain. This simplicity is what helps the VAVA Home Cam stand out because it's not just about the features - it's about the people who use them.

Company name: VAVA Home Cam

Contact person: -

E-mail: hello@vava.zendesk.com

Website: <https://www.vava.com/>

Phone: -

Patent status: n.a.

On market since: 2018

Regions: United States

Industries: Electronics, Home

Source links: [VAVA Home Cam](#)
[ORIGINAL VIDEO](#)

Direct link: [click here](#)

SKINCARE



SKINCARE LINE TAILORED TO INDIVIDUAL SKIN TOLERANCE

Derma Lotana is a new, unique skin care retail brand from world-recognized beauty therapy professionals, Anna Lotan. The Derma Lotana product range emerged as a result of extensive experience in addressing skin care problems, with a focus on meeting the needs of sensitive skin. To ensure excellent skin tolerance, all Derma Lotana formulations have been dermatologically tested for sensitive skin and have also been found to be hypoallergenic. The Derma Lotana modular approach allows us to select the optimized minimum building blocks for individual skin needs with a focus on maintaining healthy skin.



Photo Credit by Derma Lotana

THE STORY

Ms. Anna Lotan (1922-2019) was a recognized pioneer of the Israeli professional skin care industry, extensively researching the fields of cosmetology, cosmetic chemistry and biology. She is the owner of patents for unique cosmetic concepts and the developer of world-famous methods of treating problematic skin conditions such as acne, seborrhoea, and rosacea. She was also a highly respected teacher who trained generations of leading aestheticians. In the sixties, Anna Lotan invented the concept of Cold Hydration, leaving behind the steam machine as the accepted method of skin hydration, minimizing the spread of inflammation on impure skin and adopting a just on time approach to preparing the skin for effective deep pore cleansing.

The company was founded with the objective of developing functional formulations that would equip licensed aestheticians with the tools required to achieve tangible results. Anna Lotan products are designed not only to improve the appearance of the skin but also relieve specific skin discomforts. Its formulas are created to work in harmony with the skin's metabolism, with a sensitivity to the needs of individual skin types and respect for the skin's principal function as the body's protective barrier. The company's expertise lies in understanding the chemistry of combining natural active ingredients with the right functional carrier. In addition, a modular approach has been adopted to vary treatment intensity according to individual skin tolerance.

PRODUCTS AND PRICES



Photo Credit by Derma Lotana

Derma Lotana's product range includes a selection of formulations that address the needs of sensitive skin. They are based on sustainable ingredients and are environmentally friendly and cruelty-free. The focus of all products is on maintaining skin health and nurturing its appearance. Out of respect for individual skin sensitivities, customers are provided with a trial size product together with their retail purchase, giving them confidence in their selection. The products can be easily assembled into treatment sets compatible for a specific skin condition. Product brochures outline the functional benefits of the components of each set, recommending relevant individual care protocols. The range includes facial cleansers, serums, masks, scrubs, tonics, night creams, day time protection with SPF, balms and eye care gels. This unique product line serves the individual skin care needs of sensitive combination, oily/problem and normal to dry skin.

The Derma Lotana line is produced at the [Or Akiva plant](#) in Israel. Ensuring consistently high product quality, the plant is equipped with state of the art manufacturing capabilities and comprehensive filling capabilities of thousands of units per hour. Product development and manufacturing focus on advanced emulsion-based formulas (creams) for a wide variety of skin types. Product quality and safety are the company's first priorities.

GENTLE CLEANSING MOUSSE FOR SENSITIVE SKIN

In spite of being soft as a feather it effectively improves the hygiene of the skin.

This velvety face and body cleansing foam has been especially formulated for sensitive "reactive" skin types - for those who tend to "flush" in response to various environmental

triggers. The foam is excellent for the very young (3 months old and up) as well as for fragile adult skin suffering from Rosacea.



Photo Credit by Derma Lotana

The sulfate-free, vegetable-based cleansing components produced from corn, olive and coconut prevent a sensation of dryness after rinse off. Papyrus root extract, rich in moisturizing minerals and softening starch promotes the calming effect of the mousse.

A targeted molecule, combining the amino acid glycine with undecylenic acid, supports the skin's hygienic condition while serving as part of the delicate preservative system of the foam.

The mechanical foam pump is environmentally friendly, free from any gas propellants! When using this airy foam the skin is exposed to a much lower detergent concentration than any liquid soap and is easily washed off the skin leaving it calm and clean.

DEAD SEA MINERAL SCRUB FOR OILY/PROBLEM SKIN

The intensity of this modular scrub may be adapted to any individual skin sensitivity

A concentrated cleansing paste, rich in mineral crystals. This paste is ideal for deep cleansing sebaceous residue in oily skin pores (blackheads), using a slow, gentle massage. Unlike other natural scrubs based on ground nut shells or fruit kernels, the abrasive particles in this scrub dissolve easily in water, allowing the user to terminate the abrasive action at will. To obtain maximum benefit from a minimal amount of the scrub, gradually

add water until completely rinsed off. The concentrated mineral lotion that forms during rinsing activates the metabolism to also rid the skin of waste from within.

Best used in the evening, before retiring. Apply a little on both cheeks. Spread with gentle massage motions to other facial areas.

For Sensitive Skin: Massage with gradual addition of water until completely rinsed off.

Non-sensitive skin can be massaged without the addition of water for about a minute, then washed off.

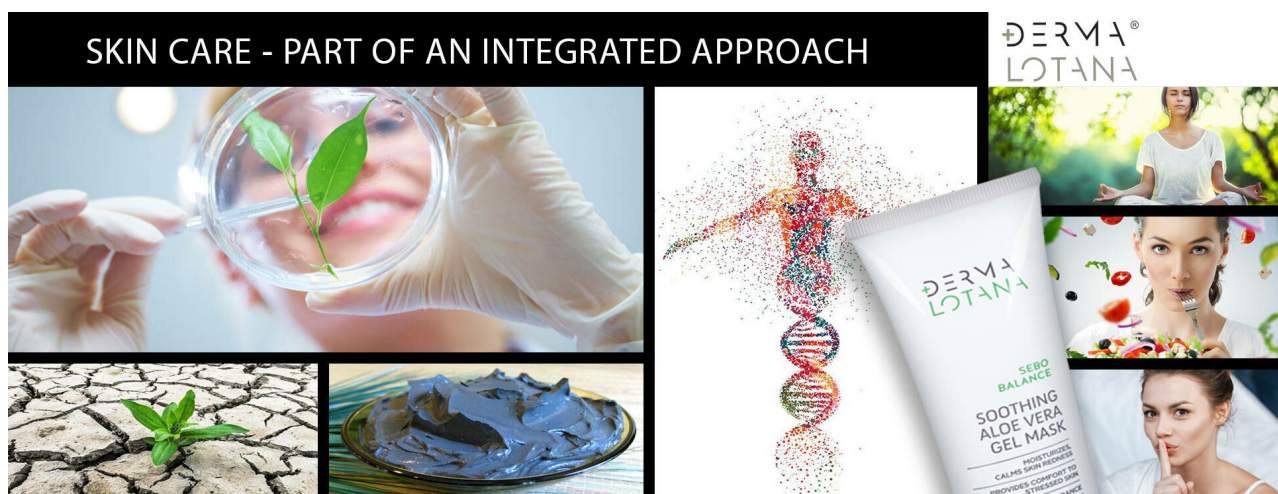


Photo Credit by Derma Lotana

PURIFYING MUD MASK FOR OILY/PROBLEM SKIN

A fast-drying treatment mask designed to purify the skin and improve its appearance upon removal!

The mask formulation is based on clay powders (including the mineral rich black mud from the Dead Sea). Due to their excellent adhesion clays are known for their effective oil absorbency, which assists in cleansing waste from the pores of oily/problem skin.

Targeted components of the mask are focused on improving surface hygienic conditions. These include Propolis and traditional tree resin extracts (Myrrh, Frankincense, and Lenticus gum), known for generations for their purifying properties.

The astringent effect of the silica rich Polygonum extract exerts a smoothing effect on the skin's surface which is felt once the mask is rinsed off. A balanced addition of Jojoba seed wax prevents an over-drying sensation, leaving clean, smooth skin with an elegant matte appearance after removal of the mask.

MILD FACIAL FOAMING GEL FOR SENSITIVE SKIN

'Comfortably relaxing' best describes the feeling while using this liquid soap ... as well as after rinsing it off!

A gentle, sulfate-free formula effectively removes makeup, dirt and oily residue while leaving the skin clean, soft and feeling fresh. Lathers into a mild foam, specially designed for daily cleansing of sensitive skin. The sustainable formula is based on vegetable cleansing ingredients derived from corn and coconut oil. The carefully chosen ingredients, including red Seaweed, Chamomile, and Eyebright flower extracts, contribute to a sensation of comfort during use, especially around the eyes. Directions: Lather a small amount of the gel with the gradual addition of water to clean a face and neck. Rinse off.

EXFOLIATING PEEL FOR ALL SKIN TYPES

Dead cell removal from the skin's surface refreshes the skin's appearance and enhances its renewal.

A mild, biomimetic oil gel designed to remove dead cells and encourage the renewal of the skin's surface. Gentle yet thorough exfoliation is obtained without any acids (AHA) or abrasive particles, instead, relying on intense hydration of the upper epidermal layers, and lightly massaging the skin. Once the cells absorb the moisture and become plump and soft they spontaneously fall off with a soothing fingertip massage. Leaves the skin feeling perfectly smooth and revitalized! Directions: Apply generously on both cheeks and spread to remaining facial areas with gentle massage movements. Within two minutes the gel will take on an oily texture. Massage for as long as necessary to smooth the skin and remove scales and dead cells. When finished rinse with water and wipe with a soft cloth.

INTENSIVE HYDRATION CREAM FOR SENSITIVE NORMAL TO DRY SKIN

Dry dehydrated skin texture can be improved by quenching it with moisture to obtain a smoother appearance while enhancing the skin's sensation of comfort.



Photo Credit by Derma Lotana

A rich hydrating cream that quenches the skin with moisture upon application. Premium polysaccharides such as Sodium Hyaluronate and 3 Xylitol derivatives have been integrated into the formula to boost the moisture retention capacity of the skin. Quality phytosterols, Jojoba seed oil, Shea butter and Squalene slow down moisture loss by strengthening the epidermal lipid barrier, increasing skin elasticity and softness. A Peptide sequence (Matrixyl 3000) improves skin appearance by minimizing the visibility of fine lines and gradually improving skin firmness. Directions: Spread morning and evening overall facial areas and neck (especially those areas prone to redness). Recommended for use after cleansing.

INTENSIVE HYDRATING SERUM FOR ALL SKIN TYPES

What a pleasure it is to use this silky soft hydrating serum and enjoy its vital replenishing components!

A skin-pampering hydration serum is excellent for use under any makeup foundation or any day or night cream. The formula is enriched with premium moisturizing components (freeze-dried Aloe Vera extract and hyaluronic acid) that enhance the moisture retention capacity of the skin. Film-forming components such as Panthenol and silk amino acid, protect the skin and reduce trans-epidermal water loss, leaving a pleasant, smooth sensation on the skin. Premium seed oils, such as Jojoba and Olive supported by an oily

fruit extract of Siberian Sea buckthorn known for their rich vitamin content, replenish the lipid barrier of the skin. Vitamins E and A act as antioxidants to protect the skin from free radical damage. Directions: Apply by itself, or under your day or night cream. Excellent when used under makeup, providing a smooth and glossy appearance to your skin.



Photo Credit by Derma Lotana

BB CREAM SPF 30

You will learn very fast that you can trust this triple benefit formula for coverage, protection, and wrinkle-relaxing effect.

This concentrated formula gives optimal daycare with broad-spectrum protection for normal to dry skin, minimizing solar radiation damage which can lead to premature ageing and hyperpigmentation. When fully absorbed, the semi-translucent texture of this BB cream will adapt to your skin tone, giving it a more natural appearance. The cumulative effect of using the cream daily increases skin firmness and contributes to a gradual brightening of hyperpigmented areas. Applied in the morning, it still looks great at the end of a busy day, concealing discoloration and uneven skin tone. It is available in two tones: Natural (3041) and Beige (3042). Directions: Using sparingly, carefully spread the cream with fingertip massage to form an even layer on face, under eye area or wherever required until a smooth, even coverage is obtained.

BRANDING AND DESIGN

Originally created for the purpose of sales in pharmacy chains, the brand packaging has a

discreet and classic format. The brand is constantly in development. Planning to enter the global market, management takes into account the development of new marketing strategies and changes in design and branding.



Photo Credit by Derma Lotana

[Anna Lotan](#) Ltd., a manufacturer of Derma Lotana, is a pioneer in professional skin care with a presence in more than 48 countries worldwide. With more than three decades of experience in educating aestheticians, they offer specific treatment protocols for various skin conditions on the basis of original and innovative products developed in house. A vast range of formulations includes active treatment products for use in the salon, as well as supplementary retail products carefully selected for home care of each customer on the basis of a “face to face” diagnosis. All formulations are developed in house at the company’s laboratories, which also provide R&D services to other companies both in Israel and abroad. Many of the products are designed and clinically tested for sensitive or allergic skin before being marketed to the public. The products and services offered by Anna Lotan are drawn from these primary sources: skin physiology resulting in biomimetic formulations and natural active ingredients derived from herbs and minerals.

Company strategy is to emphasize the functionality of the carrier of each formulation. Because the active ingredients available for cosmetic products need to be safe and without side effects, they are often of limited activity. Anna Lotan makes the most of the composition of the carrier in order to obtain results suitable for safe use on a daily basis, relying on the customer’s senses to accept or reject their choice of product. For this reason, most Derma Lotana products are mild formulations and provide a sensation of comfort for the user. Anna Lotan follows socially responsible business practices, uses

natural, renewable resources and supports both environmental and social programs which empower people to improve their lives. While the Anna Lotan brand is distributed exclusively to professional aestheticians worldwide, other brands are distributed via pharmacies, health food stores, and other marketing channels.



Photo Credit by Derma Lotana

PRICES

Some **Derma Lotana** products recommended retail prices in EUR are:

- Facial Purifying Foam Wash 150,00ml - 22,4;
- TopiCalm Serum 50,00ml - 23,1;
- Moisturizing skin balancer 75,00 ml - 22,75;
- Soothing Aloe Vera Gel Mask 125,00 ml- 14,7;
- Mineral Scrub 100,00 ml - 19,25;
- Moisturizing Toner 200,00 ml - 22,05;
- Intensive Hydrating Rich Cream 75,00 ml - 24,85;
- Eye Contour Gel 30,00 ml - 17,15;
- Gentle Exfoliating Massage Balm 30,00 ml - 24,15;
- BB Cream SPF30 Beige 30,00 ml - 34,3;
- Mineral Hand Cream 100,00 ml - 11,55.

These prices can be adjusted in accordance with the needs of each individual market after in-depth analysis.

MARKETING AND SALES

Derma Lotana is ready for international expansion. In general, the retail brand is open worldwide except for the following countries: Lithuania, Latvia, Estonia, Russia, Belgium, France and the Netherlands. The brand could be distributed via pharmacies, beauty stores, natural product outlets, online sales platforms, and other marketing channels. Derma Lotana welcomes any collaboration with capable distributors who will fully understand all the principles of the brand and proudly carry the reputation of the best of the best skin care products developed over the years, especially in those countries where the company's products are not yet available.

MEDIA

Please find the publication in Bulgarian magazine Healthy Woman by the [link](#)

Company name: ANNA LOTAN LTD

Contact person: Liora Chitron, Product Development

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Website: dermalotana.com

Phone: + 972 4 629 5000

Patent status: patented

On market since: 2018

Regions: Israel

Industries: Skincare

Source links: [Derma Lotana](#)
[Anna Lotan](#)

Files: [Derma Lotana Catalogue](#)
[Publication in Bulgarian magazine Healthy Woman](#)

Direct link: [click here](#)

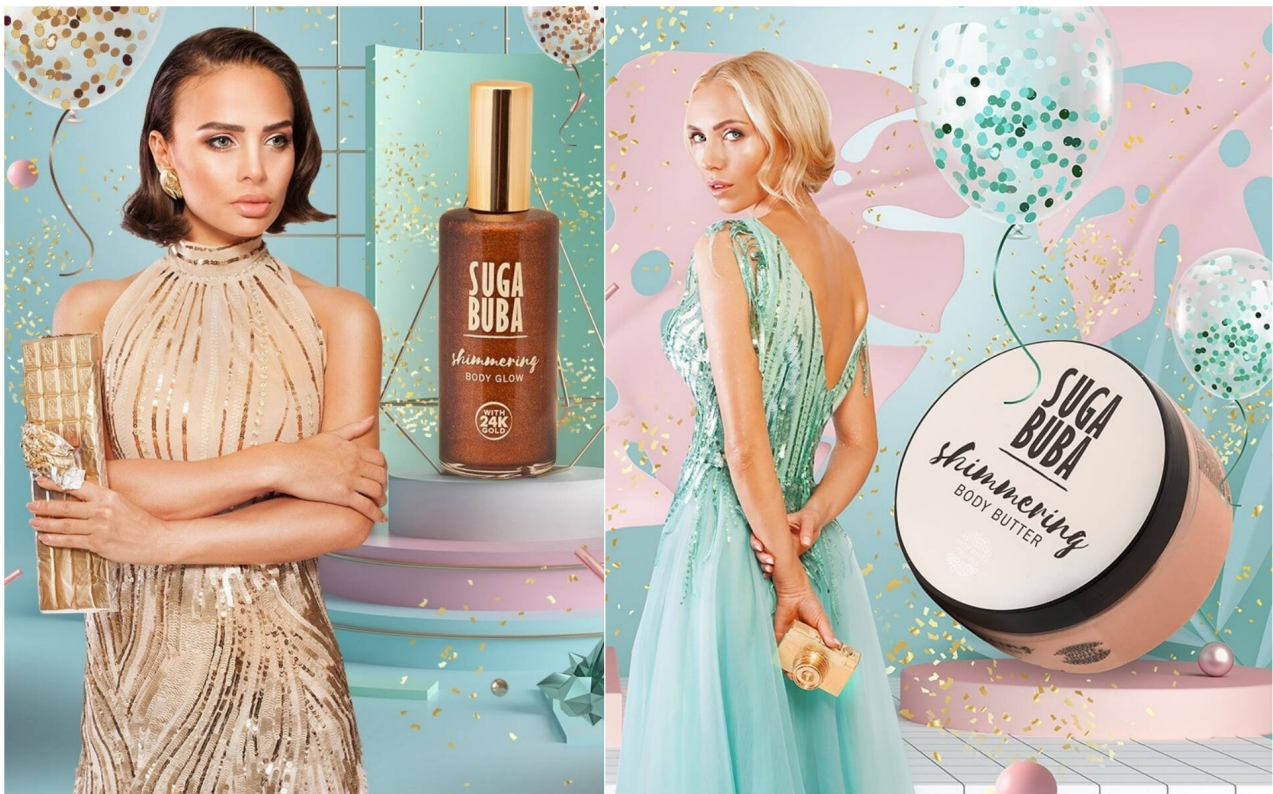


SUGA BUBA VEGAN BODY CARE LINE WITH 24-KARAT GOLD SHIMMER

Suga Buba is a unique body glow cosmetic from Bulgaria. All products of the brand have a shimmering effect when applied to the skin. The brand philosophy is to produce and distribute 100% vegan-friendly, innovative and luxury cosmetic products on the borderline between body makeup and skincare with 0% parabens, silicones and sulphates. Shimmering products formula totally differ from simple bronzer. It contains white truffle, 24K gold, diamond dust, shea and much more high class nourishing natural ingredients. The products also have an intense scent of cookies and sweet chewing gum that gives the body an appetizing aroma. Suga Buba is forever against animal testing. The outer design is in pure harmony with this philosophy and brings the same joyful, girly feeling as the products themselves.

THE STORY

Suga Buba has set itself the goal of creating products that accentuate the beauty of feminine curves with a radiant sheen. For this, it is focused on finding a special formula. A formula that's not a regular bronzer and isn't just for beach use. Suga Buba wants more and strives for something that will make women feel like real goddesses. As a result of numerous studies, exhibitions, collaboration with the best professionals in the industry, the use of special formulas and designer fragrances, Suga Buba has achieved its goal and has created unique Suga Buba products. When applied to the skin, they can transform the look of every woman into a special experience. Because the brand cares for the skin, each formula contains nourishing and moisturizing ingredients. Some of them contain shiny micro-particles of 24-karat gold and silver. Result? Thousands of women amaze every day with their perfect and radiant skin.



The Founders
Photo Credit by Suga Buba

THE PRODUCTS

Striving for perfect skin, Suga Buba set a goal to create products that care for the health of

the skin while emphasizing the beauty of the feminine curve with a radiant sheen. Personal care products with a different formula than conventional bronzer make feel sexy and confident. Special formulas using 24-karat gold and fresh designer fragrances, combined with active skin care, can transform every woman's appearance into a special event, leaving her with a truly unforgettable experience.



Photo Credit by Suga Buba

The brand philosophy sounds like this:

"Sexy and confident in their allure, with body positive mindset shimmer girls enjoy to provoke with the touch of glam, spicy flirt and staying gorgeous no matter the place or occasion."

All Suga Buba products:

- Labelled vegan, organic, free of animal ingredients;
- Free of parabens, sulfates and silicones;

- Have not been tested on animals at any stage of production.



All Suga Buba Products
Photo Credit by Suga Buba

Suga Buba has three main series:

- **Shimmering Body Glow** - for the body;
- **#Bioglam** - face care & deodorants;
- **#Bioglam Sunscreen** - beach products.

BEST SELLING SHIMMERING DUO

SHIMMERING BODY BUTTER

Volume: 250 ml

Suga Buba has created Body Butter with a special precious reach formula, combining the benefits of shea butter and one of the best-kept secrets of the beauty industry - the white truffle. Shea butter melts when it touches the skin, nourishing, softening, and hydrating it, as well as improving its elasticity. White truffle brightens the skin look and promotes regeneration by increasing deep cellular repair resulting in a firmer and more toned look. Suga Buba has topped this intense care by adding silver shimmering micro flakes in 20 different sizes and shades that cover the skin was a sparkling veil. The body butter gives the skin a perfect healthy look and amazing silver mermaid sheen both day and night.

This is a perfect boutique skin care all year round. The body butter revitalizes the skin and gives it an irresistible glow thanks to the dazzling effect of thousands of shimmering particles. The special formula of natural butter that melts on the skin, gives it a silky softness, shine and a seductive cookie scent. Shea butter nourishes the skin, leaving it soft, well-hydrated. It is a natural moisturizer that protects against sun damage and dehydration. A rare and expensive white truffle extract rejuvenates the skin, deeply regenerating the cellular structure.



Suga Buba Body Butter with shea butter and white truffle
Photo Credit by Suga Buba

BENEFITS:

- Intensively nourishes and regenerate;
- Smooths the complexion, leaving the skin velvety and soft to the touch;
- Provides an ethereal glow and instantly brightens skin with silver particles;
- Proven anti-aging effect;
- Rich in vitamins, minerals and organic oils (shea and white truffle);
- Prevents the formation of wrinkles and stretch marks;
- Makes the skin look healthier and more toned;
- 100% natural and vegan - never tested on animals.

APPLICATION:

- Using gentle, even movements, apply to dry or damp skin to shine;
- Apply liberally for a more dramatic effect;
- Can be used in combination with sun oil or sunscreen lotion.

* The product has no sun protection factor.

* May stain light clothing slightly. Stains are easy to wash off.

SPECIAL INGREDIENTS:

SHEA BUTTER

The shea butter is intensely nourishing, rich in texture and high in healthy fats. Naturally rich in vitamins A, E and F, making it a natural moisturizer.

Shea butter has been used by women in Ghana for thousands of years to protect against dry Saharan winds, sun damage and dehydration. It moisturizes the skin, has anti-inflammatory properties, fights premature aging and works against stretch marks.

WHITE TRUFFLES

Truffles are a sophisticated product that is already used in the cosmetics industry. Only elite black and white truffles are included in the masks, oils and serums created on the basis of these mushrooms. They are rich in amino acids, mineral salts, magnesium and protein. It slows down the aging of the skin by stimulating its thickening, maintains a higher level of hydration, increases elasticity, and reduces the depth and number of fine wrinkles.

This is due to the fact that the white truffle contains a huge amino acid potential, as well as a full spectrum of B vitamins (B1, B2, B3, B6, B9, B10, B12) in a form suitable for rapid absorption by the human body.



Body butter contains white truffle, 24K gold, diamond dust, shea and much more high class nourishing natural ingredients

Photo Credit by Suga Buba

SHIMMERING BODY GLOW WITH 24-KARAT GOLD

Volume: 100 ml

A luminous body shine with natural ingredients that brightens the skin with a subtle radiance of 24K gold particles. Emphasizes the chocolate tan of the skin, while the specially developed formula of natural ingredients deeply moisturizes and nourishes it. Gives a light, radiant complexion even to white skin and enhances naturalness.

BENEFITS:

- Leaves skin radiant and airy;
- Hides flaws;
- Darkens complexion, does not contain self-tanning products;

- Moisturizes, deeply nourishes and leaves the skin velvety and soft;
- Silky and lightweight texture;
- 100% natural ingredients;
- Vegan-friendly - never tested on animals;
- A seductive scent of sweet chewing gum lingers on the skin;
- Designed for daytime and evening use. Its golden glow makes one irresistible on the beach and irresistible under the spotlights at night.

APPLICATION:

- Shake the gloss well before use;
- Apply to dry or damp skin of hands, feet and body where want the skin to glow;
- Apply liberally for a more dramatic effect;
- Can be used in combination with sun oil or sunscreen lotion.

* The product has no sun protection factor.

* May stain light clothing slightly. Shine stains are easy to wash off.

#BIOGLAM

DEO STICK LEMON GRASS

Volume: 60 ml

100% natural deodorant with lemon grass scent and a long-lasting formula that is gentle on the skin. Eliminates moisture and protects against unpleasant odors. From early morning until late evening experience the natural fresh scent of citrus fruits. Taking care of nature: a natural product in 100% biodegradable packaging.

BENEFITS:

- Delicate and long-lasting protection, soft on the skin;
- An economic formula that will be using for over 3 months;
- A long-lasting sensation of freshness and comfort with a lemongrass scent;
- Non-allergenic bio-certified ingredients;
- Does not leave yellow stains on clothes;

- Rich in essential oils with antibacterial properties;
- Easy to apply in biodegradable packaging;
- Suitable for men and women.



Photo Credit by Suga Buba

SPECIAL INGREDIENTS:

- Beeswax;
- Shea Butter;
- Coconut oil.

APPLICATION:

- Apply lightly to clean, dry underarm skin;
- Can repeat it at any time of the day;
- Suitable for everyday use.

DEO STICK BERGAMOT

This is a 100% natural deodorant that becomes the skins best friend. It absorbs moisture uncompromisingly and discourages bacteria to give royal confidence. The natural scent of Bergamot is delicate but intoxicating and makes up charming and confident throughout the day. The bio-certified ingredients of deo stick are specially selected to be both gentle on the sensitive skin of the armpits and effective in securing the perfect comfort. Quick and easy to apply. It gives the confidence to meet all eyes and guarantees ideal hydration. Deo comes in a biodegradable package as part of Suga Buba's philosophy for a more ecologically future.

BENEFITS:

- Delicate and long-lasting protection, soft on the skin;
- An economic formula that will be using for over 3 months;
- A long-lasting sensation of freshness and comfort with a lemongrass scent;
- Non-allergenic bio-certified ingredients;
- Does not leave yellow stains on clothes;
- Rich in essential oils with antibacterial properties;
- Easy to apply in biodegradable packaging;
- Suitable for men and women.

SPECIAL INGREDIENTS:

- Beeswax;
- Shea Butter;
- Coconut oil.



Bio Deo Stick Lemon Grass
Photo Credit by Suga Buba

APPLICATION:

- Apply lightly to clean, dry underarm skin;
- Can repeat it at any time of the day;
- Suitable for everyday use.

BIO DETOX MASK WITH RICE STARCH

Volume: 60 ml

100% Natural Rice Starch Purifying Facial Mask smoothes imperfections, tones and refreshes the color of even the most sensitive skin. A few minutes after application, the skin is gently soothed, and as soon as one wash it off, all irritations have disappeared. Suitable for normal to sensitive skin. The light mattifying effect makes the complexion even more irresistible and seductive.

BENEFITS:

- The mask absorbs skin imperfections, removes dead cells, tones and refreshes;
- Has a light matte effect, soothes irritated skin;
- Thanks to its special formula, which works in three stages, it smoothes the skin, cleanses and provides long-lasting hydration a few hours after washing.
- Suitable for use before applying daytime makeup or after removing it in the evening.

APPLICATION:



Bio Deo Stick Bergamot
Photo Credit by Suga Buba

- Apply in light, smooth movements all over the face;
- Wait 10-15 minutes;
- Rinse thoroughly with warm water.

* If applying in the morning before makeup, dampen the remaining layer with a paper towel.

* When applying in the evening to activate the third phase, do not wipe off the rest of the layer after washing with water.

Compact biodegradable packaging designed with a love for nature. Vegan-friendly and made from 100% natural ingredients.

INGREDIENTS:

The plum extract is rich in vitamins C and E, folic acid and carotenoids, which reverse the effects of free radicals and reduce the symptoms of aging. It also helps to reduce dark circles and puffiness under the eyes. The extract, rich in antioxidants, protects the skin from the sun's rays and gives the skin its beauty.

Coconut oil billed as the healthiest fat in the world, it has countless health benefits. Oil fights against stretch marks and gives the skin strength and elasticity, makes it look younger. Coconut oil speeds up the healing process, relieves burns and retains moisture in severely dehydrated skin.

Grape seed oil is used as a natural cosmetic product. Many of the benefits of grape seed oil are linked to its vitamin E and omega-6 fatty acid content. They fight free radicals and help protect against sunlight, wind and pollution.

Juniper has antibacterial, antiseptic and anti-inflammatory properties. These properties help fight acne. They also help balance sebum production in the skin by reducing excess oil production. This reduces clogging and clogging of the pores. They also remove bacteria that can cause inflammation and infections.

Beeswax is a natural organic product. It was used by the pharaohs in Ancient Egypt for its healing, regenerating and beautifying properties. It deeply moisturizes the skin, stimulates the immune system, removes unnecessary toxins from the body and is used as an anti-aging agent.



Comfortable sticks, velvet textures, effective action - that's all Suga Buba

Photo Credit by Suga Buba

The ancient civilizations of Greece, Rome and Egypt used French clay, especially green French clay, to treat skin problems. Helps remove impurities from pores, exfoliate dead skin cells, tone and tighten skin. It also stimulates blood circulation, helps heal blemishes, soothes burns, insect bites, cuts, and more.

Lemon extract is a rich source of vitamin C and has a detoxifying effect. It contains a dose of antioxidant that fights free radicals, maintains an even skin tone and helps to strengthen the body's immune system. It also tightens the skin as it helps to close the pores, resulting in smoother skin.

BIO DETOX MASK WITH ROSE POWDER

Volume: 60 ml

100% natural #detox and a refreshing face mask with rose powder that enhances natural beauty. Has a gentle scrubbing effect. Removes dead cells, tones and refreshes the skin. Designed to enhance the natural beauty of the skin while eliminating imperfections in a completely natural way. Result? A radiant, hydrated and smooth complexion that is a

pleasure to touch. The mask cleanses dead cells due to abrasive particles in its composition and gives a natural shine. Thanks to a special formula that works in three stages, it smoothes the skin, removes toxins and guarantees long-term hydration a few hours after washing. Suitable for use before applying daytime makeup or after removing it in the evening. Suga Buba has created this product for women who do not compromise in personal care and want to radiate health and genuine femininity with every cell.

APPLICATION:

- Apply in light, smooth movements all over the face;
- Wait 10-15 minutes;
- Rinse thoroughly with warm water.

* If applying in the morning before makeup, dampen the remaining layer with a paper towel or paper towel.



Bio Cleansing Mask with Rice Starch
Photo Credit by Suga Buba

* When applying in the evening to activate the third phase, do not wipe off the rest of the layer after washing with water.

Compact biodegradable packaging designed with a love for nature. Vegan-friendly and made from 100% natural ingredients.

INGREDIENTS:

Rose oil and rose powder have always been a symbol of beauty, youth and health. It is

called “liquid gold” because of its unique properties and countless benefits. It has a tonic and firming effect on the skin. Help treat redness caused by dilated capillaries and balances the pH of the skin.

Beeswax is a natural organic product. It was used by the pharaohs in Ancient Egypt for its healing, regenerating and beautifying properties. It deeply moisturizes the skin, stimulates the immune system, removes unnecessary toxins from the body and is used as an anti-aging agent.

Yellow French clay removes skin imperfections even from deep pores, while supplementing the skin with vital minerals.

Removes dead skin cells, lifting and toning the skin. Thus, the skin becomes smooth, radiant and refreshed. It is also used to treat acne and other skin conditions.

Pink French Clay is considered the softest of all clays and is suitable for all skin types - normal, sensitive and mature. It is used to cleanse and detoxify the skin, remove dead cells and thus create a completely renewed appearance. It is also used to treat acne and other skin conditions.

Billed as the healthiest fat in the world, coconut oil has countless health benefits. It helps against stretch marks, gives the skin strength and elasticity, making it youthful. Coconut oil speeds up the healing process, relieves burns and retains moisture in severely dehydrated skin.

Apricot kernel oil contains many fatty acids, vitamins E and A, which can be used to moisturize and nourish dry skin. It also helps fight acne, smoothes wrinkles, speeds up cell metabolism and promotes collagen formation.

Grapefruit is a vital ingredient in your daily skin care routine. Rich in antioxidants, beta-carotene, transforms dull, dehydrated complexions and leaves skin beautiful and radiant. It also contains lycopene, which is known to reduce skin redness and inflammation, helping to even out complexion.

Cinnamon is considered one of the oldest and most valuable spices in the world. Nowadays, it is also used in cosmetics because of its countless benefits.

Soothes dry skin and relieves pain effectively. Thanks to its antibacterial properties, cinnamon leaves are ideal for treating acne, rashes, and infections. It contains antioxidants that slow down aging.

#BIOGLAM SUNSCREEN

100% BIO SHIMMERING TANNING OIL

Volume: 100 ml

Suga Buba Shimmering Tanning Oil is a natural, organic lotion for a fast, rich and even tan on the beach or in the solarium. Contains certified natural ingredients for moisturizing skin care for a long-lasting golden glow. The bio oil is made with all-natural ingredients. It speeds up the darkening of the skin while exposed to the sun. Hydrates deeply and gives an irresistible glow. The skin is nourished and soft and the countless golden particles will immerse in wonderful luxury. Completely water-resistant. For maximum effect shake before use in this way the golden particles will tribute eventually on the body. Completely organic product and the golden ticket to a perfect look with the best sun protection.

BENEFITS:

- Golden shine effect;
- Helps to achieve an irresistible chocolate tan quickly;
- Intensively nourishes, regenerates and moisturizes the skin;
- Organic oils make it silky soft, supple and firm;
- 100% natural composition, rich in minerals, vitamins and organic oils;
- For an even and healthy complexion;
- Easy to apply and waterproof;
- With a sweet cocoa aroma;
- Suitable for both the beach and solarium.



Bio Detox Mask with Rose Powder
Photo Credit by Suga Buba

INGREDIENTS:

Get a fast, rich and long-lasting complexion and brighten your skin with 24K gold particles. 100% natural composition, rich in minerals, vitamins and organic oils (jojoba, coconut, sweet almonds, apricot kernels, sunflower oil) and a special triple action formula. Specially formulated to speed up the process of achieving a natural, rich and even complexion on the beach or in tanning beds.

APPLICATION:

- Beach or Poolside Use: Apply to dry or damp skin in front of the beach and after each exit with gentle, even strokes.
- When visiting a solarium: Apply to the skin just before entering the solarium.
- Apply liberally for a more dramatic effect.

* Product does not have UV sunscreen. When exposed to sunlight, it is recommended to use in combination with sunscreen. The product is not self-tanning.

BIO SUNSCREEN SPF 30

Volume: 100 ml

BIO sunscreen lotion with certified natural ingredients for long-term protection for the whole family. Bio sunscreen lotion is UNISEX with a factor 30. Promotes an even, healthy and rich complexion by protecting the skin from the harmful effects of UV rays. A special formula of natural oils that deeply nourish and moisturize the skin, making it suitable for people with delicate and sensitive skin.

INGREDIENTS: Sulfate-free and silicone-free, rich in certified natural oils.

- 30x protection against UVA / UVB biological rays;
- 100% natural formula made from organic ingredients, suitable for people with delicate and sensitive skin;
- Retains its complexion for a long time, makes it smooth and rich;
- Protects the skin from drying out by forming a film on it;
- Suitable for women, men and children;
- Waterproof;
- Cocoa flavored;
- Free of allergens, nanoparticles, chemical filters and preservatives;
- Rich in organic oils that nourish, soften and retain moisture. (Raspberry, baobab, shea, cocoa, coconut, sweet almond);
- Does not cause allergies and maintains the balance of the epidermis;
- Vegan Friendly - Never Tested On Animals.



Bio Simmering Tanning Oil
Photo Credit by Suga Buba

APPLICATION:

- Apply with gentle, even movements to dry or damp skin in front of the beach and after each exit;
- Use every 3-4 hours for maximum protection and a healthy, even complexion.

THE DESIGN

Suga Buba loves the thrill of unpacking and so it has prepared the Suga Box for all glitter

addicts. Suga Buba delivers its body care products loaded with amazing shimmer in super cute pastel colors packaging to the door.

BIODEGRADABLE PACKAGING

In line with the brand philosophy, all product packaging in the #BIOGlam series is 100% biodegradable and environmentally friendly.

MARKETING & SALES

The brand is very active in the media space. Suga Buba has its own Instagram and Facebook pages and actively promotes and increases brand awareness through influence marketing. Now Suga Buba is sold online at Amazon as well as online and offline in its domestic market and is looking for reliable partners for the development of excellent products that are in a big trend for the goddesses of beauty around the world.



Bio Sunscreen SPF 30
Photo Credit by Suga Buba

The collage consists of eight smartphone screens, each displaying a different Instagram post. The posts are from Bulgarian celebrities and feature various themes of luxury, awards, and personal life. The background is a light blue gradient with falling gold confetti.

- Top Left:** A post from [bilanyaykova_mira](#) showing a woman in a white bikini sitting on a boat in a tropical setting. The caption mentions "603" and "Liked by 11.4k and 128 others".
- Top Middle:** A post from [bilanyaykova_mira](#) showing a woman in a white bikini sitting on a boat in a tropical setting. The caption mentions "603" and "Liked by 11.4k and 128 others".
- Top Right:** A post from [bilanyaykova_mira](#) showing a woman in a white bikini sitting on a boat in a tropical setting. The caption mentions "603" and "Liked by 11.4k and 128 others".
- Middle Left:** A post from [bilanyaykova_mira](#) showing a woman in a white bikini sitting on a boat in a tropical setting. The caption mentions "603" and "Liked by 11.4k and 128 others".
- Middle Middle:** A post from [bilanyaykova_mira](#) showing a woman in a white bikini sitting on a boat in a tropical setting. The caption mentions "603" and "Liked by 11.4k and 128 others".
- Middle Right:** A post from [bilanyaykova_mira](#) showing a woman in a white bikini sitting on a boat in a tropical setting. The caption mentions "603" and "Liked by 11.4k and 128 others".
- Bottom Left:** A post from [bilanyaykova_mira](#) showing a woman in a white bikini sitting on a boat in a tropical setting. The caption mentions "603" and "Liked by 11.4k and 128 others".
- Bottom Middle:** A post from [bilanyaykova_mira](#) showing a woman in a white bikini sitting on a boat in a tropical setting. The caption mentions "603" and "Liked by 11.4k and 128 others".
- Bottom Right:** A post from [bilanyaykova_mira](#) showing a woman in a white bikini sitting on a boat in a tropical setting. The caption mentions "603" and "Liked by 11.4k and 128 others".

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Patent status: n/a

On market since: 2019

Regions: Bulgaria

Industries: Skincare


Source links: [Suga Buba official webpage](#)
[Suga Buba Instagram](#)
[Suga Buba Facebook](#)

Direct link: [click here](#)



KOSHO COSMETICS INNOVATIVE SWISS SKINCARE BASED ON JAPANESE MATCHA

In 2013, Holger Hampel founded Koshi Cosmetics and started developing the first exclusive range of products – Koshi Matcha Effective which he led to a successful market entry in 2015. Koshi Matcha Effective is an innovative Swiss skincare line for healthy and rejuvenated skin of all age groups and skin types. It translates the natural and traditional effectiveness of organic Japanese matcha green tea. Naturalness, tradition and the latest Swiss skin research and biotechnology. These are the factors that makeup Koshi's facial care line. The brand is a pioneer in skin care with matcha extract. The active substances of matcha tea have an invigorating as well as soothing effect. Organic matcha extract has the same effect on the skin, stimulating yet relaxing, creating a harmonious balance. Organic matcha extract is characterized by its high content of epigallocatechin gallate (EGCG) and is considered an antioxidant 100 times more potent than vitamin C. Due to further catechins and tea flavonoids in exclusive



organic matcha extract, Kosho Matcha Effective provides natural protection against cell transformation caused by free radicals, against UV radiation and other harmful environmental influences.

THE FOUNDER

Kosho Cosmetics was founded in 2013 by Holger Hampel and Roman von Arx. Both partners have a long field experience with natural skincare. As a founder, Holger Hampel always had a passion for natural and sustainable products. The founder of Kosho pursued this passion during many years of research in the food industry. He wanted to use his knowledge of natural raw materials for other purposes. That's why he began developing natural cosmetic care products and researching new active ingredients. One day, practically by chance, he discovered matcha green tea. It quickly became clear to Holger that this unique natural product has enormous potential! Not only as food but also for the health and protection of the skin. Enthusiastic about matcha, Holger Hampel explored how it could be used for external applications and undertook further training to deepen his knowledge of cosmetics.



Holger Hampel the Founder Kosho Cosmetics
Photo Credit by KOSHO

THE BRAND

The promise of Kosho:

- facial care line of the highest natural quality;
- exciting and honest brand story;
- performs with the highest requirements of contemporary customers;
- the first global skincare brand with matcha green tea as an active agent;
- exclusive organic matcha extract.



The first global skincare brand with matcha green tea as an active agent

Photo Credit by KOSHO

USP

Kosho's uniqueness Kosho Matcha Effective translates the natural and traditional effectiveness of organic Japanese matcha green tea into an innovative Swiss skincare line for healthy and rejuvenated skin of all age groups and skin types.

MATCHA IS A GREEN GOLD DUST FROM JAPAN

The production of matcha is by far the most elaborate in the world of tea: only around 300

tea farmers in Japan master the cultivation. And only about 20 percent of their harvest is exported, making matcha a rarity. Four weeks before the fine youngest leaves are harvested by hand in May, the tea plantations are covered with opaque nets. This slows down the ripening time of the tea, which contributes to the special quality of matcha: With only ten percent of the actual sunlight available to the tea plants, a particularly high amount of chlorophyll is formed in order to carry out the vital photosynthesis even with little solar energy. The result is a bright green leaf that contains in addition to chlorophyll many valuable amino acids.

THE EXCLUSIVE TOP OF THE CROP

Matcha consists of only the fine tissue of the best leaves. Stems and veins are carefully removed. After selecting, steaming and drying, only the best material reaches the mills made of granite and the leaf tissue is gently ground to the finest powder – in an ancient process yielding only 30 to 40 grams per hour. This premium product is called matcha (“ground tea”). As organic matcha extract, it is the precious, exclusive essence of the innovative Swiss cosmetics line Kosho Matcha Effective.



Matcha is green-gold dust from Japan with anti-aging properties
Photo Credit by KOSHO

MATCHA EFFECTIVENESS

Kosho Matcha Effective was developed for a healthy firmer face skin with a radiant and even complexion. Its properties:

- intensive protection of the skin cells by organic matcha extract against light-induced skin ageing and harmful environmental influences;
- rebuilding of the natural barrier function of the skin against transepidermal water loss;
- crocus extract stimulates the skin-cells in the dermis to rebuild collagen;
- and elastin for a firmer and fuller skin structure;
- intensive and long-lasting moisturizing for healthy and hydrated skin with a bright and even skin appearance.

A TIMELESS RITUAL

Since the twelfth century matcha belonged as much to the tradition of the samurai as their legendary swords and was at the center of their tea ceremony. This ceremony follows to this day the timeless principles of the way of tea. It leads from harmony, respect and purity to tranquillity. These principles prescribe the procedure and rhythm of the ritual. And they inspire the Kosho Matcha Effective cosmetics line with its specific values. Kosho follows the Japanese way of tea ceremony and incorporates this timeless ritual.

- noticeable and lasting harmony one can feel;
- developed and produced with deep respect for people and nature;
- the feeling of purify before the actual care is beginning;
- pause in wonderful tranquillity for a unique lasting experience for all senses.

KOSHO ADOPTS THE RITUAL OF THE WAY OF TEA

All ingredients of Kosho Matcha Effective care products are precisely matched and carefully aligned. They are gentle and at the same time highly effective. Applied onto the skin, Kosho Matcha Effective creates a special, noticeable and lasting harmony you can feel. All Kosho Matcha Effective products are developed and produced with deep respect for people and nature. The careful selection of the purest raw materials ensures the quality. And the gentle, environmentally friendly production process meets highest demands of sustainability. The mild cleansing before the actual care gives you a feeling of purity. Kosho Matcha Effective helps you find a deep sense of well-being

allowing you to relax and forget about everyday life – like a ritual. It is a ritual that makes us pause in wonderful tranquility. Together with harmony, respect and purity, this tranquility allows Kosho Matcha Effective to provide a unique, lasting experience for the senses. Every time you touch your skin. And in your thoughts for a long time thereafter.

The philosophy of Kosho sustainability:

- Since Kosho's early days "sustainability" has been of great importance, with Kosho's "effective eco initiative";
- Using raw-materials from fair trade sources;
- Recyclable packaging wherever possible & available;
- The principles of Green Chemistry are applied when researching and designing Kosho's formulation / R&D processes and manufacturing;
- Kosho offers fresh and clinically tested cosmetic products that contain only natural ingredients;
- Kosho also enforces a strict policy against animal testing;
- All products are vegan.



Photo Credit by KOSHO

PRODUCTS & PRICES

All Kosho's products are:

- products of the highest quality “Made in Switzerland”;
- premium natural skin care formulation;
- 100% organic matcha extract as a key ingredient;
- developed inhouse by Kosho Cosmetics;
- careful selection of all raw materials and active ingredients;
- perfectly suitable for all skin types and age groups;
- consistent renunciation of questionable additives (without parabens, PEG, silicones, paraffins, mineral oils);
- 100% vegan;
- 100% natural (certifiable Cosmos /Ecocert);
- 100% developed and manufactured with love and passion in Switzerland.



Multi-Effect Peeling

Photo Credit by KOSHO

All current retail prices are available on the official website of the company at

kosho.com/en/shop

ASSORTMENT

KOSHO'S SPECIFIC SELECTED AND ALIGNED PRODUCTS FOR EFFICIENT CARE

Face Care

- Creamy Cleansing – gentle creamy cleansing foam
- Multi-Effect Peeling – nurturing peeling gel
- Smart Matcha Face Spray – vitalising and toning face spray
- Full Hydration Serum – intensive moisturizing serum
- Smart Protection Cream – elegant day cream with natural UV protection
- Deep Regeneration Cream – intensive night cream to rebuild the skin
- Eye Lifting Serum – instant lifting effect for a younger appearance

Hand Care

- Cell Protect Hand Cream - cell protecting and nourishing hand cream
- Hand Care Sanitizer – antibacterial and nourishing hand hygiene spray



Photo Credit by KOSHO

HIGHLY EFFECTIVE SWISS SPA TREATMENTS

Except for the retail lineup, there is a Kosho Spa treatment programme that offers clients an incomparable beauty ritual with immediately visible results. The effect of an organic matcha extract:

- contains important and valuable ingredients and trace elements;
- promotes oxygen transport in the cells;
- the highest value of the catechin EGCG (antioxidant);
- intensive cell-protective effect.

NATURAL AND HIGHLY EFFECTIVE SPA TREATMENTS

Swiss science, Japanese beauty knowledge and the power of nature through the purest and highly efficient active plant ingredients are combined in Kosho Matcha Effective to create a medically effective care series of the premium class. State-of-the-art formulations guarantee the best possible efficiency in effect and performance – for visible and noticeable results. All products are clinically tested.



Photo Credit by KOSHO

SPA TREATMENT ASSORTMENT

Face Care

- Creamy Cleansing (gentle creamy cleansing foam)
- Multi-Effect Peeling (nurturing peeling gel)

- Refreshing Tonic (vitalising and refreshing tonic without alcohol)
- Firming Mask (firming and moisturizing face mask)
- Indulging Oil (nourishing facial massage oil)
- Full Hydration Serum (intensive moisturizing serum)
- Smart Protection Cream (day cream with natural UV- and blue-light-protection)
- Deep Regeneration Cream (intensive night cream to rebuild the skin)
- Eye Lifting Serum (instant lifting effect for younger appearance)

Hand Care

- Hand Care Sanitizer (antibacterial and nourishing hand hygiene spray);
- Creamy Cleansing (gentle creamy cleansing foam);
- Multi-Effect Peeling (nurturing peeling gel);
- Hand Mask (firming and moisturizing hand mask);
- Full Hydration Serum (intensive moisturizing serum);
- Cell Protect Hand Cream (vitalising, renewing and nourishing hand cream).



Photo Credit by KOSHO

Matcha Tea Spa Ceremony

- Byuti Matcha Green Tea (organic premium matcha green tea);
- Matcha tea bowl (original handmade ceremonial tea bowl);
- Matcha tea whisk (handmade matcha bamboo whisk).

Body Care

- Shinrin Yoku japanese forest therapy (coming 2022);
- Body wash (Gentle and re-moisturising body cleansing);
- Massage oil (Nourishing and revitalising massage oil for maximum relaxation);
- Bodylotion (Ceramide lotion for firmer and more youthful skin).

ACCESSORIES

Wash bag (organic cotton wash bag);



Creamy Cleansing

Photo Credit by KOSHO

Necessaire (organic cotton zipper bag).

BRANDING & DESIGN

WHAT DOES KOSHO MEAN?

The name Kosho derives from the Japanese and can be translated as a lake, the body of water or also with an old book. These terms symbolize the values that Kosho Cosmetics stands for: Kosho is tranquillity and equilibrium, reflection and balance. Kosho is like a meditation at a quiet lake. And Kosho is also timeless knowledge preserved in old books.

MARKETING & SALES

TARGET AUDIENCE

- women & men in the 30–50 age range;
- health-conscious with sustainability orientation (LOHAS);
- distinctive quality & efficiency awareness;
- selective taste for natural skincare;
- with demanding, mature & sensitive skin;
- many with a vegan lifestyle.



Photo Credit by KOSHO

Kosho combines Japanese tradition with the latest Swiss research. It is the premium brand for the selective retail sector. Kosho is a pioneer in matcha green tea cosmetics (the world's first facial skin care line with an active ingredient from matcha green tea). The skin care range is developed for all age groups and skin types.

COMPETITION

As an exclusive user of matcha green tea as a key ingredient, Kosho doesn't have competitors. However, the brand shares the values of:



Photo Credit by KOSHO

- honest, fresh, modern brand (approx. 5 years /market);
- very good price-performance ratio;
- effective and concise assortment;
- products that appeal to both female and male customers through aesthetics and product content.

MEDIA

AWARDS

- Kosho has been awarded the international SPA Diamond Award 2016 for best “Beauty Newcomer“;
- Kosho Matcha Effective was also nominated in the categories “Best Green Anti-Aging”;
- 2017 Kosho Matcha Effective was nominated in the categories “Best Green Innovation”;
- 2019, the Smart Matcha Face Spray was nominated for the “Tina Anti-Aging Beauty Award”.

Brigitte

COSMOPOLITAN

E L L E

BUNTE

Gala

IN

INSIDE **beauty**

JOY

L'OFFICIEL

MADAME

marie claire

Maxi

MYWAY

petra

Tush

VOGUE

Company name: Kosho Cosmetics AG
Contact person: Holger Hampel
E-mail: holger.hampel@kosho.com
Website: kosho.com
Phone: +41 44 680 33 00
Patent status: n/a
On market since: 2013
Regions: Switzerland
Industries: Skincare
Direct link: [click here](#)



BIOPEPTIX EVIDENCE-BASED SKINCARE LINE

BIOPEPTIX – is a unique series of innovative cosmetic products developed by Israeli company Aviv Cosmetics and produced in the USA. The line contains active ingredients, based on the latest research findings in dermatology - biopeptides, growth factors and anti-glycation agents. At the same time Biopeptix includes plant extracts, fruit acids in therapeutic concentration and natural fruit puree. Combination of scientific research and natural ingredients made this line a real breakthrough in cosmetology, offering patients best of the two worlds.

BIOPEPTIX was founded in 2007 by Dr. Dov Luxman in Tel-Aviv, Israel. The name Biopeptix symbolizes the ingredients in these skincare products – biopeptides – short-chain proteins, which bind to skin cell receptors and stimulate regeneration and protection of the skin, weakened and lost by the skin in the result of damage, caused by ecological factors and premature ageing. Today, Israel is considered to be the medical capital of the world, as medicine and aesthetics in this country stepped so far that no one can compete with it. Israeli cosmetics can be discussed for hours - it is a natural and high-tech, and contains unique ingredients of the Dead Sea. If you still have not paid attention to beauty products from Israel, then it is time to correct this mistake and discover BIOPEPTIX.



source - www.missbagira.ru

This unique skincare line was created with the combination of the most effective formulas under careful supervision of Dr. Luxman, a practicing physician for 30 years.

“To me it seems patently clear that the field of professional cosmetics comes close to and even overlaps areas of aesthetic medicine, i.e. dermatology and plastic surgery. Products and treatments alike should be based on scientific evidence. Fresh findings should be made public for the benefit of all those engaged in the field and subject to systematic

review. This way, the field of professional cosmetics will earn the acclaim it truly deserves! When I conceived the Biopeptix product line, what I had in mind was to combine the best in cosmetic tradition with cutting-edge cosmetic technology suited to the third millennium”, says Dr. Luxman.

Evidence-based skincare - is the motto of BIOPEPTIX. All the formulations were created on the basis of active agents with proved efficacy in the sphere of regeneration of the skin balance and treatment of the skin disorders. The production of Biopeptix is completely eco-friendly and the products are not tested on animals.



source - www.estet-portal.com

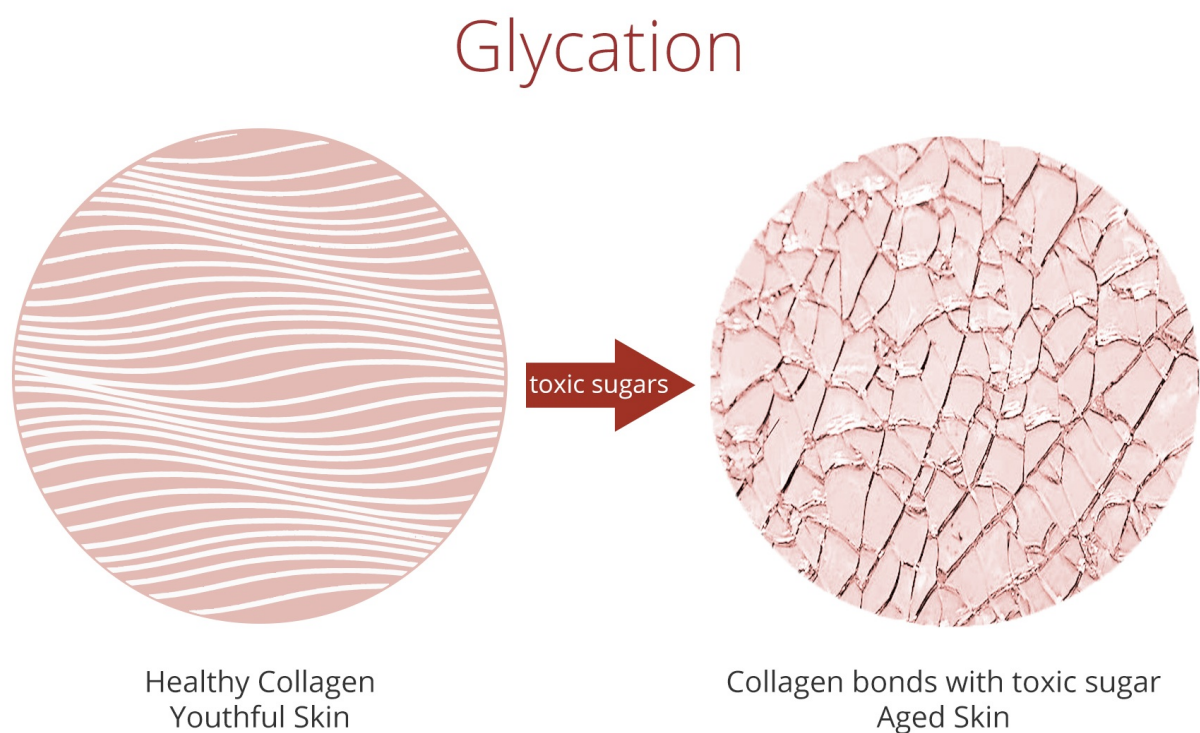
Why do we age?

The human body is aging for several internal and external reasons. Among them are genetic predisposition, hormonal changes, photo-aging due to exposure to sunlight, nutrient deficiency, the effect of toxins (tobacco, alcohol, etc.). However, in the center of the mechanism of aging, there are two chemical reactions - oxidation and glycation.

Glycation - is a chemical reaction that occurs as a result of fixing the free sugars to protein molecules. It affects the whole body. At the last stage of this chemical reaction, appear end products of glycosylation - Advanced Glycation Endproducts (A.G.E). They are a major

cause of skin aging, because the effects of glycation are most susceptible to elastin and collagen - fibrillar proteins of the dermis. Over time, they become tougher and tougher because of all the greater fixation of sugar molecules to proteins. And the result: laxity, wrinkles, pigmentation and redness worsening, violation of skin scarring. All these signs of aging are directly or indirectly caused by the process of glycosylation, which occurs in our body continuously, and with age only increases.

Unfortunately, our body has no defense system against glycation. It can only be slowed down by choosing a healthy lifestyle, avoiding excessive exposure to sun, doing physical exercises, quitting smoking and alcohol, balanced nutrition, avoiding too fried and sugary foods. But for the fight with glycation and its consequences (A.G.E.), you can use external tools.



source - www.meg21.com

All BIOPEPTIX products contain anti-glycation agents, considered to be the latest findings in the anti-ageing sphere. One of these agents is aminoguanidine - a powerful activator of cell division. It stimulates the division of cells of the basal layer of the skin, accelerates regeneration and stimulates collagen synthesis. The division of the basal cells is the first phase of renewal of the epidermis. Newly formed cells displace cells of the upper layer of

the skin and subsequently renew the epidermis completely.

Oxidation of cells is also one of the basic processes of skin aging. On the one hand, life is impossible without oxygen, and each cell needs it in order to produce energy and saturate proteins. On the other hand, it causes depletion of oxygen, destruction and disintegration, and as a result, aging and death of cells. Environment, pollution, solar radiation and cigarette smoke generate free radicals, which can have various degrees of damaging effects. The proteins (collagen, elastine), cell membrane lipids and DNA can be damaged by free radicals, which cause premature aging and even cancer. In recent years, numerous anti-aging medical research focused on the study of oxidation and free radicals, trying to slow down these processes.

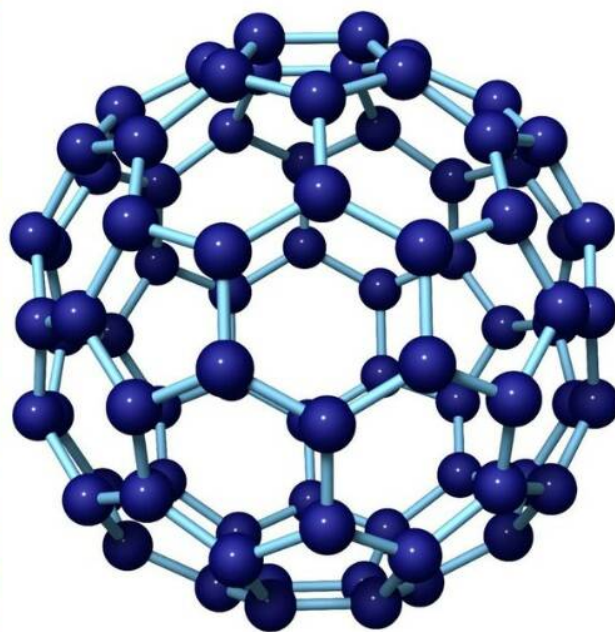


source - www.antiwrinklecreme.org

BIOPEPTIX line is enriched with powerful anti-oxidants (lycopene, bioflavon, resveratrol, vitamins), anti-bacterial compounds (proanthocyanins), healing and toning agents (allantoin, squalane and Centella Asiatica), as well as excellent moisturizers (hyaluronic acid, glycosaminoglycans).

The ingredients' great efficacy is further boosted through the use of the latest innovation in

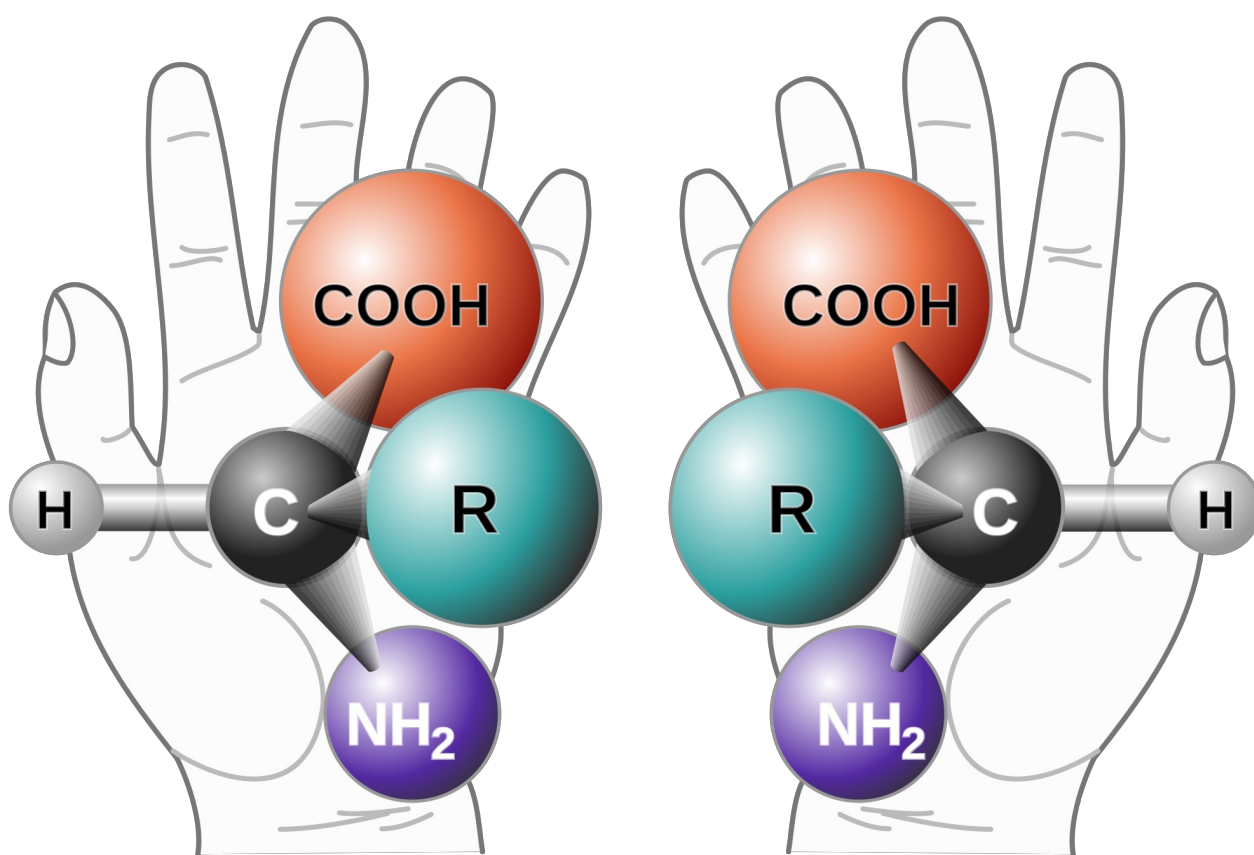
conduction means – the [fullerenes](#). Fullerenes - are molecular compounds made, as diamonds, only of carbon atoms, which are arranged at the vertices of regular hexagons and pentagons, which constitute the surface of a sphere. A spatial structure enveloping the active compounds that helps them penetrate the skin deeply with an efficiency that is tens of times greater than that of liposome-mediated penetration. For this breakthrough, the fullerene discoverers received a Nobel Prize in 1997.



Fullerene (source - www.lookfordiagnosis.com)

Fullerenes are the most powerful antioxidants among known to date, and their mechanism of action is fundamentally different from that of all other antioxidants. They act even in microdoses, maintaining efficiency for a long time. Fullerenes reduce concentration of free radicals, normalize cellular metabolism, increase the ability of cells to regenerate, thus preserving youth. By efficacy, fullerenes exceed the most famous of antioxidants, vitamin C, for 125 times! If other antioxidants are consumed during the reaction, the fullerene facilitates mutual destruction of free radicals and at the same time it is not consumed at all. Instead of attacking neighboring molecules, free radicals can react with each other and form harmless compounds. But the meeting of two free radicals are not so likely at their low concentrations. Fullerenes have an ability to collect them on their surfaces, thus providing their meeting. Combined, they destroy each other, and wherein the fullerene does not change. That is why the fullerene acts as effectively as the majority of other antioxidants, and that is why it has a long-lasting effect.

Currently another phenomenon is receiving increasing attention in the creation of pharmaceutical and cosmetic preparations - [chirality](#). Most natural substances are produced in more than one form. These forms differ from each other not only in structure and shape, but in activity and effectiveness as well. Most compounds have two asymmetrical forms designated as left (L for Levo) or right (D for Dextro). Incorporation of organic compounds in cosmetic products requires careful selection of these ingredients. Ingredients that are either (L) or (D) may not absorb into skin at the same rate and may have lower effectiveness. BIOPEPTIX cosmeceuticals utilize the ingredients in their correct left (L) or right (D) form in all cosmetic formulations to assure optimal absorption and effectiveness.



Two enantiomers of a generic amino acid that is chiral (source - www.en.wikipedia.org)

The advantage of Biopeptix treatments is a two-stage peeling of the skin with natural fruit acids, allowing to reach the maximum anti-ageing effect by a so called "controlled trauma", based on the concept "peel and heal". Biopeptix injures the skin to stimulate natural renewal processes.

Patients with mature skin will discover the advantage of [Pome-Peel](#) and [Pump-Skin Peel](#).

Pome Peel contains natural pomegranate puree. Glycolic and Lactic acids gently exfoliate the skin, increase moisture level and reduce irritation and dryness. Pomegranate puree is rich in antioxidant polyphenols and contains a high concentration of anti-inflammatory, anti-bacterial and anti-viral compounds. Pome-peel provides visible regeneration and rejuvenation of the skin. Pump-Skin Peel is a fruit-acid/enzyme formula based on organic pumpkin fruit specially developed as an exfoliation accelerator with outstanding keratolytic properties. Pumpkin Puree, Wine and Enzymes are used as an exfoliation accelerator, a powerful antioxidant and a mild retinoic acid substitute. Pump-Skin Peel activates receptors responsible for activating cell-turnover. It is a perfect exfoliator for mature skin and environmentally-stressed skin.



source - www.biopeptix.com

[Blue Enzyme Peel](#) with L-Lactic acid and plant-derived enzymes will provide exfoliation and toning to the dry skin. [Sali Zyme Peel](#) and [4-Berry Peel](#) were created specifically for patients with oily and acnetic skin, prone to infections and inflammations. The 4-Berry Peel is a 100% natural red cherry puree blended with chiral AHA's of L-Lactic Acid, L-Tartaric

Acid, L-Malic Acid, BHA Salicylic Acid and enzymes. Highly active ingredients exert their anti-bacterial, anti-inflammatory, soothing and regenerative effects to calm the skin and improve its appearance and structure. Sali-Zyme Peel is a professional strength chemical peeling based on Salicylic acid and plant-derived exfoliating enzymes. Salicylic acid is a highly effective keratolytic compound and Bromelain/Papain is an enzymatic complex that enhances exfoliation and moisturizes the skin. Sali-Zyme Peel protects the skin from harmful environmental influence and has anti-inflammatory effect.

[Cranberry Peel](#) is a superb formula for smoothing, firming, toning and mildly exfoliating the sensitive skin. It contains D-Cranberry Complex – highly beneficial for its antioxidant and its gentle anti-bacterial properties. Cranberry Peel boosts the healing process within the skin. Subtropical Peel from Effect Plus line provides especially strong rejuvenating effect. Refreshing All Around Mint Peel will suit all types of skin. Deep peeling is enhanced by a Pre-Peel toner, which reduces PH level of the skin and allows for maximum effect.

Apart for effective peelings, patients are offered a wide range of creams, masks, cleansers, scrubs and serums. [Pro-Lift](#) serum will provide instant firming effect. Its powerful formula, based on botox-like ingredient Syn-Ake, acts like a snake venom and reduces wrinkles.

[Spin Trap](#) mask is a unique formula created for protection of the skin from free radicals and solar radiation. It contains a wide range of powerful anti-oxidants and neutralizes toxins.

[Clear&Fresh](#) eye serum reduces puffiness and dark circles in the eye-area. And [Multi-Peptide](#) eye cream with a powerful peptide formula with reduce wrinkles and restore collagen.

Currently BIOPEPTIX offers its customers 52 products for each skin type and 8 effective treatments:

- acne&scars treatment – for oily skin;
- anti-aging treatment - for mature skin;
- instant lifting treatment – for mature skin;
- rosacea treatment;
- sensitive skin treatment;
- bio-rejuvenation treatment – for mature and photo-aged skin;
- uplift protocol – for sagging skin;
- extra moisture treatment – for dry skin.

Biopeptix products are not sold in retail chains or online stores. These products can be purchased only from official trained representatives or beauty institutions. Interested beauticians are invited to visit BIOPEPTIX training center in Tel-Aviv to derive the most of this unique brand and treatments.



source - www.biopeptix.com

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Website: biopeptix.com/

Phone: +972 3 624 33 16

Patent status: Yes

On market since: 2007

Regions: United States, Israel

Industries: Skincare

Source links: [Biopeptix](#)
[Wikipedia Chirality](#)
[Wikipedia](#)
[Fullerene](#)
[Estet Portal](#)

Files: [Biopeptix Catalogue \(eng\)](#)

Direct link: [click here](#)



SECRET DOSSIER ON KOSHO COSMETICS INNOVATIVE SWISS SKINCARE BASED ON JAPANESE MATCHA

In 2013, Holger Hampel founded Koshi Cosmetics and started developing the first exclusive range of products – Koshi Matcha Effective which he led to a successful market entry in 2015. Koshi Matcha Effective is an innovative Swiss skincare line for healthy and rejuvenated skin of all age groups and skin types. It translates the natural and traditional effectiveness of organic Japanese matcha green tea. Naturalness, tradition and the latest Swiss skin research and biotechnology. These are the factors that makeup Koshi's facial care line. The brand is a pioneer in skin care with matcha extract. The active substances of matcha tea have an invigorating as well as soothing effect. Organic matcha extract has the same effect on the skin, stimulating yet relaxing, creating a harmonious balance. Organic matcha extract is characterized by its high content of epigallocatechin gallate

(EGCG) and is considered an antioxidant 100 times more potent than vitamin C. Due to further catechins and tea flavonoids in exclusive organic matcha extract, Kosho Matcha Effective provides natural protection against cell transformation caused by free radicals, against UV radiation and other harmful environmental influences.

THE FOUNDER

Kosho Cosmetics was founded in 2013 by Holger Hampel and Roman von Arx. Both partners have a long field experience with natural skincare. As a founder, Holger Hampel always had a passion for natural and sustainable products. The founder of Kosho pursued this passion during many years of research in the food industry. He wanted to use his knowledge of natural raw materials for other purposes. That's why he began developing natural cosmetic care products and researching new active ingredients. One day, practically by chance, he discovered matcha green tea. It quickly became clear to Holger that this unique natural product has enormous potential! Not only as food but also for the health and protection of the skin. Enthusiastic about matcha, Holger Hampel explored how it could be used for external applications and undertook further training to deepen his knowledge of cosmetics.



Holger Hampel the Founder Kosho Cosmetics
Photo Credit by KOSHO

THE BRAND

The promise of Kosho:

- facial care line of the highest natural quality;
- exciting and honest brand story;
- performs with the highest requirements of contemporary customers;
- the first global skincare brand with matcha green tea as an active agent;
- exclusive organic matcha extract.



The first global skincare brand with matcha green tea as an active agent

Photo Credit by KOSHO

USP

Kosho's uniqueness Kosho Matcha Effective translates the natural and traditional effectiveness of organic Japanese matcha green tea into an innovative Swiss skincare line for healthy and rejuvenated skin of all age groups and skin types.

MATCHA IS A GREEN GOLD DUST FROM JAPAN

The production of matcha is by far the most elaborate in the world of tea: only around 300

tea farmers in Japan master the cultivation. And only about 20 percent of their harvest is exported, making matcha a rarity. Four weeks before the fine youngest leaves are harvested by hand in May, the tea plantations are covered with opaque nets. This slows down the ripening time of the tea, which contributes to the special quality of matcha: With only ten percent of the actual sunlight available to the tea plants, a particularly high amount of chlorophyll is formed in order to carry out the vital photosynthesis even with little solar energy. The result is a bright green leaf that contains in addition to chlorophyll many valuable amino acids.

THE EXCLUSIVE TOP OF THE CROP

Matcha consists of only the fine tissue of the best leaves. Stems and veins are carefully removed. After selecting, steaming and drying, only the best material reaches the mills made of granite and the leaf tissue is gently ground to the finest powder – in an ancient process yielding only 30 to 40 grams per hour. This premium product is called matcha (“ground tea”). As organic matcha extract, it is the precious, exclusive essence of the innovative Swiss cosmetics line Kosho Matcha Effective.



Matcha is green-gold dust from Japan with anti-aging properties
Photo Credit by KOSHO

MATCHA EFFECTIVENESS

Kosho Matcha Effective was developed for a healthy firmer face skin with a radiant and even complexion. Its properties:

- intensive protection of the skin cells by organic matcha extract against light-induced skin ageing and harmful environmental influences;
- rebuilding of the natural barrier function of the skin against transepidermal water loss;
- crocus extract stimulates the skin-cells in the dermis to rebuild collagen;
- and elastin for a firmer and fuller skin structure;
- intensive and long-lasting moisturizing for healthy and hydrated skin with a bright and even skin appearance.

A TIMELESS RITUAL

Since the twelfth century matcha belonged as much to the tradition of the samurai as their legendary swords and was at the center of their tea ceremony. This ceremony follows to this day the timeless principles of the way of tea. It leads from harmony, respect and purity to tranquillity. These principles prescribe the procedure and rhythm of the ritual. And they inspire the Kosho Matcha Effective cosmetics line with its specific values. Kosho follows the Japanese way of tea ceremony and incorporates this timeless ritual.

- noticeable and lasting harmony one can feel;
- developed and produced with deep respect for people and nature;
- the feeling of purify before the actual care is beginning;
- pause in wonderful tranquillity for a unique lasting experience for all senses.

KOSHO ADOPTS THE RITUAL OF THE WAY OF TEA

All ingredients of Kosho Matcha Effective care products are precisely matched and carefully aligned. They are gentle and at the same time highly effective. Applied onto the skin, Kosho Matcha Effective creates a special, noticeable and lasting harmony you can feel. All Kosho Matcha Effective products are developed and produced with deep respect for people and nature. The careful selection of the purest raw materials ensures the quality. And the gentle, environmentally friendly production process meets highest demands of sustainability. The mild cleansing before the actual care gives you a feeling of purity. Kosho Matcha Effective helps you find a deep sense of well-being

allowing you to relax and forget about everyday life – like a ritual. It is a ritual that makes us pause in wonderful tranquility. Together with harmony, respect and purity, this tranquility allows Kosho Matcha Effective to provide a unique, lasting experience for the senses. Every time you touch your skin. And in your thoughts for a long time thereafter.

The philosophy of Kosho sustainability:

- Since Kosho's early days "sustainability" has been of great importance, with Kosho's "effective eco initiative";
- Using raw-materials from fair trade sources;
- Recyclable packaging wherever possible & available;
- The principles of Green Chemistry are applied when researching and designing Kosho's formulation / R&D processes and manufacturing;
- Kosho offers fresh and clinically tested cosmetic products that contain only natural ingredients;
- Kosho also enforces a strict policy against animal testing;
- All products are vegan.



Photo Credit by KOSHO

PRODUCTS & PRICES

All Kosho's products are:

- products of the highest quality “Made in Switzerland”;
- premium natural skin care formulation;
- 100% organic matcha extract as a key ingredient;
- developed inhouse by Kosho Cosmetics;
- careful selection of all raw materials and active ingredients;
- perfectly suitable for all skin types and age groups;
- consistent renunciation of questionable additives (without parabens, PEG, silicones, paraffins, mineral oils);
- 100% vegan;
- 100% natural (certifiable Cosmos /Ecocert);
- 100% developed and manufactured with love and passion in Switzerland.



Multi-Effect Peeling

Photo Credit by KOSHO

All current retail prices are available on the official website of the company at

kosho.com/en/shop

ASSORTMENT

KOSHO'S SPECIFIC SELECTED AND ALIGNED PRODUCTS FOR EFFICIENT CARE

Face Care

Creamy Cleansing – gentle creamy cleansing foam. RRP - Recommended Retail Price €43,00, EXW - Ex-Works Price €10,75;

Multi-Effect Peeling – nurturing peeling gel. RRP- €52,00, EXW - €12,95;

Smart Matcha Face Spray – vitalising and toning face spray. RRP- €38,00, EXW - €9,50;

Full Hydration Serum – intensive moisturizing serum. RRP- €106, EXW - €26,50;

Smart Protection Cream – elegant day cream with natural UV protection. RRP- €98,00, EXW - €24,50;

Deep Regeneration Cream – intensive night cream to rebuild the skin. RRP- €98,00, EXW - €24,50;

Eye Lifting Serum – instant lifting effect for a younger appearance. RRP- €68,00, EXW - €17;

Hand Care

- Cell Protect Hand Cream - cell protecting and nourishing hand cream. RRP- €24,00, EXW - €6,90;
- Hand Care Sanitizer – antibacterial and nourishing hand hygiene spray

HIGHLY EFFECTIVE SWISS SPA TREATMENTS

Except for the retail lineup, there is a Kosho Spa treatment programme that offers clients

an incomparable beauty ritual with immediately visible results. The effect of an organic matcha extract:

- contains important and valuable ingredients and trace elements;
- promotes oxygen transport in the cells;
- the highest value of the catechin EGCG (antioxidant);
- intensive cell-protective effect.

NATURAL AND HIGHLY EFFECTIVE SPA TREATMENTS



Photo Credit by KOSHO

Swiss science, Japanese beauty knowledge and the power of nature through the purest and highly efficient active plant ingredients are combined in Koshi Matcha Effective to create a medically effective care series of the premium class. State-of-the-art formulations guarantee the best possible efficiency in effect and performance – for visible and noticeable results. All products are clinically tested.

SPA TREATMENT ASSORTMENT

Face Care

- Creamy Cleansing (gentle creamy cleansing foam)
- Multi-Effect Peeling (nurturing peeling gel)
- Refreshing Tonic (vitalising and refreshing tonic without alcohol)
- Firming Mask (firming and moisturizing face mask)
- Indulging Oil (nourishing facial massage oil)
- Full Hydration Serum (intensive moisturizing serum)
- Smart Protection Cream (day cream with natural UV- and blue-light-protection)
- Deep Regeneration Cream (intensive night cream to rebuild the skin)
- Eye Lifting Serum (instant lifting effect for younger appearance)



Photo Credit by KOSHO

Hand Care

- Hand Care Sanitizer (antibacterial and nourishing hand hygiene spray);
- Creamy Cleansing (gentle creamy cleansing foam);
- Multi-Effect Peeling (nurturing peeling gel);
- Hand Mask (firming and moisturizing hand mask);
- Full Hydration Serum (intensive moisturizing serum);
- Cell Protect Hand Cream (vitalising, renewing and nourishing hand cream).

Matcha Tea Spa Ceremony

- Byuti Matcha Green Tea (organic premium matcha green tea);
- Matcha tea bowl (original handmade ceremonial tea bowl);
- Matcha tea whisk (handmade matcha bamboo whisk).

Body Care

- Shinrin Yoku japanese forest therapy (coming 2022);
- Body wash (Gentle and re-moisturising body cleansing);
- Massage oil (Nourishing and revitalising massage oil for maximum relaxation);
- Bodylotion (Ceramide lotion for firmer and more youthful skin).



Photo Credit by KOSHO

ACCESSORIES

Wash bag (organic cotton wash bag);

Necessaire (organic cotton zipper bag).

BRANDING & DESIGN



Creamy Cleansing
Photo Credit by KOSHO

WHAT DOES KOSHO MEAN?

The name Kosho derives from the Japanese and can be translated as a lake, the body of water or also with an old book. These terms symbolize the values that Kosho Cosmetics stands for: Kosho is tranquillity and equilibrium, reflection and balance. Kosho is like a meditation at a quiet lake. And Kosho is also timeless knowledge preserved in old books.

MARKETING & SALES

TARGET AUDIENCE

- women & men in the 30–50 age range;
- health-conscious with sustainability orientation (LOHAS);
- distinctive quality & efficiency awareness;
- selective taste for natural skincare;
- with demanding, mature & sensitive skin;
- many with a vegan lifestyle.



Photo Credit by KOSHO

Kosho combines Japanese tradition with the latest Swiss research. It is the premium brand for the selective retail sector. Kosho is a pioneer in matcha green tea cosmetics (the world's first facial skin care line with an active ingredient from matcha green tea). The skin care range is developed for all age groups and skin types.

COMPETITION

As an exclusive user of matcha green tea as a key ingredient, Kosho doesn't have competitors. However, the brand shares the values of:



Photo Credit by KOSHO

- honest, fresh, modern brand (approx. 5 years /market);
- very good price-performance ratio;
- effective and concise assortment;
- products that appeal to both female and male customers through aesthetics and product content.

MEDIA

AWARDS

- Kosho has been awarded the international SPA Diamond Award 2016 for best “Beauty Newcomer“;
- Kosho Matcha Effective was also nominated in the categories “Best Green Anti-Aging”;
- 2017 Kosho Matcha Effective was nominated in the categories “Best Green Innovation”;
- 2019, the Smart Matcha Face Spray was nominated for the “Tina Anti-Aging Beauty Award”.

ADDITIONAL MATERIALS

You can download the brand presentation by the [link](#)

Brigitte**COSMOPOLITAN****E L L E****BUNTE****Gala****IN**INSIDE *beauty***JOY****L'OFFICIEL****MADAME****marie claire****Maxi****MYWAY****petra****Tush****VOGUE**

You can download logistics and prices by the [link](#)

Please, remember that at the very bottom of this dossier you will find a large number of files for internal use only.

QUESTIONS

Since members often have a lot of additional questions to the brand, we found a solution in the form of interactive feedbacks in Google Sheet not to integrate into the text of the dossier. You can find a series of questions/comments from members and brand answers by the link. Maybe among them, you will find the answer to your question. Feel free to leave your comments and ask questions by the link. Please, do not share this file since it is for internal use only.

Company name: Kosho Cosmetics AG

Contact person: Holger Hampel

E-mail: holger.hampel@kosho.com

Website: kosho.com

Phone: +41 44 680 33 00

Patent status: n/a

On market since: 2013

Regions: Switzerland

Industries: Skincare

Source links: [Kosho website](#)
[Kosho Instagram](#)

Files: [Kosho Prices and Logistic information](#)
[Kosho CPNP](#)
[Kosho Presentation en.pdf](#)
[Kosho Spa Presentation en.pdf](#)
[Kosho Brochure A5 en Web.pdf](#)

Direct link: [click here](#)



TEANA LABORATORIES - YOUR PERSONAL BEAUTY EXPERT

Teana is an innovative Russian skincare company founded by Dmitry Stoforandov in 2007. Mr. Stoforandov holds a PhD in pharmaceutical science and is the man behind all Teana cosmetic formulas. He is a scientist and a pharmacist, who has enriched the cosmetics industry with almost 300 unique skincare formulas and who keeps bringing new trends and energy into this field. Teana has been producing cosmetics which are as effective as beauty salon treatments for more than 10 years. The company uses manufacturing sites in Russia and France. Teana's goal is to make skincare simple, affordable and pleasant. Teana Laboratories' mission is to make the life of its clients happier and more beautiful.

Why customers appreciate Teana:

- **High-tech formulas, based on natural ingredients.** Teana is among the first to introduce the most breakthrough and effective technologies in the field of cosmetology. Teana maintains the perfect balance between proximity to nature and high-tech care.
- **Salon standard treatment at home.** Simplicity, convenience, high technology. Teana adapts all the best that is or is just emerging in the salon cosmetology, and this significantly improves and simplifies the lives of those who care about their beauty and health.
- **Trend-setting.** The most effective modern solutions and formats in demand in the market. The regular release of interesting new products. Teana always has something to surprise you.
- **Simple and effective skincare programs.**
- **Premium quality at a reasonable price.** Innovations, expensive assets, ergonomic, beautiful, reliable packaging and at the same time no "image" overpricing. Everything is fair.
- **Care for nature.** Teana tries to take care of the planet, so it uses renewable raw materials only, do not test cosmetics on animals, do not use paper inserts in packages to reduce the amount of garbage.



Photo Credit by Teana Laboratories

THE FOUNDER & STORY BEHIND TEANA

“All the main standards of beauty are created by nature itself. Therefore, our products are based on natural bioactive ingredients, the effective action of which is ensured by advanced scientific developments.”

Dmitry Stoforandov

Dmitry Vladimirovich Stoforandov, the Creator, General Director and mastermind of Teana laboratories, has a sound experience of successful work at the junction of pharmacy and cosmetology, is a Candidate of Pharmaceutical Sciences. As a child he had been mixing his mother's face creams to create something special. Then after becoming a pharmacist Dmitry brought about 300 unique skincare formulations, new trends and his creative power to cosmetic industry. Having really turned on the heat to produce high-tech cosmetics for the "home salon", he founded the company from scratch and personally developed formulations of the first line of products - mono-dosed ampouled serums packed in pharmaceutical glass and containing a high concentration of bioactive ingredients, which are still an undoubted brand hit. Dmitry Vladimirovich's motto is: "We need to produce the product for which we vouch and to be guided in business by our conscience first of all". And for almost 13 years now, Teana has been producing unique professional cosmetics. Its effectiveness is confirmed by testing, and the number of satisfied customers around the world is constantly growing.

IN-HOME BEAUTY SALON

Teana implements the most advanced solutions in the field of cosmetology in convenient packaging format of cosmetics for independent use at home. All lines are perfectly combined with each other, so the clients can create an individual care program for themselves, taking into account all the nuances and needs of the skin.

MARKETING & PR

The brand is widely represented online and offline. Top mass media in Russia regularly write about the products, and Teana also conducts monthly creative mailings to popular bloggers in order to raise brand awareness. In 2018, Teana received 2 prestigious Tagline Awards for Best Integrated Advertising Campaign. Teana participates in charity events,

sponsor various beauty events, holds meetings and zoom parties for potential clients.

SALES



Photo Credit by Teana Laboratories

Teana is now selling well nationwide in Russia and has distributors in Lithuania, Latvia, Uzbekistan and Belarus. The best points of sales are online and offline beauty stores and drogeries like Drogas, where it is currently sold and others like Watsons, Douglas etc.

MEDIA

Teana is actively building brand awareness on social media through the following channels:

- [Instagram page](#)
- [European Instagram page](#)
- [Youtube channel](#)

More media materials could be found by the [link](#)

AWARDS

Teana's products regularly receive prestigious awards for innovative skincare and performance. Teana has been awarded prizes for top glossy women's publications, as well as international prizes won at exhibitions.

THE PRODUCTS

Teana skincare provides the most up-to-date and innovative solutions in modern cosmetology. Teana tracks the latest achievements of scientific labs all over the world. Therefore, the company is among the first to obtain samples of new ingredients and to conclude contracts for the supply of modern cosmetic raw materials while others may not even know about them yet. Traditionally, Teana purchases ingredients for its products in France, Switzerland, UK, Germany, Marocco. The ingredients are high-concentrated substances that are extractable from plants only through a series of complex chemical processes. Absence of impurities and high concentration – a guarantee that Teana's products will have a predictable and evident effect.

Keys of success of Teana's products:

- **Formulating.** The key to the effectiveness of Teana cosmetics is the skilful combination of natural ingredients and high technology. Teana is among the first to introduce advanced scientific developments in formulations and has earned a reputation as a conscientious and innovative manufacturer. Teana also adds a secret ingredient - love - to each product.
- **Geography of production.** Teana's two main production sites are in Russia (in the

science city of Yubileyny) and in France on the coast of Brittany. Here Teana produces laboratory samples, test final products and prepare unique novelties for production.

- **Testing and certification.** All Teana products are subjected to multi-level testing: from in vivo and in vitro tests of individual ingredients to testing of finished products on volunteers. Teana cosmetics are certified in accordance with European legislation, so costumers get guaranteed quality and proven effectiveness.



Teana is the award-winning brand with innovation at the core

Photo Credit by Teana Laboratories

Teana has a variety of products and cosmetic lines to solve different skin problems:

1. SUPER PEPTIDES - AMPOULE SERUMS WITH SUPER-EFFECTIVE PEPTIDES



Photo Credit by Teana Laboratories

- «SUPER PEPTIDES» ASAP SKIN TONE CORRECTION SERUM;
- «SUPER PEPTIDES» NO PROBLEM INTENSIVE CARE SERUM;
- «SUPER PEPTIDES» IN-HOME CIRCULAR FACELIFT SERUM;
- «SUPER PEPTIDES» ANTI-REDNESS AID KIT SERUM;
- «SUPER PEPTIDES» EYE CONTOUR PERFECTOR SERUM;
- «SUPER PEPTIDES» CRYSTAL SKIN HIGHLIGHTER-LIKE SERUM.

TEANA VEGENIUS - 100% NATURAL INGREDIENTS,
VEGAN-FRIENDLY, INNOVATION & NATURE

2. **VEGENIUS VEGETABLE MILK** - 100% VEGETABLE
MILK IN PHARMACEUTICAL AMPOULES FOR
INTENSIVE SKIN CARE



PHOTO CREDIT BY TEANA LABORATORIES

- 100% natural vegetable milk for delicate and fresh skin. Weightless, fast-absorbing texture nourishes the skin with all the richness of natural components";
- 100% NATURAL VEGETABLE DREAM MILK SWEET ALMOND;
- 100% NATURAL VEGETABLE DREAM MILK ORANGE BLOSSOM;
- 100% NATURAL VEGETABLE DREAM MILK COTTON.

3. **VEGENIUS POWDER SERUMS** - 100% NATURAL POWDERS WITH POWERFUL SKINCARE BENEFITS DUE TO THEIR BOTANICAL COMPOSITION

- Natural powder serum LIFTING & SOFT FOCUS
- Natural powder serum SMOOTH & COMFY
- Natural powder serum EVEN TONE & TEXTURE

4. **VEGENIUS FLOWER WATERS** - PURE FLORAL WATERS ARE BASED ON THE WATER-SOLUBLE FRACTIONS OF VALUABLE ESSENTIAL OILS AND ARE ENRICHED WITH DIHYDROQUERCETIN WHICH IS A POWERFUL NATURAL ANTIOXIDANT



Photo Credit by Teana Laboratories

- Natural flower water CAMOMILE ROSEMARY face and hair spray;
- Natural flower water ROSE - LAVENDER face and hair spray;
- Natural flower water MELISSA - THYME face and hair spray;
- Natural flower water LEMON - ORANGE FLOWERS face and hair spray.

5. VEGENIUS SMOOTHIE FACE MASK - EDIBLE

SMOOTHIE MASKS ARE ALL NATURAL AND CONTAIN
FRUIT POWDERS, DIETARY FIBERS (DETOX EFFECT)
AND STEVIA EXTRACT

- SMOOTHIE FACE MASK COCOA-STRAWBERRY (4 portions, 80g)
- SMOOTHIE FACE MASK APPLE-RASPBERRY (4 portions, 80g)

6. **VEGENIUS – BIO ESSENCES** (THE EXACT MOLECULAR “TWINS” OF LIVING PLANTS, GIVING THE SKIN 100% OF VALUABLE INGREDIENTS)

- NATURAL PROTECTION AGAINST POLLUTION bio essence;
- DEEP RECOVERY FOR TIRED SKIN bio essence;
- AGAINST DEHYDRATION AND CLIMATE STRESS bio essence;
- SKIN SUPPORT DURING PHYSICAL ACTIVITY bio essence;
- ANTI-AGE FOR MATURE SKIN bio essence;
- RELAX & ANTI-STRESS FOR URBAN DWELLERS bio essence;
- AGAINST UV-STRESS, REDNESS AND PIGMENTATION bio essence;
- PURETY AND FRESHNESS FOR PROBLEM SKIN bio essence.

7. LIFTING TAPES - LIFTING EFFECT IN JUST 7 DAYS

- LIFTING TAPES for the face (7sets).

8. MOLECULAR MICROFLUIDS OCCLUX - ACT SIMILARLY TO BEAUTY SALON COSMETIC MASKS, BUT YOU CAN WEAR THEM ALL-DAY

- Molecular microfluid SENSOCALM with neurocalming complex with sea anemone toxin;
- Molecular microfluid AGE-FREE with sea snail toxin;
- Molecular microfluid HI-LIFTING with modeling peptide complex;
- Molecular microfluid SYN-CHRO realigning the skin's biorythms;
- Molecular microfluid GOLD 24K beauty elixir with gold nanoparticles.

9. CONE SNAIL TOXIN - TOXY FOR EXPRESSION LINES CORRECTION - A BOTOX EFFECT WITHOUT A COSMETOLOGIST



Photo Credit by Teana Laboratories

- FACE DROPS (SERUM) against expression lines, all skin types;
- LIGHT FACE CREAM against expression lines, all skin types;
- OVERNIGHT FACE MASK against expression lines, all skin types.

10. 10-DAY BEAUTY REGIMEN FUNGUSTO BASED ON MUSHROOM EXTRACTS

- FUNGUSTO serums - 10-day beauty regimen based on mushroom extracts.

11. EXPERT BOOST - NEUROACTIVE BOOSTERS GIVE A DEEP, LONG-TERM AND VISIBLE EFFECT WITHOUT “BEAUTY INJECTIONS” BY OPTIMIZING THE CELLS’ FUNCTIONS

Alternative to beauty salon cosmetology



Photo Credit by Teana Laboratories

- Booster with ionosomes NON-INJECTION FILLING;
- Booster for mature skin BLUE RETINOL;
- Booster for a non-surgical facelift IDEAL SHAPE.

Correction of skin imperfections



Neuroactive boosters give a deep, long-term and visible effect without “beauty injections” by optimizing the cells’ functions

Photo Credit by Teana Laboratories

- Spider veins corrector MIRABILIS;
- Pore minimizing booster INVISIBLE PORES;
- Booster for problem skin NATURAL SALICYLIC ACID.

Intensive lightening

- Day brightening booster 3D-LASER;
- Night brightening booster ANTI-SPOT;
- Hand & decollete anti-spot booster WHITE TURMERIC.

Protection from the main causes of aging

- Day brightening booster SPF 30 TOTAL PROTECTION;
- Mineral energizing booster for tired skin STOP-STRESS;
- Booster against glycation GLYCO-STOP;
- Protecting booster ANTI-INFLAMMAGING;
- Booster with boreal wood extracts EXTREME CARE.

Strengthening the skin’s structure and anti-age care

- Silicon booster THE RESTRUCTURIZER;
- Luxurious anti-aging booster WHITE TRUFFLE;
- Booster with phyto stem cells ELDERFLOWER & GARDENIA.

Eyebrows and lashes growth

- Lash & brow booster LARIX AND TEA PLANT.

12. ROYAL FORMULA - PREMIUM WATER-IN-OIL EMULSIONS FOR DRY AND MATURE SKIN

- Makeup removing oil DEEP CLEANSING;
- Anti-wrinkle, anti-puffiness and anti-dark circles lifting eye cream EXTREME BEAUTY;
- Anti-stress face oil serum EUPHORIA;
- Rejuvenating face oil serum SO YOUNG;
- Nutritional face oil serum SO RICH;
- Moisturizing face oil serum AQUA PROTECT;
- Makeup promoter SUPER FACE;
- Rejuvenating serum with retinol in vegetable capsules RETINOL POWER;
- Rejuvenating serum with argireline in vegetable capsules BOTOX-LIKE;
- Anti-wrinkle and anti-puffiness eye serum in vegetable capsules PRETTY EYES;
- Brightening serum with plankton extract in vegetable capsules PERFECT TONE;
- Rejuvenating lifting serum in vegetable capsules TURBO LIFT.

13. NEUROACTIVE SERUMS STRESS CONTROL - NEW SAFE SOLUTION FOR CORRECTING STRESS-RELATED SKIN CONDITIONS THROUGH IMPACT ON SKIN NEURORECEPTORS, CONTAIN REVOLUTIONARY ACTIVE INGREDIENTS: NEUROPHROLINE™, MARILIANCE™, MATRIXYL® 3000

- Spa-comfort. Neuroactive serum – damaged cells renewal;
- Double Radiance. Neuroactive serum – reducing pigmentation;
- Daily Milk. Neuroactive serum – nourishing for dry and sensitive skin;

- Vegetable Detox. Neuroactive serum – lymphatic detox;
- Oleo Serum. Neuroactive serum – hydration for overly dry skin;
- Super Food. Neuroactive serum – improving skin texture and complexion;
- Thermo Effect. Neuroactive serum – imperfections removal;
- Berry Care Peeling. Neuroactive serum – smooth skin with an even tone.



Molecular microfluids OCCLUX with sea snail toxin acts similarly to beauty salon cosmetic masks but in-home salon

Photo Credit by Teana Laboratories

14. NATURAL HAND MADE SOAP. MADE IN FRANCE

- Shea Passion. Natural soap for dry face and body;
- Cleopatra's Secret. Natural soap with donkey's milk for dry and sensitive face and body;
- The Ancient Magic of Argan. Natural soap with argan oil for dry face and body;
- Grape Sensation. Natural exfoliating scrub soap for body and face;
- Spring Storm. Natural anti-cellulite soap with seaweed;
- Apricot Paradise. Natural soap-scrub with apricot kernels for face and body;
- Healing Mineral. Natural soap with green clay for oily and problem skin for face and body;
- Pink Dream. Natural soap with rosemary for oily and problem skin.

15. BLUE RETINOL PEPTIDE COSMETICS - ANTI-AGING SKINCARE WITH RETINOL-LIKE NATURAL EXTRACT

- TURQUOISE SILK Anti-age Serum with Blue Retinol;
- SAPPHIRE SECRET Anti-age Cream with Blue Retinol and viola tricolor extract;
- AQUAMARINE MIRACLE Rejuvenating Mask with Blue Retinol and viola tricolor extract;
- AZURE DREAM Rejuvenating Eye Cream with Blue Retinol;
- FIERY TOPAZ Rejuvenating peel with Blue Retinol and fruit acids.



Photo Credit by Teana Laboratories

16. PERFECTION SENSORY PEPTIDE ANTI-AGE COSMETICS - COMBINING INNOVATIVE PEPTIDE COMPLEXES WITH ANTI-AGE HERBAL EXTRACTS, LAUNCH A COMPLEX REJUVENATION AND RESTORATION PROGRAM IN THE SKIN, REDUCING THE VISIBLE SIGNS OF AGING

- Charming Perfection Revolutionary anti-aging sensorial cream for regular eyelid skin

care;

- Harmony of Perfection Anti-age sensory lifting cream for eyelids;
- Energy of Perfection Light and gentle sensory toner / for skin cleansing and make-up removing;
- Shining Perfection Refreshing cleansing milk / for make-up removing;
- Elegant Perfection Nourishing sensory night cream;
- Absolute Perfection Rejuvenating facelift day cream;
- Solar Perfection Invigorating day serum;
- Star Perfection Rejuvenating and nourishing night serum.



Photo Credit by Teana Laboratories

17. ALGOBOTORELAX (ABR) PEEL -OFF ALGINATE MASKS. MADE IN FRANCE

- Magic of sea depths. Anti-aging calming alginate cryo mask with Spirulina and Myoxinol;
- Sea treasures. Nourishing recuperating alginate mask with Acerola, Myoxinol and Vitamin C;
- Amber wind. Refreshing alginate mask-radiance with Peppermint, Mellissa, Milfoil and

Myoxinol;

- Crystal splashes. Cleansing, peeling and rejuvenating alginate mask with Papaya, Arginin and Myoxinol;
- Sea breeze. Relaxing alginate mask with Blackberry, Vitamin C and Myoxinol;
- Island of treasures. Alginate mask for problematic skin with Tea Tree Oil, Ivy Extract and Myoxinol;
- Sea winds Rose. Anti-wrinkle eye zone alginate mask with Collagen, Damascus Rose and Myoxinol;
- Magic Ocean Chest. Relaxing recuperating alginate mask with Cinnamon, Clove and Myoxinol;
- Aquilon's Chest. Alginate mineral mask with Myoxinol;
- Song of the Seven seas. Energizing tonic alginate mask with Ginseng, Vitamin C and Myoxinol;
- Athrodite's smile. Alginate modeling mask for lip contour with collagen and Myoxinol;
- Music of Sea. Enzymatic peeling with Myoxinol, Papaya and Pineapple;
- Sea Queen. Alginate anti-aging facial mask with maris sal (Dead sea salts) and Myoxinol;
- Sea Spice. Alginate facial mask with Lavender, rosemary and Myoxinol.



Spa-comfort neuroactive serum renew damaged cells. While Alglobotorelax multi peel-off alginate masks fit for different purposes including main anti-aging properties

Photo Credit by Teana Laboratories

18. FIFTH SENSE BIOPEPTIDE COSMETICS - A

PERFECT EVERYDAY SKINCARE SOLUTION. THE EFFECT OF ENDORPHINS FOR YOUR SKIN HAPPINESS

Sensorial Gels for regular eye zone care



Photo Credit by Teana Laboratories

- O1 Eye gel against dark circles and eye bags with butcher's broom and cecropia extracts
- O2 Express lifting gel with matrikins and argania peptides
- O3 Gel against expression wrinkles "crow's feet" with matrikins and argireline
- Sensorial Spray Toners
- T1 Vitamin spray toner with extracts of Hawaiian freshwater microalgae and salmon DNA / for normal, dry and sensitive skin
- T2 Mattifying spray toner with lactoferrin and sea moss extract / for oily and combination skin
- Sensorial Multilamellar Masks
- S Enzymatic Gommage Exfoliant with Keratoline and extract of chaparral / for all skin types
- MB Sebum Control Multilamellar mask with lactoferrin / for oily, combined and problem-prone skin

- ME Multilamellar Vitamin Energy Mask with extract of Hawaiian freshwater microalgae / for all skin types
- MC Multilamellar Mask-Radiance with Lumisphere / for all skin types
- MA Moisturizing Multilamellar mask with cogon grass extract and salmon DNA / for all skin types
- MD Rejuvenating Multilamellar mask with matrikins and algae extract / for all skin types

Sensorial Multilamellar Creams

- CB Multilamellar Mattifying cream - Sebum control with lactoferin / for oily, combination and problem-prone skin;
- CE Vitamin Multilamellar Energy cream with extract of Hawaiian freshwater microalgae / for all skin types;
- CC Multilamellar Cream-Radiance with lumisphere / for all skin types;
- CA Moisturizing Multilamellar cream with extracts of cogon grass and algae/ for any skin type;
- CD Rejuvenating Multilamellar cream with matrikins and algae extract / for all skin types;
- Sensorial Facial Washes;
- P1 Micellar foaming facial wash with peach extract and salmon DNA / for normal, dry and sensitive skin;
- P2 Micellar foaming facial wash with lactoferrin and heather extract / for oily, combination and problem-prone skin.

Sensorial Makeup Remover Gels

- G1 Micellar makeup remover gel with extracts of peach and microalgae from Hawaiian lakes / for normal, dry and sensitive skin;
- G2 Micellar makeup remover gel with lactoferrin and witch hazel extract / for oily, combination and problem-prone skin.

19. BIOACTIVE AMPOULED COSMETICS –TARGETED TO IMPROVE CONDITIONS OF ANY SKIN TYPES. BESTSELLERS

- "A" Moisturizing Set ("Natural moisturizing factor" - 2 amp, "Sea Cocktail" - 2 amp, "Hyaluronic acid gel" - 2 amp, "Sea minerals" - 2 amp, "Supermoisturizing" - 2 amp);
- "D" Rejuvenation Set ("Breakfast for skin" - 2 amp, "Instant lifting" - 2 amp, "Sea

collagen" - 1 pz, "Elastin" - 2 amp, "Cryo-serum Against expression lines" - 1amp, "Cryo-serum for Immediate rejuvenation" - 1 amp, "Panthenol" - 1 amp);

- "E" Nutrition Set ("Vitamin Cocktail" - 3 amp, "Breath of life" - 2 amp, "Immediate revival" - 2 amp, "Oxygen cocktail" - 3 amp);
- A1 Anticuperosis / for sensitive skin with couperose;
- A2 Natural Moisturizing Factor / for sensitive, flaking, prone to redness skin;
- A3 Sea cocktail / for dry skin damaged by sun or wind;
- A4 Hyaluronic acid gel / for any skin type, even prone to allergies;
- A5 Sea Minerals / for sensitive, irritated skin;
- A6 Supermoisturizing / for extremely dehydrated skin;
- B2 Normalizing / for oily, problem and inflammation-prone skin;
- B3 Soothing / for treating inflammations;
- B4 Express-Soothing / for damaged, acne-prone skin;
- C1 Skin radiance / for lightening dark spots;
- D1 Breakfast for skin / for aging skin prone to morning puffiness;
- D2 Instant lifting / for aging, sagging skin;
- D3 Sea collagen / for aging skin with lost facial contours;
- D4 Against expression lines Cryo-serum;
- D5 Immediate rejuvenation Cryo-serum / for quickly rebuilding youthful glow;
- D6 Panthenol / for skin damaged by burns, scars, harsh peelings;
- D7 Elastin / for aging inelastic skin with wrinkles;
- E1 Vitamin cocktail with A+E+Panthenol / for vitamin deficient skin prone to flaking;
- E2 Breath of life / for skin with uneven tone;
- E3 Immediate restoration/ revitalization of tired stressed skin;
- E4 Oxygen cocktail / regeneration of combination skin;
- 5 MINUTES Line (highly active for mature skin);
- N1 Silk Energy. Lip volumizing and firming serum / against expression lines near lips and wings of nose;
- N2 Soft Shine. Serum with amino acids / for rebuilding skin's natural defenses;
- N3 Youth Elixir. Sculptor serum / for face contours modeling and reduction of facial fat;
- N4 Snow Queen. Active anti-age serum with ceramides;
- IPF Line (with aminoacids and proteins);
- 24-hour Antistress Effective protection, rejuvenation and restoration of tired dull skin;
- Antioxidant Protection and moisturizing;
- Vegetable Placenta Smoothness and youthful facial contours;
- Energy of Youth Freshness and elasticity.



Photo Credit by Teana Laboratories

20. SHAKER MASK, MADE IN FRANCE - PRODUCED WITH THE LATEST FINE GRINDING TECHNOLOGY, THESE POWDER MASKS ARE EASY TO USE AND ACT FAST. INNOVATIVE NATURAL INGREDIENTS PROVIDE ACTIVE CARE, RESTORING AND REVITALIZING THE SKIN



Photo Credit by Teana Laboratories

- BEAUTY BAR. Peeling shaker mask with a detox effect, 25gr;
- BEAUTY BAR. Revitalizing shaker mask with caviar extract, 15gr;
- BEAUTY BAR. Moisturizing shaker mask with golden glitter, 15gr.



Teana Beauty Bar Shaker Masks - Skin Care and Fun - Simple and Effective Cocktail for a Skin
Photo Credit by Teana Laboratories

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Patent status: +

On market since: 2007

Regions: Russia

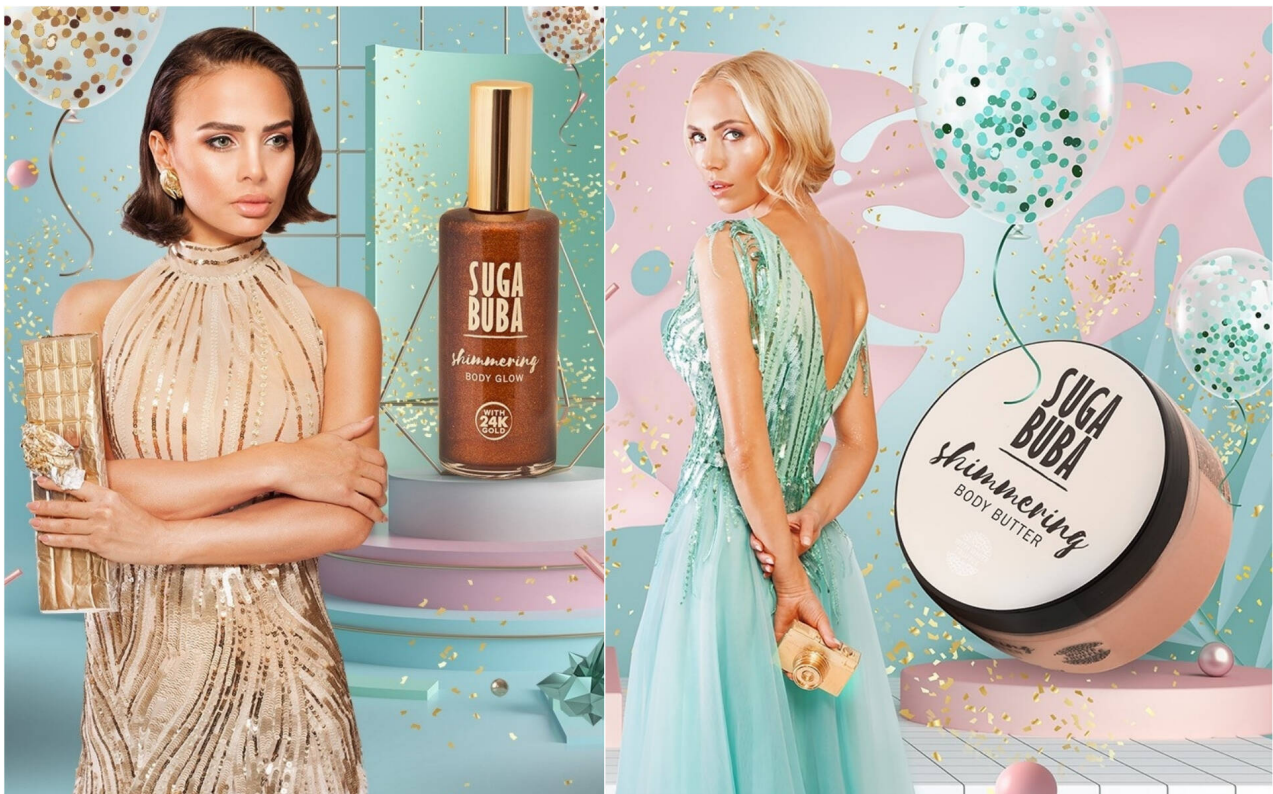
Industries: Skincare

Source links: [Teana Official Webpage](#)
[Teana Europe](#)
[Teana Laboratories YouTube Channel](#)
[Teana Europe Instagram](#)

Direct link: [click here](#)

THE STORY

Suga Buba has set itself the goal of creating products that accentuate the beauty of feminine curves with a radiant sheen. For this, it is focused on finding a special formula. A formula that's not a regular bronzer and isn't just for beach use. Suga Buba wants more and strives for something that will make women feel like real goddesses. As a result of numerous studies, exhibitions, collaboration with the best professionals in the industry, the use of special formulas and designer fragrances, Suga Buba has achieved its goal and has created unique Suga Buba products. When applied to the skin, they can transform the look of every woman into a special experience. Because the brand cares for the skin, each formula contains nourishing and moisturizing ingredients. Some of them contain shiny micro-particles of 24-karat gold and silver. Result? Thousands of women amaze every day with their perfect and radiant skin.



The Founders
Photo Credit by Suga Buba

THE PRODUCTS

Striving for perfect skin, Suga Buba set a goal to create products that care for the health of

the skin while emphasizing the beauty of the feminine curve with a radiant sheen. Personal care products with a different formula than conventional bronzer make feel sexy and confident. Special formulas using 24-karat gold and fresh designer fragrances, combined with active skin care, can transform every woman's appearance into a special event, leaving her with a truly unforgettable experience.



Photo Credit by Suga Buba

The brand philosophy sounds like this:

"Sexy and confident in their allure, with body positive mindset shimmer girls enjoy to provoke with the touch of glam, spicy flirt and staying gorgeous no matter the place or occasion."

All Suga Buba products:

- Labelled vegan, organic, free of animal ingredients;
- Free of parabens, sulfates and silicones;

- Have not been tested on animals at any stage of production.



All Suga Buba Products
Photo Credit by Suga Buba

Suga Buba has three main series:

- **Shimmering Body Glow** - for the body;
- **#Bioglam** - face care & deodorants;
- **#Bioglam Sunscreen** - beach products.

BEST SELLING SHIMMERING DUO

SHIMMERING BODY BUTTER

Volume: 250 ml

Ex-Works Price (EXW) excl. VAT - € 12,40, Recommended Retail Price (RRP) excl. VAT - € 22,96.

Suga Buba has created Body Butter with a special precious reach formula, combining the benefits of shea butter and one of the best-kept secrets of the beauty industry - the white truffle. Shea butter melts when it touches the skin, nourishing, softening, and hydrating it, as well as improving its elasticity. White truffle brightens the skin look and promotes regeneration by increasing deep cellular repair resulting in a firmer and more toned look. Suga Buba has topped this intense care by adding silver shimmering micro flakes in 20

different sizes and shades that cover the skin was a sparkling veil. The body butter gives the skin a perfect healthy look and amazing silver mermaid sheen both day and night.



Suga Buba Body Butter with shea butter and white truffle
Photo Credit by Suga Buba

This is a perfect boutique skin care all year round. The body butter revitalizes the skin and gives it an irresistible glow thanks to the dazzling effect of thousands of shimmering particles. The special formula of natural butter that melts on the skin, gives it a silky softness, shine and a seductive cookie scent. Shea butter nourishes the skin, leaving it soft, well-hydrated. It is a natural moisturizer that protects against sun damage and dehydration. A rare and expensive white truffle extract rejuvenates the skin, deeply regenerating the cellular structure.

BENEFITS:

- Intensively nourishes and regenerate;
- Smooths the complexion, leaving the skin velvety and soft to the touch;
- Provides an ethereal glow and instantly brightens skin with silver particles;
- Proven anti-aging effect;
- Rich in vitamins, minerals and organic oils (shea and white truffle);
- Prevents the formation of wrinkles and stretch marks;
- Makes the skin look healthier and more toned;
- 100% natural and vegan - never tested on animals.

APPLICATION:

- Using gentle, even movements, apply to dry or damp skin to shine;
- Apply liberally for a more dramatic effect;
- Can be used in combination with sun oil or sunscreen lotion.

* The product has no sun protection factor.

* May stain light clothing slightly. Stains are easy to wash off.

SPECIAL INGREDIENTS:**SHEA BUTTER**

The shea butter is intensely nourishing, rich in texture and high in healthy fats. Naturally rich in vitamins A, E and F, making it a natural moisturizer.

Shea butter has been used by women in Ghana for thousands of years to protect against dry Saharan winds, sun damage and dehydration. It moisturizes the skin, has anti-inflammatory properties, fights premature aging and works against stretch marks.

WHITE TRUFFLES

Truffles are a sophisticated product that is already used in the cosmetics industry. Only elite black and white truffles are included in the masks, oils and serums created on the basis of these mushrooms. They are rich in amino acids, mineral salts, magnesium and

protein. It slows down the aging of the skin by stimulating its thickening, maintains a higher level of hydration, increases elasticity, and reduces the depth and number of fine wrinkles. This is due to the fact that the white truffle contains a huge amino acid potential, as well as a full spectrum of B vitamins (B1, B2, B3, B6, B9, B10, B12) in a form suitable for rapid absorption by the human body.



Body butter contains white truffle, 24K gold, diamond dust, shea and much more high class nourishing natural ingredients

Photo Credit by Suga Buba

SHIMMERING BODY GLOW WITH 24-KARAT GOLD

Volume: 100 ml

EXW excl. VAT - € 12,40, RRP excl. VAT - € 22,96.

A luminous body shine with natural ingredients that brightens the skin with a subtle radiance of 24K gold particles. Emphasizes the chocolate tan of the skin, while the specially developed formula of natural ingredients deeply moisturizes and nourishes it. Gives a light, radiant complexion even to white skin and enhances naturalness.

BENEFITS:

- Leaves skin radiant and airy;
- Hides flaws;
- Darkens complexion, does not contain self-tanning products;
- Moisturizes, deeply nourishes and leaves the skin velvety and soft;
- Silky and lightweight texture;
- 100% natural ingredients;
- Vegan-friendly - never tested on animals;
- A seductive scent of sweet chewing gum lingers on the skin;
- Designed for daytime and evening use. Its golden glow makes one irresistible on the beach and irresistible under the spotlights at night.

APPLICATION:

- Shake the gloss well before use;
- Apply to dry or damp skin of hands, feet and body where want the skin to glow;
- Apply liberally for a more dramatic effect;
- Can be used in combination with sun oil or sunscreen lotion.

* The product has no sun protection factor.

* May stain light clothing slightly. Shine stains are easy to wash off.

#BIOGLAM

DEO STICK LEMON GRASS

Volume: 60 ml

EXW excl. VAT - € 8,90, RRP excl. VAT - € 14,83.

100% natural deodorant with lemon grass scent and a long-lasting formula that is gentle on the skin. Eliminates moisture and protects against unpleasant odors. From early morning until late evening experience the natural fresh scent of citrus fruits. Taking care of nature: a natural product in 100% biodegradable packaging.

BENEFITS:



Photo Credit by Suga Buba

- Delicate and long-lasting protection, soft on the skin;
- An economic formula that will be using for over 3 months;
- A long-lasting sensation of freshness and comfort with a lemongrass scent;
- Non-allergenic bio-certified ingredients;
- Does not leave yellow stains on clothes;
- Rich in essential oils with antibacterial properties;
- Easy to apply in biodegradable packaging;
- Suitable for men and women.

SPECIAL INGREDIENTS:

- Beeswax;
- Shea Butter;
- Coconut oil.

APPLICATION:

- Apply lightly to clean, dry underarm skin;
- Can repeat it at any time of the day;
- Suitable for everyday use.

DEO STICK BERGAMOT

Volume: 60 ml

EXW excl. VAT - € 8,90, RRP excl. VAT - € 14,83.

This is a 100% natural deodorant that becomes the skins best friend. It absorbs moisture uncompromisingly and discourages bacteria to give royal confidence. The natural scent of Bergamot is delicate but intoxicating and makes up charming and confident throughout the day. The bio-certified ingredients of deo stick are specially selected to be both gentle on the sensitive skin of the armpits and effective in securing the perfect comfort. Quick and easy to apply. It gives the confidence to meet all eyes and guarantees ideal hydration. Deo comes in a biodegradable package as part of Suga Buba's philosophy for a more ecologically future.

BENEFITS:

- Delicate and long-lasting protection, soft on the skin;
- An economic formula that will be using for over 3 months;
- A long-lasting sensation of freshness and comfort with a lemongrass scent;
- Non-allergenic bio-certified ingredients;
- Does not leave yellow stains on clothes;
- Rich in essential oils with antibacterial properties;

- Easy to apply in biodegradable packaging;
- Suitable for men and women.



Bio Deo Stick Lemon Grass
Photo Credit by Suga Buba

SPECIAL INGREDIENTS:

- Beeswax;
- Shea Butter;
- Coconut oil.

APPLICATION:

- Apply lightly to clean, dry underarm skin;
- Can repeat it at any time of the day;
- Suitable for everyday use.

BIO CLEANSING MASK WITH RICE STARCH

Volume: 60 ml

EXW excl. VAT - € 16,84, RRP excl. VAT - € 28,07.

100% Natural Rice Starch Purifying Facial Mask smoothes imperfections, tones and refreshes the color of even the most sensitive skin. A few minutes after application, the skin is gently soothed, and as soon as one wash it off, all irritations have disappeared. Suitable for normal to sensitive skin. The light mattifying effect makes the complexion even more irresistible and seductive.

BENEFITS:

- The mask absorbs skin imperfections, removes dead cells, tones and refreshes;
- Has a light matte effect, soothes irritated skin;
- Thanks to its special formula, which works in three stages, it smoothes the skin, cleanses and provides long-lasting hydration a few hours after washing.
- Suitable for use before applying daytime makeup or after removing it in the evening.



Bio Deo Stick Bergamot
Photo Credit by Suga Buba

APPLICATION:

- Apply in light, smooth movements all over the face;
- Wait 10-15 minutes;
- Rinse thoroughly with warm water.

* If applying in the morning before makeup, dampen the remaining layer with a paper towel.

* When applying in the evening to activate the third phase, do not wipe off the rest of the

layer after washing with water.

Compact biodegradable packaging designed with a love for nature. Vegan-friendly and made from 100% natural ingredients.

INGREDIENTS:

The plum extract is rich in vitamins C and E, folic acid and carotenoids, which reverse the effects of free radicals and reduce the symptoms of aging. It also helps to reduce dark circles and puffiness under the eyes. The extract, rich in antioxidants, protects the skin from the sun's rays and gives the skin its beauty.

Coconut oil billed as the healthiest fat in the world, it has countless health benefits. Oil fights against stretch marks and gives the skin strength and elasticity, makes it look younger. Coconut oil speeds up the healing process, relieves burns and retains moisture in severely dehydrated skin.

Grape seed oil is used as a natural cosmetic product. Many of the benefits of grape seed oil are linked to its vitamin E and omega-6 fatty acid content. They fight free radicals and help protect against sunlight, wind and pollution.

Juniper has antibacterial, antiseptic and anti-inflammatory properties. These properties help fight acne. They also help balance sebum production in the skin by reducing excess oil production. This reduces clogging and clogging of the pores. They also remove bacteria that can cause inflammation and infections.

Beeswax is a natural organic product. It was used by the pharaohs in Ancient Egypt for its healing, regenerating and beautifying properties. It deeply moisturizes the skin, stimulates the immune system, removes unnecessary toxins from the body and is used as an anti-aging agent.



Comfortable sticks, velvet textures, effective action - that's all Suga Buba

Photo Credit by Suga Buba

The ancient civilizations of Greece, Rome and Egypt used French clay, especially green French clay, to treat skin problems. Helps remove impurities from pores, exfoliate dead skin cells, tone and tighten skin. It also stimulates blood circulation, helps heal blemishes, soothes burns, insect bites, cuts, and more.

Lemon extract is a rich source of vitamin C and has a detoxifying effect. It contains a dose of antioxidant that fights free radicals, maintains an even skin tone and helps to strengthen the body's immune system. It also tightens the skin as it helps to close the pores, resulting in smoother skin.

BIO DETOX MASK WITH ROSE POWDER

Volume: 60 ml

EXW excl. VAT - € 15,03, RRP excl. VAT - € 25,05.

100% natural #detox and a refreshing face mask with rose powder that enhances natural beauty. Has a gentle scrubbing effect. Removes dead cells, tones and refreshes the skin.

Designed to enhance the natural beauty of the skin while eliminating imperfections in a completely natural way. Result? A radiant, hydrated and smooth complexion that is a pleasure to touch. The mask cleanses dead cells due to abrasive particles in its composition and gives a natural shine. Thanks to a special formula that works in three stages, it smoothes the skin, removes toxins and guarantees long-term hydration a few hours after washing. Suitable for use before applying daytime makeup or after removing it in the evening. Suga Buba has created this product for women who do not compromise in personal care and want to radiate health and genuine femininity with every cell.

APPLICATION:

- Apply in light, smooth movements all over the face;
- Wait 10-15 minutes;
- Rinse thoroughly with warm water.



Bio Cleansing Mask with Rice Starch
Photo Credit by Suga Buba

* If applying in the morning before makeup, dampen the remaining layer with a paper towel or paper towel.

* When applying in the evening to activate the third phase, do not wipe off the rest of the layer after washing with water.

Compact biodegradable packaging designed with a love for nature. Vegan-friendly and made from 100% natural ingredients.

INGREDIENTS:

Rose oil and rose powder have always been a symbol of beauty, youth and health. It is called “liquid gold” because of its unique properties and countless benefits. It has a tonic and firming effect on the skin. Help treat redness caused by dilated capillaries and balances the pH of the skin.

Beeswax is a natural organic product. It was used by the pharaohs in Ancient Egypt for its healing, regenerating and beautifying properties. It deeply moisturizes the skin, stimulates the immune system, removes unnecessary toxins from the body and is used as an anti-aging agent.

Yellow French clay removes skin imperfections even from deep pores, while supplementing the skin with vital minerals.

Removes dead skin cells, lifting and toning the skin. Thus, the skin becomes smooth, radiant and refreshed. It is also used to treat acne and other skin conditions.

Pink French Clay is considered the softest of all clays and is suitable for all skin types - normal, sensitive and mature. It is used to cleanse and detoxify the skin, remove dead cells and thus create a completely renewed appearance. It is also used to treat acne and other skin conditions.

Billed as the healthiest fat in the world, coconut oil has countless health benefits. It helps against stretch marks, gives the skin strength and elasticity, making it youthful. Coconut oil speeds up the healing process, relieves burns and retains moisture in severely dehydrated skin.

Apricot kernel oil contains many fatty acids, vitamins E and A, which can be used to moisturize and nourish dry skin. It also helps fight acne, smoothes wrinkles, speeds up cell metabolism and promotes collagen formation.

Grapefruit is a vital ingredient in your daily skin care routine. Rich in antioxidants, beta-carotene, transforms dull, dehydrated complexions and leaves skin beautiful and radiant. It also contains lycopene, which is known to reduce skin redness and inflammation, helping to even out complexion.

Cinnamon is considered one of the oldest and most valuable spices in the world. Nowadays, it is also used in cosmetics because of its countless benefits.

Soothes dry skin and relieves pain effectively. Thanks to its antibacterial properties, cinnamon leaves are ideal for treating acne, rashes, and infections. It contains antioxidants that slow down aging.

#BIOGLAM SUNSCREEN

100% BIO SHIMMERING TANNING OIL

Volume: 100 ml

EXW excl. VAT - € 15,31, RRP excl. VAT - € 25,51.

Suga Buba Shimmering Tanning Oil is a natural, organic lotion for a fast, rich and even tan on the beach or in the solarium. Contains certified natural ingredients for moisturizing skin care for a long-lasting golden glow. The bio oil is made with all-natural ingredients. It speeds up the darkening of the skin while exposed to the sun. Hydrates deeply and gives an irresistible glow. The skin is nourished and soft and the countless golden particles will immerse in wonderful luxury. Completely water-resistant. For maximum effect shake before use in this way the golden particles will tribute eventually on the body. Completely organic product and the golden ticket to a perfect look with the best sun protection.

BENEFITS:



Bio Detox Mask with Rose Powder

Photo Credit by Suga Buba

- Golden shine effect;
- Helps to achieve an irresistible chocolate tan quickly;
- Intensively nourishes, regenerates and moisturizes the skin;
- Organic oils make it silky soft, supple and firm;
- 100% natural composition, rich in minerals, vitamins and organic oils;
- For an even and healthy complexion;
- Easy to apply and waterproof;
- With a sweet cocoa aroma;
- Suitable for both the beach and solarium.

INGREDIENTS:

Get a fast, rich and long-lasting complexion and brighten your skin with 24K gold particles. 100% natural composition, rich in minerals, vitamins and organic oils (jojoba, coconut, sweet almonds, apricot kernels, sunflower oil) and a special triple action formula. Specially formulated to speed up the process of achieving a natural, rich and even complexion on the beach or in tanning beds.

APPLICATION:

- Beach or Poolside Use: Apply to dry or damp skin in front of the beach and after each exit with gentle, even strokes.
- When visiting a solarium: Apply to the skin just before entering the solarium.
- Apply liberally for a more dramatic effect.

* Product does not have UV sunscreen. When exposed to sunlight, it is recommended to use in combination with sunscreen. The product is not self-tanning.

BIO SUNSCREEN SPF 30

Volume: 100 ml

EXW excl. VAT - € 13,77, RRP excl. VAT - € 22,96.

BIO sunscreen lotion with certified natural ingredients for long-term protection for the whole family. Bio sunscreen lotion is UNISEX with a factor 30. Promotes an even, healthy and rich complexion by protecting the skin from the harmful effects of UV rays. A special formula of natural oils that deeply nourish and moisturize the skin, making it suitable for people with delicate and sensitive skin.

INGREDIENTS: Sulfate-free and silicone-free, rich in certified natural oils.



Bio Simmering Tanning Oil
Photo Credit by Suga Buba

- 30x protection against UVA / UVB biological rays;
- 100% natural formula made from organic ingredients, suitable for people with delicate and sensitive skin;
- Retains its complexion for a long time, makes it smooth and rich;
- Protects the skin from drying out by forming a film on it;
- Suitable for women, men and children;
- Waterproof;
- Cocoa flavored;
- Free of allergens, nanoparticles, chemical filters and preservatives;
- Rich in organic oils that nourish, soften and retain moisture. (Raspberry, baobab, shea, cocoa, coconut, sweet almond);

- Does not cause allergies and maintains the balance of the epidermis;
- Vegan Friendly - Never Tested On Animals.

APPLICATION:

- Apply with gentle, even movements to dry or damp skin in front of the beach and after each exit;
- Use every 3-4 hours for maximum protection and a healthy, even complexion.

THE SETS

SUGABUBA “ALL STARS” Travel Set

EXW excl. VAT - € 39,92, RRP excl. VAT - € 73,93.

SUGABUBA Shimmering Body Set Travel Set

EXW excl. VAT - € 24,57, RRP excl. VAT - € 45,50.

EXW excl. VAT - € 1,02, RRP excl. VAT - € 20,40.



Bio Sunscreen SPF 30
Photo Credit by Suga Buba

THE DESIGN

Suga Buba loves the thrill of unpacking and so it has prepared the Suga Box for all glitter addicts. Suga Buba delivers its body care products loaded with amazing shimmer in super cute pastel colors packaging to the door.



MULTIFUNCTIONAL BRUSH "5-MINUTE MAKEUP"

Photo Credit by Suga Buba

BIODEGRADABLE PACKAGING

In line with the brand philosophy, all product packaging in the #BIOGlam series is 100% biodegradable and environmentally friendly.

MARKETING & SALES

The brand is very active in the media space. Suga Buba has its own Instagram and Facebook pages and actively promotes and increases brand awareness through influence marketing. Now Suga Buba is sold online at Amazon as well as online and offline in its domestic market and is looking for reliable partners for the development of excellent products that are in a big trend for the goddesses of beauty around the world.

ADDITIONAL MATERIALS



Photo Credit by Suga Buba

You can download images by the [link](#)

You can download the presentation by the [link](#)

You can download logistics and prices by the [link](#)

Please, remember that at the very bottom of this dossier you will find a large number of files for internal use only.

QUESTIONS

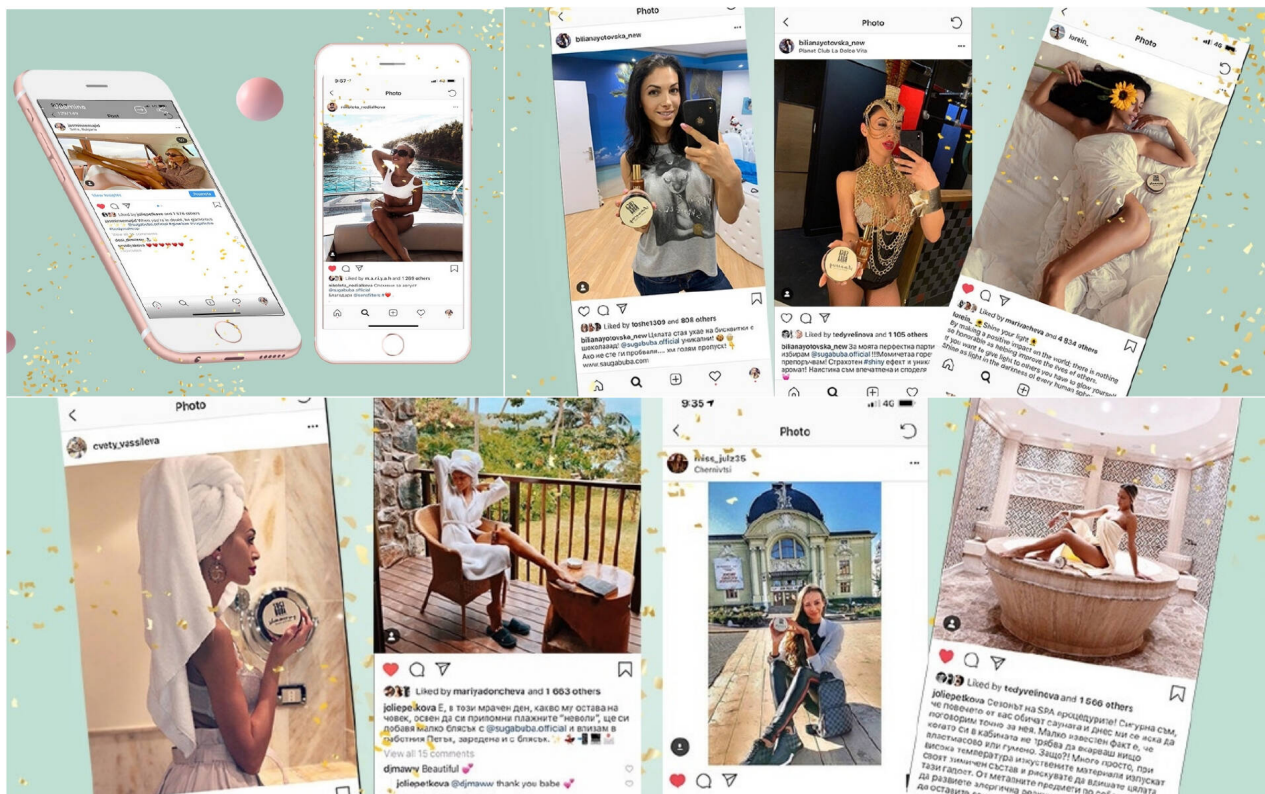


Photo Credit by Suga Buba

Since members often have a lot of additional questions to the brand, we found a solution in the form of interactive feedbacks in Google Sheet not to integrate into the text of the dossier. You can find a series of questions/comments from members and brand answers by the [link](#). Maybe among them, you will find the answer to your question. Feel free to leave your comments and ask questions by the [link](#). Please, do not share this file since it is for internal use only.

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Phone: +359 87 899 3333

Patent status: n/a

On market since: 2019

Regions: Bulgaria

Industries: Skincare

Source links: [Suga Buba official webpage](#)
[Suga Buba Instagram](#)
[Suga Buba Facebook](#)

Files: [SUGABUBA presentation](#)
[Suga Buba Catalogue](#)
[Suga Buba Price List](#)

Direct link: [click here](#)



SECRET DOSSIER ON TEANA LABORATORIES

Teana is an innovative Russian skincare company founded by Dmitry Stoforandov in 2007. Mr. Stoforandov holds a PhD in pharmaceutical science and is the man behind all Teana cosmetic formulas. He is a scientist and a pharmacist, who has enriched the cosmetics industry with almost 300 unique skincare formulas and who keeps bringing new trends and energy into this field. Teana has been producing cosmetics which are as effective as beauty salon treatments for more than 10 years. The company uses manufacturing sites in Russia and France. Teana's goal is to make skincare simple, affordable and pleasant. Teana Laboratories' mission is to make the life of its clients happier and more beautiful.

Why customers appreciate Teana:

- **High-tech formulas, based on natural ingredients.** Teana is among the first to introduce the most breakthrough and effective technologies in the field of cosmetology. Teana maintains the perfect balance between proximity to nature and high-tech care.
- **Salon standard treatment at home.** Simplicity, convenience, high technology. Teana adapts all the best that is or is just emerging in the salon cosmetology, and this significantly improves and simplifies the lives of those who care about their beauty and health.
- **Trend-setting.** The most effective modern solutions and formats in demand in the market. The regular release of interesting new products. Teana always has something to surprise you.
- **Simple and effective skincare programs.**
- **Premium quality at a reasonable price.** Innovations, expensive assets, ergonomic, beautiful, reliable packaging and at the same time no "image" overpricing. Everything is fair.
- **Care for nature.** Teana tries to take care of the planet, so it uses renewable raw materials only, do not test cosmetics on animals, do not use paper inserts in packages to reduce the amount of garbage.



Photo Credit by Teana Laboratories

THE FOUNDER & STORY BEHIND TEANA

“All the main standards of beauty are created by nature itself. Therefore, our products are based on natural bioactive ingredients, the effective action of which is ensured by advanced scientific developments.”

Dmitry Stoforandov

Dmitry Vladimirovich Stoforandov, the Creator, General Director and mastermind of Teana laboratories, has a sound experience of successful work at the junction of pharmacy and cosmetology, is a Candidate of Pharmaceutical Sciences. As a child he had been mixing his mother's face creams to create something special. Then after becoming a pharmacist Dmitry brought about 300 unique skincare formulations, new trends and his creative power to cosmetic industry. Having really turned on the heat to produce high-tech cosmetics for the "home salon", he founded the company from scratch and personally developed formulations of the first line of products - mono-dosed ampouled serums packed in pharmaceutical glass and containing a high concentration of bioactive ingredients, which are still an undoubted brand hit. Dmitry Vladimirovich's motto is: "We need to produce the product for which we vouch and to be guided in business by our conscience first of all". And for almost 13 years now, Teana has been producing unique professional cosmetics. Its effectiveness is confirmed by testing, and the number of satisfied customers around the world is constantly growing.

IN-HOME BEAUTY SALON

Teana implements the most advanced solutions in the field of cosmetology in convenient packaging format of cosmetics for independent use at home. All lines are perfectly combined with each other, so the clients can create an individual care program for themselves, taking into account all the nuances and needs of the skin.

MARKETING & PR

The brand is widely represented online and offline. Top mass media in Russia regularly write about the products, and Teana also conducts monthly creative mailings to popular bloggers in order to raise brand awareness. In 2018, Teana received 2 prestigious Tagline Awards for Best Integrated Advertising Campaign. Teana participates in charity events,

sponsor various beauty events, holds meetings and zoom parties for potential clients.

SALES



Photo Credit by Teana Laboratories

Teana is now selling well nationwide in Russia and has distributors in Lithuania, Latvia, Uzbekistan and Belarus. The best points of sales are online and offline beauty stores and drogeries like Drogas, where it is currently sold and others like Watsons, Douglas etc.

The MOQ – 2 000 USD/EUR. Teana usually concludes a standard import contract, send an invoice. Payment can be made in Euro or USD through the bank (2-3 working days) and

then Teana or the client arrange a shipment and custom's declaration. If the client doesn't need a standard import and can arrange a shipment from Moscow by himself, Teana makes a Russian invoice and a link to one of the payment systems like Paypal. Most of the clients prefer air shipment (the cost of the delivery app. 15% of the cost of goods if the order amount is 2 000 - 3 000 EUR, delivery time 2-4 days). The clients from Eastern Europe and CIS countries prefer transport products by car (delivery time depends on the region). Teana company has a system of discounts, if the amount of the order is more than 5 500 EUR – discount 5%, more than 11 000 EUR – 7%, more than 30 000 EUR – 10%.

The company has really unique experience of interest in Teana products in Vietnam and China. For example, in frames of recent cooperation with Vietnamese distributor, they have managed to make the products really well known in the market with the help of Local Key Opinion Leaders. It is possible to find a lot of videos about the best sellers on [Vietnamese Youtube](#).

MEDIA

Teana is actively building brand awareness on social media through the following channels:

- [Instagram page](#)
- [European Instagram page](#)
- [Youtube channel](#)

More media materials could be found by the [link](#)

AWARDS

Teana's products regularly receive prestigious awards for innovative skincare and performance. Teana has been awarded prizes for top glossy women's publications, as well as international prizes won at exhibitions.

THE PRODUCTS

Teana skincare provides the most up-to-date and innovative solutions in modern cosmetology. Teana tracks the latest achievements of scientific labs all over the world. Therefore, the company is among the first to obtain samples of new ingredients and to conclude contracts for the supply of modern cosmetic raw materials while others may not even know about them yet. Traditionally, Teana purchases ingredients for its products in France, Switzerland, UK, Germany, Marocco. The ingredients are high-concentrated substances that are extractable from plants only through a series of complex chemical processes. Absence of impurities and high concentration – a guarantee that Teana's products will have a predictable and evident effect.



Teana is the award-winning brand with innovation at the core

Photo Credit by Teana Laboratories

Keys of success of Teana's products:

- **Formulating.** The key to the effectiveness of Teana cosmetics is the skilful combination of natural ingredients and high technology. Teana is among the first to introduce advanced scientific developments in formulations and has earned a reputation as a conscientious and innovative manufacturer. Teana also adds a secret ingredient - love - to each product.
- **Geography of production.** Teana's two main production sites are in Russia (in the science city of Yubileyny) and in France on the coast of Brittany. Here Teana produces

laboratory samples, test final products and prepare unique novelties for production.

- **Testing and certification.** All Teana products are subjected to multi-level testing: from in vivo and in vitro tests of individual ingredients to testing of finished products on volunteers. Teana cosmetics are certified in accordance with European legislation, so costumers get guaranteed quality and proven effectiveness.



Photo Credit by Teana Laboratories

Teana has a variety of products and cosmetic lines to solve different skin problems:

1. SUPER PEPTIDES - AMPOULE SERUMS WITH SUPER-EFFECTIVE PEPTIDES

- «SUPER PEPTIDES» ASAP SKIN TONE CORRECTION SERUM;
- «SUPER PEPTIDES» NO PROBLEM INTENSIVE CARE SERUM;
- «SUPER PEPTIDES» IN-HOME CIRCULAR FACELIFT SERUM;
- «SUPER PEPTIDES» ANTI-REDNESS AID KIT SERUM;
- «SUPER PEPTIDES» EYE CONTOUR PERFECTOR SERUM;
- «SUPER PEPTIDES» CRYSTAL SKIN HIGHLIGHTER-LIKE SERUM.



PHOTO CREDIT BY TEANA LABORATORIES

TEANA VEGENIUS - 100% NATURAL INGREDIENTS,
VEGAN-FRIENDLY, INNOVATION & NATURE

2. VEGENIUS VEGETABLE MILK - 100% VEGETABLE MILK IN PHARMACEUTICAL AMPOULES FOR INTENSIVE SKIN CARE

- 100% natural vegetable milk for delicate and fresh skin. Weightless, fast-absorbing texture nourishes the skin with all the richness of natural components";
- 100% NATURAL VEGETABLE DREAM MILK SWEET ALMOND;
- 100% NATURAL VEGETABLE DREAM MILK ORANGE BLOSSOM;
- 100% NATURAL VEGETABLE DREAM MILK COTTON.

3. VEGENIUS POWDER SERUMS - 100% NATURAL POWDERS WITH POWERFUL SKINCARE BENEFITS DUE TO THEIR BOTANICAL COMPOSITION

- Natural powder serum LIFTING & SOFT FOCUS
- Natural powder serum SMOOTH & COMFY
- Natural powder serum EVEN TONE & TEXTURE



Photo Credit by Teana Laboratories

4. **VEGENIUS FLOWER WATERS** - PURE FLORAL WATERS ARE BASED ON THE WATER-SOLUBLE FRACTIONS OF VALUABLE ESSENTIAL OILS AND ARE ENRICHED WITH DIHYDROQUERCETIN WHICH IS A POWERFUL NATURAL ANTIOXIDANT

- Natural flower water CAMOMILE ROSEMARY face and hair spray;
- Natural flower water ROSE - LAVENDER face and hair spray;
- Natural flower water MELISSA - THYME face and hair spray;
- Natural flower water LEMON - ORANGE FLOWERS face and hair spray.

5. **VEGENIUS SMOOTHIE FACE MASK** - EDIBLE

SMOOTHIE MASKS ARE ALL NATURAL AND CONTAIN
FRUIT POWDERS, DIETARY FIBERS (DETOX EFFECT)
AND STEVIA EXTRACT

- SMOOTHIE FACE MASK COCOA-STRAWBERRY (4 portions, 80g)
- SMOOTHIE FACE MASK APPLE-RASPBERRY (4 portions, 80g)

6. **VEGENIUS – BIO ESSENCES** (THE EXACT MOLECULAR “TWINS” OF LIVING PLANTS, GIVING THE SKIN 100% OF VALUABLE INGREDIENTS)

- NATURAL PROTECTION AGAINST POLLUTION bio essence;
- DEEP RECOVERY FOR TIRED SKIN bio essence;
- AGAINST DEHYDRATION AND CLIMATE STRESS bio essence;
- SKIN SUPPORT DURING PHYSICAL ACTIVITY bio essence;
- ANTI-AGE FOR MATURE SKIN bio essence;
- RELAX & ANTI-STRESS FOR URBAN DWELLERS bio essence;
- AGAINST UV-STRESS, REDNESS AND PIGMENTATION bio essence;
- PURETY AND FRESHNESS FOR PROBLEM SKIN bio essence.

7. **LIFTING TAPES** - LIFTING EFFECT IN JUST 7 DAYS

- LIFTING TAPES for the face (7sets).

8. **MOLECULAR MICROFLUIDS OCCLUX** - ACT SIMILARLY TO BEAUTY SALON COSMETIC MASKS, BUT YOU CAN WEAR THEM ALL-DAY

- Molecular microfluid SENSOCALM with neurocalming complex with sea anemone toxin;
- Molecular microfluid AGE-FREE with sea snail toxin;
- Molecular microfluid HI-LIFTING with modeling peptide complex;
- Molecular microfluid SYN-CHRO realigning the skin's biorythms;
- Molecular microfluid GOLD 24K beauty elixir with gold nanoparticles.

9. CONE SNAIL TOXIN - TOXY FOR EXPRESSION LINES CORRECTION - A BOTOX EFFECT WITHOUT A COSMETOLOGIST



Photo Credit by Teana Laboratories

- FACE DROPS (SERUM) against expression lines, all skin types;
- LIGHT FACE CREAM against expression lines, all skin types;
- OVERNIGHT FACE MASK against expression lines, all skin types.

10. 10-DAY BEAUTY REGIMEN FUNGUSTO BASED ON MUSHROOM EXTRACTS

- FUNGUSTO serums - 10-day beauty regimen based on mushroom extracts.

11. EXPERT BOOST - NEUROACTIVE BOOSTERS GIVE A DEEP, LONG-TERM AND VISIBLE EFFECT WITHOUT “BEAUTY INJECTIONS” BY OPTIMIZING THE CELLS’

FUNCTIONS

Alternative to beauty salon cosmetology



Photo Credit by Teana Laboratories

- Booster with ionosomes NON-INJECTION FILLING;
- Booster for mature skin BLUE RETINOL;
- Booster for a non-surgical facelift IDEAL SHAPE.

Correction of skin imperfections



Neuroactive boosters give a deep, long-term and visible effect without “beauty injections” by optimizing the cells’ functions

Photo Credit by Teana Laboratories

- Spider veins corrector MIRABILIS;
- Pore minimizing booster INVISIBLE PORES;
- Booster for problem skin NATURAL SALICYLIC ACID.

Intensive lightening

- Day brightening booster 3D-LASER;
- Night brightening booster ANTI-SPOT;
- Hand & décolleté anti-spot booster WHITE TURMERIC.

Protection from the main causes of aging

- Day brightening booster SPF 30 TOTAL PROTECTION;
- Mineral energizing booster for tired skin STOP-STRESS;
- Booster against glycation GLYCO-STOP;
- Protecting booster ANTI-INFLAMMAGING;
- Booster with boreal wood extracts EXTREME CARE.

Strengthening the skin’s structure and anti-age care

- Silicon booster THE RESTRUCTURIZER;
- Luxurious anti-aging booster WHITE TRUFFLE;
- Booster with phyto stem cells ELDERFLOWER & GARDENIA.

Eyebrows and lashes growth

- Lash & brow booster LARIX AND TEA PLANT.

12. ROYAL FORMULA - PREMIUM WATER-IN-OIL EMULSIONS FOR DRY AND MATURE SKIN

- Makeup removing oil DEEP CLEANSING;
- Anti-wrinkle, anti-puffiness and anti-dark circles lifting eye cream EXTREME BEAUTY;
- Anti-stress face oil serum EUPHORIA;
- Rejuvenating face oil serum SO YOUNG;
- Nutritional face oil serum SO RICH;
- Moisturizing face oil serum AQUA PROTECT;
- Makeup promoter SUPER FACE;
- Rejuvenating serum with retinol in vegetable capsules RETINOL POWER;
- Rejuvenating serum with argireline in vegetable capsules BOTOX-LIKE;
- Anti-wrinkle and anti-puffiness eye serum in vegetable capsules PRETTY EYES;
- Brightening serum with plankton extract in vegetable capsules PERFECT TONE;
- Rejuvenating lifting serum in vegetable capsules TURBO LIFT.

13. NEUROACTIVE SERUMS STRESS CONTROL - NEW SAFE SOLUTION FOR CORRECTING STRESS-RELATED SKIN CONDITIONS THROUGH IMPACT ON SKIN NEURORECEPTORS, CONTAIN REVOLUTIONARY ACTIVE INGREDIENTS: NEUROPHROLINE™, MARILIANCE™, MATRIXYL® 3000

- Spa-comfort. Neuroactive serum – damaged cells renewal;
- Double Radiance. Neuroactive serum – reducing pigmentation;
- Daily Milk. Neuroactive serum – nourishing for dry and sensitive skin;

- Vegetable Detox. Neuroactive serum – lymphatic detox;
- Oleo Serum. Neuroactive serum – hydration for overly dry skin;
- Super Food. Neuroactive serum – improving skin texture and complexion;
- Thermo Effect. Neuroactive serum – imperfections removal;
- Berry Care Peeling. Neuroactive serum – smooth skin with an even tone.



Molecular microfluids OCCLUX with sea snail toxin acts similarly to beauty salon cosmetic masks but in-home salon

Photo Credit by Teana Laboratories

14. NATURAL HAND MADE SOAP. MADE IN FRANCE

- Shea Passion. Natural soap for dry face and body;
- Cleopatra's Secret. Natural soap with donkey's milk for dry and sensitive face and body;
- The Ancient Magic of Argan. Natural soap with argan oil for dry face and body;
- Grape Sensation. Natural exfoliating scrub soap for body and face;
- Spring Storm. Natural anti-cellulite soap with seaweed;
- Apricot Paradise. Natural soap-scrub with apricot kernels for face and body;
- Healing Mineral. Natural soap with green clay for oily and problem skin for face and body;
- Pink Dream. Natural soap with rosemary for oily and problem skin.

15. BLUE RETINOL PEPTIDE COSMETICS - ANTI-AGING SKINCARE WITH RETINOL-LIKE NATURAL EXTRACT

- TURQUOISE SILK Anti-age Serum with Blue Retinol;
- SAPPHIRE SECRET Anti-age Cream with Blue Retinol and viola tricolor extract;
- AQUAMARINE MIRACLE Rejuvenating Mask with Blue Retinol and viola tricolor extract;
- AZURE DREAM Rejuvenating Eye Cream with Blue Retinol;
- FIERY TOPAZ Rejuvenating peel with Blue Retinol and fruit acids.



Photo Credit by Teana Laboratories

16. PERFECTION SENSORY PEPTIDE ANTI-AGE COSMETICS - COMBINING INNOVATIVE PEPTIDE COMPLEXES WITH ANTI-AGE HERBAL EXTRACTS, LAUNCH A COMPLEX REJUVENATION AND RESTORATION PROGRAM IN THE SKIN, REDUCING THE VISIBLE SIGNS OF AGING

- Charming Perfection Revolutionary anti-aging sensorial cream for regular eyelid skin

care;

- Harmony of Perfection Anti-age sensory lifting cream for eyelids;
- Energy of Perfection Light and gentle sensory toner / for skin cleansing and make-up removing;
- Shining Perfection Refreshing cleansing milk / for make-up removing;
- Elegant Perfection Nourishing sensory night cream;
- Absolute Perfection Rejuvenating facelift day cream;
- Solar Perfection Invigorating day serum;
- Star Perfection Rejuvenating and nourishing night serum.



Photo Credit by Teana Laboratories

17. ALGOBOTORELAX (ABR) PEEL -OFF ALGINATE MASKS. MADE IN FRANCE

- Magic of sea depths. Anti-aging calming alginate cryo mask with Spirulina and Myoxinol;
- Sea treasures. Nourishing recuperating alginate mask with Acerola, Myoxinol and Vitamin C;
- Amber wind. Refreshing alginate mask-radiance with Peppermint, Mellissa, Milfoil and

Myoxinol;

- Crystal splashes. Cleansing, peeling and rejuvenating alginate mask with Papaya, Arginin and Myoxinol;
- Sea breeze. Relaxing alginate mask with Blackberry, Vitamin C and Myoxinol;
- Island of treasures. Alginate mask for problematic skin with Tea Tree Oil, Ivy Extract and Myoxinol;
- Sea winds Rose. Anti-wrinkle eye zone alginate mask with Collagen, Damascus Rose and Myoxinol;
- Magic Ocean Chest. Relaxing recuperating alginate mask with Cinnamon, Clove and Myoxinol;
- Aquilon's Chest. Alginate mineral mask with Myoxinol;
- Song of the Seven seas. Energizing tonic alginate mask with Ginseng, Vitamin C and Myoxinol;
- Athrodite's smile. Alginate modeling mask for lip contour with collagen and Myoxinol;
- Music of Sea. Enzymatic peeling with Myoxinol, Papaya and Pineapple;
- Sea Queen. Alginate anti-aging facial mask with maris sal (Dead sea salts) and Myoxinol;
- Sea Spice. Alginate facial mask with Lavender, rosemary and Myoxinol.



Spa-comfort neuroactive serum renew damaged cells. While Alglobotorelax multi peel-off alginate masks fit for different purposes including main anti-aging properties

Photo Credit by Teana Laboratories

18. FIFTH SENSE BIOPEPTIDE COSMETICS - A

PERFECT EVERYDAY SKINCARE SOLUTION. THE EFFECT OF ENDORPHINS FOR YOUR SKIN HAPPINESS

Sensorial Gels for regular eye zone care



Photo Credit by Teana Laboratories

- O1 Eye gel against dark circles and eye bags with butcher's broom and cecropia extracts
- O2 Express lifting gel with matrikins and argania peptides
- O3 Gel against expression wrinkles "crow's feet" with matrikins and argireline
- Sensorial Spray Toners
- T1 Vitamin spray toner with extracts of Hawaiian freshwater microalgae and salmon DNA / for normal, dry and sensitive skin
- T2 Mattifying spray toner with lactoferrin and sea moss extract / for oily and combination skin
- Sensorial Multilamellar Masks
- S Enzymatic Gommage Exfoliant with Keratoline and extract of chaparral / for all skin types
- MB Sebum Control Multilamellar mask with lactoferrin / for oily, combined and problem-prone skin

- ME Multilamellar Vitamin Energy Mask with extract of Hawaiian freshwater microalgae / for all skin types
- MC Multilamellar Mask-Radiance with Lumisphere / for all skin types
- MA Moisturizing Multilamellar mask with cogon grass extract and salmon DNA / for all skin types
- MD Rejuvenating Multilamellar mask with matrikins and algae extract / for all skin types

Sensorial Multilamellar Creams

- CB Multilamellar Mattifying cream - Sebum control with lactoferin / for oily, combination and problem-prone skin;
- CE Vitamin Multilamellar Energy cream with extract of Hawaiian freshwater microalgae / for all skin types;
- CC Multilamellar Cream-Radiance with lumisphere / for all skin types;
- CA Moisturizing Multilamellar cream with extracts of cogon grass and algae/ for any skin type;
- CD Rejuvenating Multilamellar cream with matrikins and algae extract / for all skin types;
- Sensorial Facial Washes;
- P1 Micellar foaming facial wash with peach extract and salmon DNA / for normal, dry and sensitive skin;
- P2 Micellar foaming facial wash with lactoferrin and heather extract / for oily, combination and problem-prone skin.

Sensorial Makeup Remover Gels

- G1 Micellar makeup remover gel with extracts of peach and microalgae from Hawaiian lakes / for normal, dry and sensitive skin;
- G2 Micellar makeup remover gel with lactoferrin and witch hazel extract / for oily, combination and problem-prone skin.

19. BIOACTIVE AMPOULED COSMETICS –TARGETED TO IMPROVE CONDITIONS OF ANY SKIN TYPES. BESTSELLERS

- "A" Moisturizing Set ("Natural moisturizing factor" - 2 amp, "Sea Cocktail" - 2 amp, "Hyaluronic acid gel" - 2 amp, "Sea minerals" - 2 amp, "Supermoisturizing" - 2 amp);
- "D" Rejuvenation Set ("Breakfast for skin" - 2 amp, "Instant lifting" - 2 amp, "Sea

- collagen" - 1 pz, "Elastin" - 2 amp, "Cryo-serum Against expression lines" - 1amp, "Cryo-serum for Immediate rejuvenation" - 1 amp, "Panthenol" - 1 amp);
- "E" Nutrition Set ("Vitamin Cocktail" - 3 amp, "Breath of life" - 2 amp, "Immediate revival" - 2 amp, "Oxygen cocktail" - 3 amp);
 - A1 Anticuperosis / for sensitive skin with couperose;
 - A2 Natural Moisturizing Factor / for sensitive, flaking, prone to redness skin;
 - A3 Sea cocktail / for dry skin damaged by sun or wind;
 - A4 Hyaluronic acid gel / for any skin type, even prone to allergies;
 - A5 Sea Minerals / for sensitive, irritated skin;
 - A6 Supermoisturizing / for extremely dehydrated skin;
 - B2 Normalizing / for oily, problem and inflammation-prone skin;
 - B3 Soothing / for treating inflammations;
 - B4 Express-Soothing / for damaged, acne-prone skin;
 - C1 Skin radiance / for lightening dark spots;
 - D1 Breakfast for skin / for aging skin prone to morning puffiness;
 - D2 Instant lifting / for aging, sagging skin;
 - D3 Sea collagen / for aging skin with lost facial contours;
 - D4 Against expression lines Cryo-serum;
 - D5 Immediate rejuvenation Cryo-serum / for quickly rebuilding youthful glow;
 - D6 Panthenol / for skin damaged by burns, scars, harsh peelings;
 - D7 Elastin / for aging inelastic skin with wrinkles;
 - E1 Vitamin cocktail with A+E+Panthenol / for vitamin deficient skin prone to flaking;
 - E2 Breath of life / for skin with uneven tone;
 - E3 Immediate restoration/ revitalization of tired stressed skin;
 - E4 Oxygen cocktail / regeneration of combination skin;
 - 5 MINUTES Line (highly active for mature skin);
 - N1 Silk Energy. Lip volumizing and firming serum / against expression lines near lips and wings of nose;
 - N2 Soft Shine. Serum with amino acids / for rebuilding skin's natural defenses;
 - N3 Youth Elixir. Sculptor serum / for face contours modeling and reduction of facial fat;
 - N4 Snow Queen. Active anti-age serum with ceramides;
 - IPF Line (with aminoacids and proteins);
 - 24-hour Antistress Effective protection, rejuvenation and restoration of tired dull skin;
 - Antioxidant Protection and moisturizing;
 - Vegetable Placenta Smoothness and youthful facial contours;
 - Energy of Youth Freshness and elasticity.



Photo Credit by Teana Laboratories

20. SHAKER MASK, MADE IN FRANCE - PRODUCED WITH THE LATEST FINE GRINDING TECHNOLOGY, THESE POWDER MASKS ARE EASY TO USE AND ACT FAST. INNOVATIVE NATURAL INGREDIENTS PROVIDE ACTIVE CARE, RESTORING AND REVITALIZING THE SKIN



Photo Credit by Teana Laboratories

- BEAUTY BAR. Peeling shaker mask with a detox effect, 25gr;
- BEAUTY BAR. Revitalizing shaker mask with caviar extract, 15gr;
- BEAUTY BAR. Moisturizing shaker mask with golden glitter, 15gr.

ADDITIONAL MATERIALS

You can download all product images by the [link](#)

You can download the presentation by the [link](#)

You can download the catalogue by the [link](#)

You can download the price list for distributors by the [link](#)



Teana Beauty Bar Shaker Masks - Skin Care and Fun - Simple and Effective Cocktail for a Skin
Photo Credit by Teana Laboratories

Please remember that at the very bottom of this dossier you will find a large number of files for internal use only.

QUESTIONS FROM MEMBERS

Since members often have a lot of additional questions to the brand, we found a solution in the form of interactive feedbacks in Google Sheet not to integrate into the text of the dossier. You can find a series of questions/comments from members and answers from TEANA by the [link](#). Maybe among them, you will find the answer to your question. Feel free to leave your comments and ask questions by the [link](#). Please do not share this file since it

is for internal use only.

Company name: Teana Laboratories

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Phone: +79266620932

Patent status: +

On market since: 2007

Regions: Russia

Industries: Skincare

Source links: [Teana Official Webpage](#)
[Teana Europe](#)
[Teana Laboratories YouTube Channel](#)
[Teana Europe Instagram](#)

Files: [Price-list TEANA - export EUR](#)
[Teana_Presentation.pdf](#)
[Teana catalog new 2020.pdf](#)
[2021_Certificate of Cosmetic Establishment Registration assortment EUR RRP](#)

Direct link: [click here](#)



SECRET DOSSIER ON BIOPEPTIX BY AVIV COSMETICS

BIOPEPTIX is a unique series of innovative cosmetic products developed by Israeli company Aviv Cosmetics. The line contains active ingredients, based on the latest research findings in dermatology such as biopeptides, growth factors and anti-glycation agents. At the same time, BIOPEPTIX includes plant extracts, fruit acids in therapeutic concentration and natural fruit puree. Combination of scientific research and natural ingredients made this line a real breakthrough in cosmetology, offering patients the best of the two worlds. The brand has already gained fame at a local market among professional beauty salons and spas and is also represented in European countries and is preparing for global distribution.

[BIOPEPTIX](#) was founded in 2007 by Dr. Dov Luxman in Tel-Aviv, Israel. The name BIOPEPTIX symbolizes the ingredients in these skincare products – biopeptides – short-chain proteins, which bind to skin cell receptors and stimulate regeneration and protection of the skin, weakened and lost by the skin in the result of damage, caused by ecological factors and premature ageing. Today, Israel is considered to be the medical capital of the world, as medicine and aesthetics in this country stepped so far that no one can compete with it. Israeli cosmetics can be discussed for hours - it is natural and high-tech, and contains unique ingredients of the Dead Sea. If you still have not paid attention to beauty products from Israel, then it is time to correct this mistake and discover BIOPEPTIX.



source - www.missbagira.ru

This unique skincare line was created with the combination of the most effective formulas under the careful supervision of Dr. Luxman, a practising physician for 30 years.

“To me it seems patently clear that the field of professional cosmetics comes close to and even overlaps areas of aesthetic medicine, i.e. dermatology and plastic surgery. Products and treatments alike should be based on scientific evidence. Fresh findings should be made public for the benefit of all those engaged in the field and subject to systematic

review. This way, the field of professional cosmetics will earn the acclaim it truly deserves! When I conceived the BIOPEPTIX product line, what I had in mind was to combine the best in cosmetic tradition with cutting-edge cosmetic technology suited to the third millennium”, says Dr. Luxman.

Evidence-based skincare - is the motto of BIOPEPTIX. All the formulations were created on the basis of active agents with proved efficacy in the sphere of regeneration of the skin balance and treatment of the skin disorders. The production of BIOPEPTIX is completely eco-friendly and the products are not tested on animals.



source - www.estet-portal.com

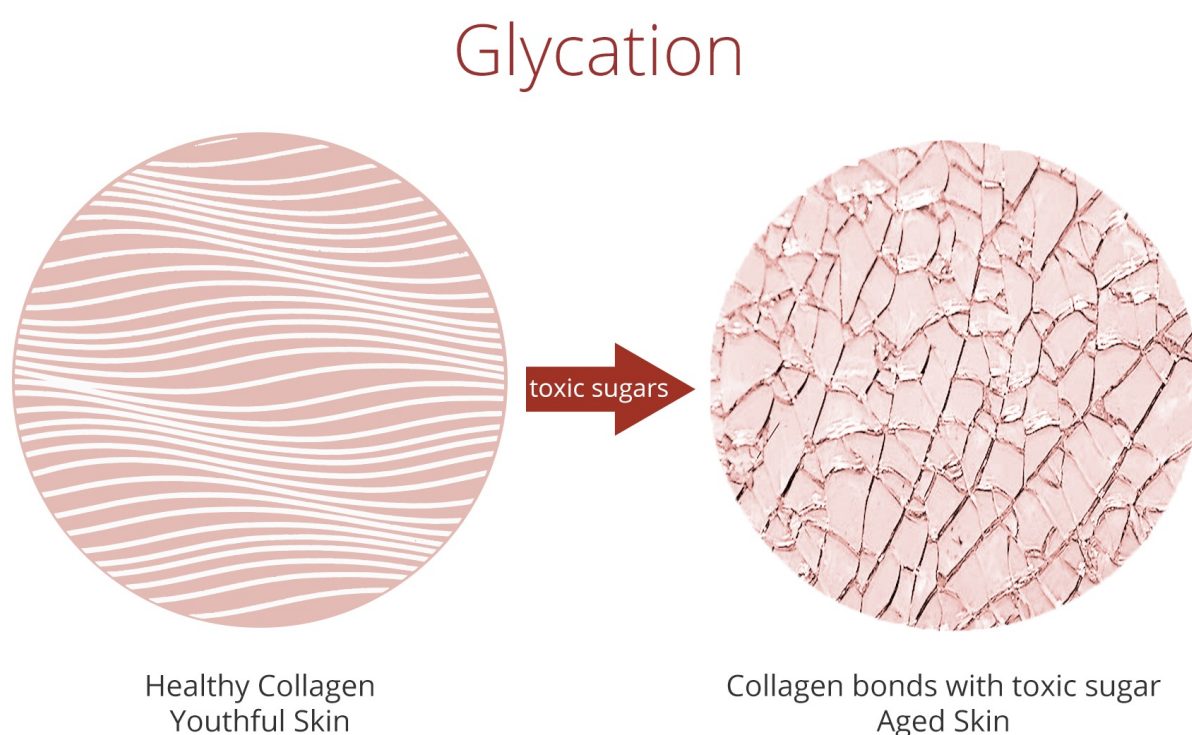
Why do we age?

The human body is aging for several internal and external reasons. Among them are a genetic predisposition, hormonal changes, photo-aging due to exposure to sunlight, nutrient deficiency, the effect of toxins (tobacco, alcohol, etc.). However, in the center of the mechanism of aging, there are two chemical reactions - oxidation and glycation.

Glycation - is a chemical reaction that occurs as a result of fixing the free sugars to protein molecules. It affects the whole body. At the last stage of this chemical reaction, appear end products of glycosylation - Advanced Glycation Endproducts (A.G.E). They are a major

cause of skin aging, because the effects of glycation are most susceptible to elastin and collagen - fibrillar proteins of the dermis. Over time, they become tougher and tougher because of all the greater fixation of sugar molecules to proteins. And the result: laxity, wrinkles, pigmentation and redness worsening, violation of skin scarring. All these signs of aging are directly or indirectly caused by the process of glycosylation, which occurs in our body continuously, and with age only increases.

Unfortunately, our body has no defence system against glycation. It can only be slowed down by choosing a healthy lifestyle, avoiding excessive exposure to sun, doing physical exercises, quitting smoking and alcohol, balanced nutrition, avoiding too fried and sugary foods. But for the fight with glycation and its consequences (A.G.E.), you can use external tools.



source - www.meg21.com

All BIOPEPTIX products contain anti-glycation agents, considered to be the latest findings in the anti-ageing sphere. One of these agents is aminoguanidine - a powerful activator of cell division. It stimulates the division of cells of the basal layer of the skin, accelerates regeneration and stimulates collagen synthesis. The division of the basal cells is the first phase of the renewal of the epidermis. Newly formed cells displace cells of the upper layer

of the skin and subsequently renew the epidermis completely.

Oxidation of cells is also one of the basic processes of skin aging. On the one hand, life is impossible without oxygen, and each cell needs it in order to produce energy and saturate proteins. On the other hand, it causes depletion of oxygen, destruction and disintegration, and as a result, aging and death of cells. Environment, pollution, solar radiation and cigarette smoke generate free radicals, which can have various degrees of damaging effects. The proteins (collagen, elastine), cell membrane lipids and DNA can be damaged by free radicals, which cause premature aging and even cancer. In recent years, numerous anti-aging medical research focused on the study of oxidation and free radicals, trying to slow down these processes.

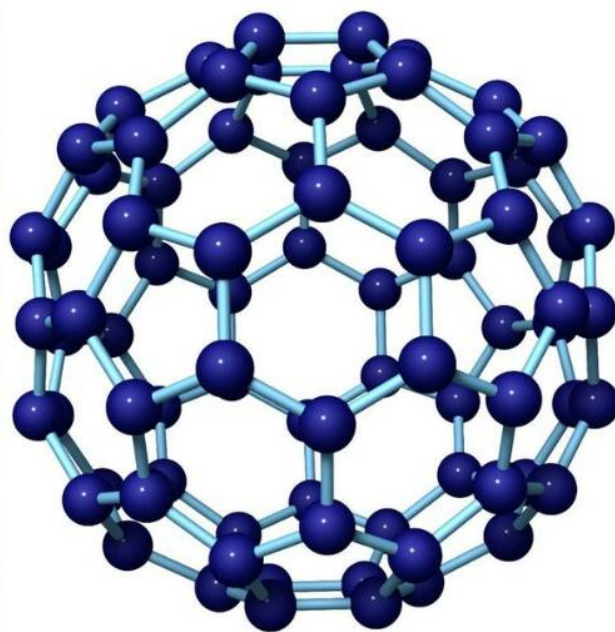


source - www.antiwrinklecreme.org

BIOPEPTIX line is enriched with powerful antioxidants (lycopene, bioflavonoid, resveratrol, vitamins), anti-bacterial compounds (proanthocyanins), healing and toning agents (allantoin, squalane and Centella Asiatica), as well as excellent moisturizers (hyaluronic acid, glycosaminoglycans).

The ingredients' great efficacy is further boosted through the use of the latest innovation in

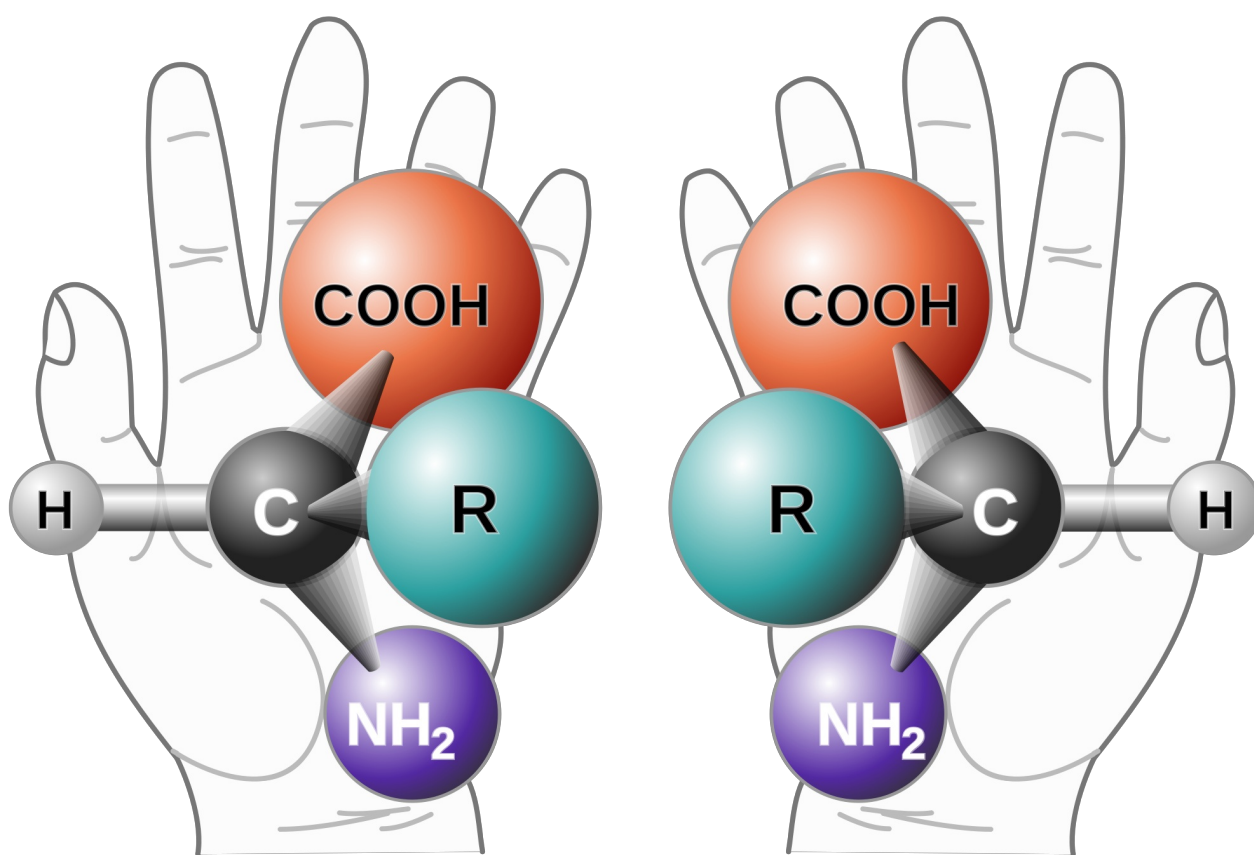
conduction means – the [fullerenes](#). Fullerenes - are molecular compounds made, as diamonds, only of carbon atoms, which are arranged at the vertices of regular hexagons and pentagons, which constitute the surface of a sphere. A spatial structure enveloping the active compounds that helps them penetrate the skin deeply with an efficiency that is tens of times greater than that of liposome-mediated penetration. For this breakthrough, the fullerene discoverers received a Nobel Prize in 1997.



Fullerene (source - www.lookfordiagnosis.com)

Fullerenes are the most powerful antioxidants among known to date, and their mechanism of action is fundamentally different from that of all other antioxidants. They act even in microdoses, maintaining efficiency for a long time. Fullerenes reduce the concentration of free radicals, normalize cellular metabolism, increase the ability of cells to regenerate, thus preserving youth. By efficacy, fullerenes exceed the most famous of antioxidants, vitamin C, for 125 times! If other antioxidants are consumed during the reaction, the fullerene facilitates mutual destruction of free radicals and at the same time it is not consumed at all. Instead of attacking neighboring molecules, free radicals can react with each other and form harmless compounds. But the meeting of two free radicals are not so likely at their low concentrations. Fullerenes have an ability to collect them on their surfaces, thus providing their meeting. Combined, they destroy each other, and wherein the fullerene does not change. That is why the fullerene acts as effectively as the majority of other antioxidants, and that is why it has a long-lasting effect.

Currently, another phenomenon is receiving increasing attention in the creation of pharmaceutical and cosmetic preparations - [chirality](#). Most natural substances are produced in more than one form. These forms differ from each other not only in structure and shape but in its activity and effectiveness as well. Most compounds have two asymmetrical forms designated as left (L for Levo) or right (D for Dextro). Incorporation of organic compounds in cosmetic products requires careful selection of these ingredients. Ingredients that are either (L) or (D) may not absorb into skin at the same rate and may have lower effectiveness. BIOPEPTIX cosmeceuticals utilize the ingredients in their correct left (L) or right (D) form in all cosmetic formulations to assure optimal absorption and effectiveness.



Two enantiomers of a generic amino acid that is chiral (source - www.en.wikipedia.org)

The advantage of BIOPEPTIX treatments is a two-stage peeling of the skin with natural fruit acids, allowing to reach the maximum anti-ageing effect by a so-called "controlled trauma", based on the concept "peel and heal". Biopeptix injures the skin to stimulate natural renewal processes.

Patients with mature skin will discover the advantage of [Pome-Peel](#) and [Pump-Skin Peel](#).

Pome Peel contains natural pomegranate puree. Glycolic and Lactic acids gently exfoliate the skin, increase moisture level and reduce irritation and dryness. Pomegranate puree is rich in antioxidant polyphenols and contains a high concentration of anti-inflammatory, anti-bacterial and anti-viral compounds. Pome-peel provides visible regeneration and rejuvenation of the skin. Pump-Skin Peel is a fruit-acid/enzyme formula based on organic pumpkin fruit specially developed as an exfoliation accelerator with outstanding keratolytic properties. Pumpkin Puree, Wine and Enzymes are used as an exfoliation accelerator, a powerful antioxidant and a mild retinoic acid substitute. Pump-Skin Peel activates receptors responsible for activating cell-turnover. It is a perfect exfoliator for mature skin and environmentally-stressed skin.



source - www.biopeptix.com

[Blue Enzyme Peel](#) with L-Lactic acid and plant-derived enzymes will provide exfoliation and toning to the dry skin. [Sali Zyme Peel](#) and [4-Berry Peel](#) were created specifically for patients with oily and acnetic skin, prone to infections and inflammations. The 4-Berry Peel is a 100% natural red cherry puree blended with chiral AHA's of L-Lactic Acid, L-Tartaric

Acid, L-Malic Acid, BHA Salicylic Acid and enzymes. Highly active ingredients exert their anti-bacterial, anti-inflammatory, soothing and regenerative effects to calm the skin and improve its appearance and structure. Sali-Zyme Peel is a professional strength chemical peeling based on Salicylic acid and plant-derived exfoliating enzymes. Salicylic acid is a highly effective keratolytic compound and Bromelain/Papain is an enzymatic complex that enhances exfoliation and moisturizes the skin. Sali-Zyme Peel protects the skin from the harmful environmental influence and has an anti-inflammatory effect.

[Cranberry Peel](#) is a superb formula for smoothing, firming, toning and mildly exfoliating the sensitive skin. It contains D-Cranberry Complex – highly beneficial for its antioxidant and its gentle anti-bacterial properties. Cranberry Peel boosts the healing process within the skin. Subtropical Peel from Effect Plus line provides the especially strong rejuvenating effect. Refreshing All-Around Mint Peel will suit all types of skin. Deep peeling is enhanced by a Pre-Peel toner, which reduces PH level of the skin and allows for maximum effect.

Apart from effective peelings, patients are offered a wide range of creams, masks, cleansers, scrubs and serums. [Pro-Lift](#) serum will provide an instant firming effect. Its powerful formula, based on botox-like ingredient Syn-Ake, acts like snake venom and reduces wrinkles. [Spin Trap](#) mask is a unique formula created for the protection of the skin from free radicals and solar radiation. It contains a wide range of powerful anti-oxidants and neutralizes toxins. [Clear&Fresh](#) eye serum reduces puffiness and dark circles in the eye area. And [Multi-Peptide](#) eye cream with a powerful peptide formula with reduce wrinkles and restore collagen.

Currently, BIOPEPTIX offers its customers 52 products for each skin type and 8 effective treatments:

- Acne & scars treatment – for oily skin;
- Anti-aging treatment - for mature skin;
- Instant lifting treatment – for mature skin;
- Rosacea treatment;
- Sensitive skin treatment;
- Bio-rejuvenation treatment – for mature and photo-aged skin;
- Uplift protocol – for sagging skin;
- Extra moisture treatment – for dry skin.

BIOPEPTIX products are not sold in retail chains or online stores. These products can be purchased only from official trained representatives or beauty institutions. Interested beauticians are invited to visit BIOPEPTIX training center in Tel-Aviv to derive the most of this unique brand and treatments. The Brand is currently presented in the domestic Israeli market, Portugal, Spain, Ukraine and Russia and is currently open for international expansion.



source - www.biopeptix.com

TERMS OF WORK WITH SPINOFF

Spinoff Syndicate has signed Agency Agreement with BIOPEPTIX to exclusively present the brand on all global markets to professional distributors.

IMPORTANT! Price lists are not for publication on the Internet and for inner use only. Biopeptix products can only be sold through professional beauticians, not online.

ADDITIONAL MATERIALS

General information about the products is available on the official Biopeptix [web page](#), the

Russian version by [link](#).

You will find a video demonstrating the full protocol of treatment by the [link](#).

You can find the promotional video on the official [Biopeptix Facebook page](#).

You can download all the pictures by the [link](#)

You can download Biopeptix presentation by the [link](#)

You can download the distribution prices for all products by the [link](#)

You can download Biopeptix CPNP European Certification Codes by the [link](#)

You can download graphic files for labels by the [link](#)

You can download the merchandise catalogue by the [link](#)

You can download the audio of the conference call with advice and the best practices from an official distributor from Portugal and Spain Dr. Mariline Hortigueira by the [link](#) and the protocol by the [link](#)

Please remember that at the very bottom of this dossier you will find a large number of files for internal use only.

OPEN QUESTIONS FROM THE MEMBERS

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Company name:	Aviv-Cosmetics LTD.
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Website:	biopeptix.com/
Phone:	+972 3 624 33 16
Patent status:	Yes
On market since:	2007
Regions:	United States, Israel
Industries:	Skincare
Source links:	BIOPEPTIX OFFICIAL Wikipedia Chirality Wikipedia Fullerene Estet Portal BIOPEPTIX OFFICIAL RU BIOPEPTIX OFFICIAL VIDEO Protocol no sound BIOPEPTIX VIDEO BIOPEPTIX VIDEO TREATMENT
Files:	Biopeptix Catalogue with full product line EN Biopeptix Presentation PDF BIOPEPTIX - CPNP European Cerification Biopeptix promotional video download BIOPEPTIX merchandise catalogue and price list (Jan 2020) Graphic philes for the labels EN Biopeptix Export Price List 02-2021 גרור לאורלי אורלי La'isha on Biopeptix article Hebrew
Direct link:	click here



SECRET DOSSIER ON DERMA LOTANA

Derma Lotana is a new, unique skin care retail brand from world-recognized beauty therapy professionals, Anna Lotan. The Derma Lotana product range emerged as a result of extensive experience in addressing skin care problems, with a focus on meeting the needs of sensitive skin. To ensure excellent skin tolerance, all Derma Lotana formulations have been dermatologically tested for sensitive skin and have also been found to be hypoallergenic. The Derma Lotana modular approach allows us to select the optimized minimum building blocks for individual skin needs with a focus on maintaining healthy skin.



Photo Credit by Derma Lotana

THE STORY

Ms. Anna Lotan (1922-2019) was a recognized pioneer of the Israeli professional skin care industry, extensively researching the fields of cosmetology, cosmetic chemistry and biology. She is the owner of patents for unique cosmetic concepts and the developer of world-famous methods of treating problematic skin conditions such as acne, seborrhoea, and rosacea. She was also a highly respected teacher who trained generations of leading aestheticians. In the sixties, Anna Lotan invented the concept of Cold Hydration, leaving behind the steam machine as the accepted method of skin hydration, minimizing the spread of inflammation on impure skin and adopting a just on time approach to preparing the skin for effective deep pore cleansing.

The company was founded with the objective of developing functional formulations that would equip licensed aestheticians with the tools required to achieve tangible results. Anna Lotan products are designed not only to improve the appearance of the skin but also relieve specific skin discomforts. Its formulas are created to work in harmony with the skin's metabolism, with a sensitivity to the needs of individual skin types and respect for the skin's principal function as the body's protective barrier. The company's expertise lies in understanding the chemistry of combining natural active ingredients with the right functional carrier. In addition, a modular approach has been adopted to vary treatment intensity according to individual skin tolerance.

PRODUCTS AND PRICES



Photo Credit by Derma Lotana

Derma Lotana's product range includes a selection of formulations that address the needs of sensitive skin. They are based on sustainable ingredients and are environmentally friendly and cruelty-free. The focus of all products is on maintaining skin health and nurturing its appearance. Out of respect for individual skin sensitivities, customers are provided with a trial size product together with their retail purchase, giving them confidence in their selection. The products can be easily assembled into treatment sets compatible for a specific skin condition. Product brochures outline the functional benefits of the components of each set, recommending relevant individual care protocols. The range includes facial cleansers, serums, masks, scrubs, tonics, night creams, day time protection with SPF, balms and eye care gels. This unique product line serves the individual skin care needs of sensitive combination, oily/problem and normal to dry skin.

The Derma Lotana line is produced at the [Or Akiva plant](#) in Israel. Ensuring consistently high product quality, the plant is equipped with state of the art manufacturing capabilities and comprehensive filling capabilities of thousands of units per hour. Product development and manufacturing focus on advanced emulsion-based formulas (creams) for a wide variety of skin types. Product quality and safety are the company's first priorities.

GENTLE CLEANSING MOUSSE FOR SENSITIVE SKIN

In spite of being soft as a feather, it effectively improves the hygiene of the skin.

This velvety face and body cleansing foam has been especially formulated for sensitive "reactive" skin types - for those who tend to "flush" in response to various environmental

triggers. The foam is excellent for the very young (3 months old and up) as well as for fragile adult skin suffering from Rosacea.



Photo Credit by Derma Lotana

The sulfate-free, vegetable-based cleansing components produced from corn, olive and coconut prevent a sensation of dryness after rinse off. Papyrus root extract, rich in moisturizing minerals and softening starch promotes the calming effect of the mousse.

A targeted molecule, combining the amino acid glycine with undecylenic acid, supports the skin's hygienic condition while serving as part of the delicate preservative system of the foam.

The mechanical foam pump is environmentally friendly, free from any gas propellants! When using this airy foam the skin is exposed to a much lower detergent concentration than any liquid soap and is easily washed off the skin leaving it calm and clean.

DEAD SEA MINERAL SCRUB FOR OILY/PROBLEM SKIN

The intensity of this modular scrub may be adapted to any individual skin sensitivity

A concentrated cleansing paste, rich in mineral crystals. This paste is ideal for deep cleansing sebaceous residue in oily skin pores (blackheads), using a slow, gentle massage. Unlike other natural scrubs based on ground nut shells or fruit kernels, the abrasive particles in this scrub dissolve easily in water, allowing the user to terminate the abrasive action at will. To obtain maximum benefit from a minimal amount of the scrub, gradually

add water until completely rinsed off. The concentrated mineral lotion that forms during rinsing activates the metabolism to also rid the skin of waste from within.

Best used in the evening, before retiring. Apply a little on both cheeks. Spread with gentle massage motions to other facial areas.

For Sensitive Skin: Massage with the gradual addition of water until completely rinsed off.

Non-sensitive skin can be massaged without the addition of water for about a minute, then washed off.

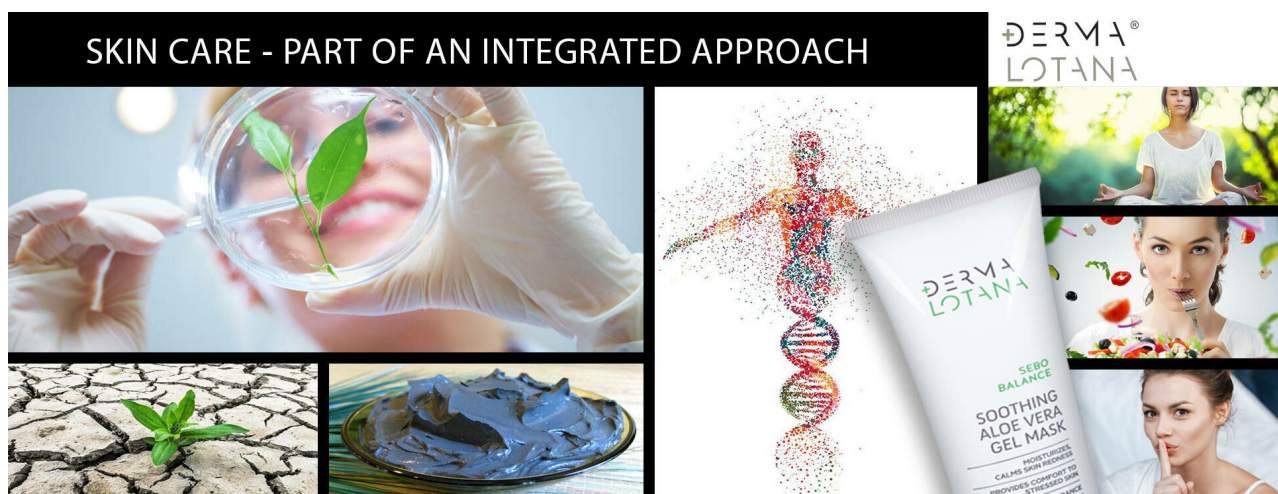


Photo Credit by Derma Lotana

PURIFYING MUD MASK FOR OILY/PROBLEM SKIN

A fast-drying treatment mask designed to purify the skin and improve its appearance upon removal!

The mask formulation is based on clay powders (including the mineral rich black mud from the Dead Sea). Due to their excellent adhesion clays are known for their effective oil absorbency, which assists in cleansing waste from the pores of oily/problem skin.

Targeted components of the mask are focused on improving surface hygienic conditions. These include Propolis and traditional tree resin extracts (Myrrh, Frankincense, and Lenticus gum), known for generations for their purifying properties.

The astringent effect of the silica rich Polygonum extract exerts a smoothing effect on the skin's surface which is felt once the mask is rinsed off. A balanced addition of Jojoba seed wax prevents an over-drying sensation, leaving clean, smooth skin with an elegant matte appearance after removal of the mask.

MILD FACIAL FOAMING GEL FOR SENSITIVE SKIN

'Comfortably relaxing' best describes the feeling while using this liquid soap ... as well as after rinsing it off!

A gentle, sulfate-free formula effectively removes makeup, dirt and oily residue while leaving the skin clean, soft and feeling fresh. Lathers into a mild foam, specially designed for daily cleansing of sensitive skin. The sustainable formula is based on vegetable cleansing ingredients derived from corn and coconut oil. The carefully chosen ingredients, including red Seaweed, Chamomile, and Eyebright flower extracts, contribute to a sensation of comfort during use, especially around the eyes. Directions: Lather a small amount of the gel with the gradual addition of water to clean a face and neck. Rinse off.

EXFOLIATING PEEL FOR ALL SKIN TYPES

Dead cell removal from the skin's surface refreshes the skin's appearance and enhances its renewal.

A mild, biomimetic oil gel designed to remove dead cells and encourage the renewal of the skin's surface. Gentle yet thorough exfoliation is obtained without any acids (AHA) or abrasive particles, instead, relying on intense hydration of the upper epidermal layers, and lightly massaging the skin. Once the cells absorb the moisture and become plump and soft they spontaneously fall off with a soothing fingertip massage. Leaves the skin feeling perfectly smooth and revitalized! Directions: Apply generously on both cheeks and spread to remaining facial areas with gentle massage movements. Within two minutes the gel will take on an oily texture. Massage for as long as necessary to smooth the skin and remove scales and dead cells. When finished rinse with water and wipe with a soft cloth.

INTENSIVE HYDRATION CREAM FOR SENSITIVE NORMAL TO DRY SKIN

Dry dehydrated skin texture can be improved by quenching it with moisture to obtain a smoother appearance while enhancing the skin's sensation of comfort.



Photo Credit by Derma Lotana

A rich hydrating cream that quenches the skin with moisture upon application. Premium polysaccharides such as Sodium Hyaluronate and 3 Xylitol derivatives have been integrated into the formula to boost the moisture retention capacity of the skin. Quality phytosterols, Jojoba seed oil, Shea butter and Squalene slow down moisture loss by strengthening the epidermal lipid barrier, increasing skin elasticity and softness. A Peptide sequence (Matrixyl 3000) improves skin appearance by minimizing the visibility of fine lines and gradually improving skin firmness. Directions: Spread morning and evening overall facial areas and neck (especially those areas prone to redness). Recommended for use after cleansing.

INTENSIVE HYDRATING SERUM FOR ALL SKIN TYPES

What a pleasure it is to use this silky soft hydrating serum and enjoy its vital replenishing components!

A skin-pampering hydration serum is excellent for use under any makeup foundation or any day or night cream. The formula is enriched with premium moisturizing components (freeze-dried Aloe Vera extract and hyaluronic acid) that enhance the moisture retention capacity of the skin. Film-forming components such as Panthenol and silk amino acid, protect the skin and reduce trans-epidermal water loss, leaving a pleasant, smooth sensation on the skin. Premium seed oils, such as Jojoba and Olive supported by an oily

fruit extract of Siberian Sea buckthorn known for their rich vitamin content, replenish the lipid barrier of the skin. Vitamins E and A act as antioxidants to protect the skin from free radical damage. Directions: Apply by itself, or under your day or night cream. Excellent when used under makeup, providing a smooth and glossy appearance to your skin.



Photo Credit by Derma Lotana

BB CREAM SPF 30

You will learn very fast that you can trust this triple benefit formula for coverage, protection, and wrinkle-relaxing effect.

This concentrated formula gives optimal daycare with broad-spectrum protection for normal to dry skin, minimizing solar radiation damage which can lead to premature ageing and hyperpigmentation. When fully absorbed, the semi-translucent texture of this BB cream will adapt to your skin tone, giving it a more natural appearance. The cumulative effect of using the cream daily increases skin firmness and contributes to a gradual brightening of hyperpigmented areas. Applied in the morning, it still looks great at the end of a busy day, concealing discoloration and uneven skin tone. It is available in two tones: Natural (3041) and Beige (3042). Directions: Using sparingly, carefully spread the cream with fingertip massage to form an even layer on face, under eye area or wherever required until a smooth, even coverage is obtained.

BRANDING AND DESIGN

Originally created for the purpose of sales in pharmacy chains, the brand packaging has a

discreet and classic format. The brand is constantly in development. Planning to enter the global market, management takes into account the development of new marketing strategies and changes in design and branding.



Photo Credit by Derma Lotana

[Anna Lotan](#) Ltd., a manufacturer of Derma Lotana, is a pioneer in professional skin care with a presence in more than 48 countries worldwide. With more than three decades of experience in educating aestheticians, they offer specific treatment protocols for various skin conditions on the basis of original and innovative products developed in house. A vast range of formulations includes active treatment products for use in the salon, as well as supplementary retail products carefully selected for home care of each customer on the basis of a “face to face” diagnosis. All formulations are developed in house at the company’s laboratories, which also provide R&D services to other companies both in Israel and abroad. Many of the products are designed and clinically tested for sensitive or allergic skin before being marketed to the public. The products and services offered by Anna Lotan are drawn from these primary sources: skin physiology resulting in biomimetic formulations and natural active ingredients derived from herbs and minerals.

Company strategy is to emphasize the functionality of the carrier of each formulation. Because the active ingredients available for cosmetic products need to be safe and without side effects, they are often of limited activity. Anna Lotan makes the most of the composition of the carrier in order to obtain results suitable for safe use on a daily basis, relying on the customer’s senses to accept or reject their choice of product. For this reason, most Derma Lotana products are mild formulations and provide a sensation of comfort for the user. Anna Lotan follows socially responsible business practices, uses

natural, renewable resources and supports both environmental and social programs which empower people to improve their lives. While the Anna Lotan brand is distributed exclusively to professional aestheticians worldwide, other brands are distributed via pharmacies, health food stores, and other marketing channels.



Photo Credit by Derma Lotana

PRICES

Derma Lotana distributor prices (FOB Israeli Port)/recommended retail prices (without VAT) in EUR from left to right:

- Facial Purifying Foam Wash 150,00ml - 4,93/19,72;
- TopiCalm Serum 50,00ml - 5,08/20,32;
- Moisturizing skin balancer 75,00 ml - 5,01/20,04;
- Soothing Aloe Vera Gel Mask 125,00 ml- 3,23/12,92;
- Mineral Scrub 100,00 ml - 4,24/16,96;
- Moisturizing Toner 200,00 ml - 4,85/19,40;
- Intensive Hydrating Rich Cream 75,00 ml - 5,47/21,88;
- Eye Contour Gel 30,00 ml - 3,77/15,08;
- Gentle Exfoliating Massage Balm 30,00 ml - 5,31/21,24
- BB Cream SPF30 Beige 30,00 ml - 7,55/30,2;
- Mineral Hand Cream 100,00 ml - 2,54/10,16.

These prices can be adjusted in accordance with the needs of each individual market after in-depth analysis.

MARKETING AND SALES

Derma Lotana is ready for international expansion. In general, the retail brand is open worldwide except for the following countries: Lithuania, Latvia, Estonia, Russia, Belgium, France and the Netherlands. The brand could be distributed via pharmacies, beauty stores, natural product outlets, online sales platforms, and other marketing channels. Derma Lotana welcomes any collaboration with capable distributors who will fully understand all the principles of the brand and proudly carry the reputation of the best of the best skin care products developed over the years, especially in those countries where the company's products are not yet available.

MEDIA

Please find the publication in Bulgarian magazine Healthy Woman by the [link](#)

ADDITIONAL MATERIALS

You can download the images by the [link](#)

You can download the price list for Distributors 2020 by the [link](#)

You can download Derma Lotana Catalogue by the [link](#)

Please remember that at the very bottom of this dossier you will find a large number of files for internal use only. Feel free to download them with one click.

OPEN QUESTIONS FROM THE SYNDICATE MEMBERS

Since Syndicate members often have a lot of additional questions to the brand, we found a solution in the form of an interactive feedbacks in Google Sheet not to integrate into the text of the dossier. You can find the series of questions/comments from Syndicate members and answers from the brand's owner by the [link](#). Feel free to leave your comments and ask questions Derma Lotana by the [link](#). Please do not share this file since it is for internal use only.

Company name: ANNA LOTAN LTD

Contact person: Liora Chitron, Product Development

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Website: dermalotana.com

Phone: + 972 4 629 5000

Patent status: patented

On market since: 2018

Regions: Israel

Industries: Skincare

Source links: [Derma Lotana](#)
[Anna Lotan](#)

Files: [Derma Lotana Catalogue](#)
[Publication in Bulgarian magazine Healthy Woman](#)
[DL images](#)
[Derma Lotana EUR Price List for Distributors 02 2020](#)

Direct link: [click here](#)